

## REVEAL AD

Engage your consumers online with the power of high-impact ads

# Command an Audience Like Never Before!

Your ad will appear on our homepage, getting maximum exposure in front of our 415,596 unique monthly visitors. This single buy maximizes your impressions with our audience. The Napa Valley Register is one of the primary choices of internet users for local and community news in the Napa Valley.



## GOALS & BENEFITS

- » Your message will get maximum exposure
- » Drive market share growth
- » Increase brand awareness to a local desirable audience
- » Stay "top-of-mind" with current customers
- » Acquire new customers
- » Drive engagement and traffic to your website with interactive online ads
- » Reconnect with your website's visitors
- » Track advertising success and ROI using the right metrics