

NEWSPAPER SPECIFICATIONS, FORMATS

DAILY- Napa Valley Register

WEEKLY - St. Helena Star - The Weekly Calistogan

AMPLIFIED
DIGITAL



COLOR SPECIFICS



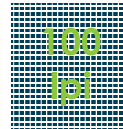
Cyan, Magenta, Yellow, Black
RGB, SPOT, Pantone converted



Grayscale
30% Dot Gain



200 DPI (dots per inch)
actual size



100 lpi (lines per inch)



240% Total Ink Coverage



No Rich Black



ICC Profile
ISOnewspaper30v4.icc



PDF Settings
printPreset.joboptions



No Crop Marks, Registration Marks

ACCEPTED FILE FORMATS CAMERA READY



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ACCEPTED FILE FORMATS NEW BUILD



MECHANICAL MEASUREMENTS

A standard page is 9.889 inches wide and 21.25 inches deep*, with six columns per page.
127.50 total column inches per page.

Column Width	Inches
1 Column	1.556"
2 Column	3.223"
3 Column	4.889"
4 Column	6.556"
5 Column	8.223"
6 Column	9.889"
Double Truck	20.778"

* Tabloid page depth is 9.75 inches

NEWSPAPER DEADLINES

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NAPA VALLEY REGISTER - DAILY

DISPLAY ADVERTISING SPACE RESERVATION DEADLINE

Publication Day	Deadline Day	Time
Monday	Thursday	4:00pm PT
Tuesday	Friday	4:00pm PT
Wednesday	Monday	4:00pm PT
Thursday	Tuesday	4:00pm PT
Friday	Wednesday	4:00pm PT
Saturday	Wednesday	4:00pm PT
Sunday	Thursday	4:00pm PT

CLASSIFIED LINER (IN-COLUMN) DEADLINE

Publication Day	Deadline Day	Time
Monday	Friday	2:00pm PT
Tuesday	Monday	2:00pm PT
Wednesday	Tuesday	2:00pm PT
Thursday	Wednesday	2:00pm PT
Friday	Wednesday	2:00pm PT
Saturday	Thursday	2:00pm PT
Sunday	Friday	2:00pm PT

ST. HELENA STAR - WEEKLY

THE WEEKLY CALISTOGAN - WEEKLY

DISPLAY ADVERTISING SPACE RESERVATION DEADLINE

Publication Day	Deadline Day	Time
Thursday	Friday	4:00pm PT

CLASSIFIED LINER (IN-COLUMN) DEADLINE

Publication Day	Deadline Day	Time
Thursday	Tuesday	2:00pm PT



COLOR SPECIFICS



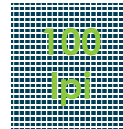
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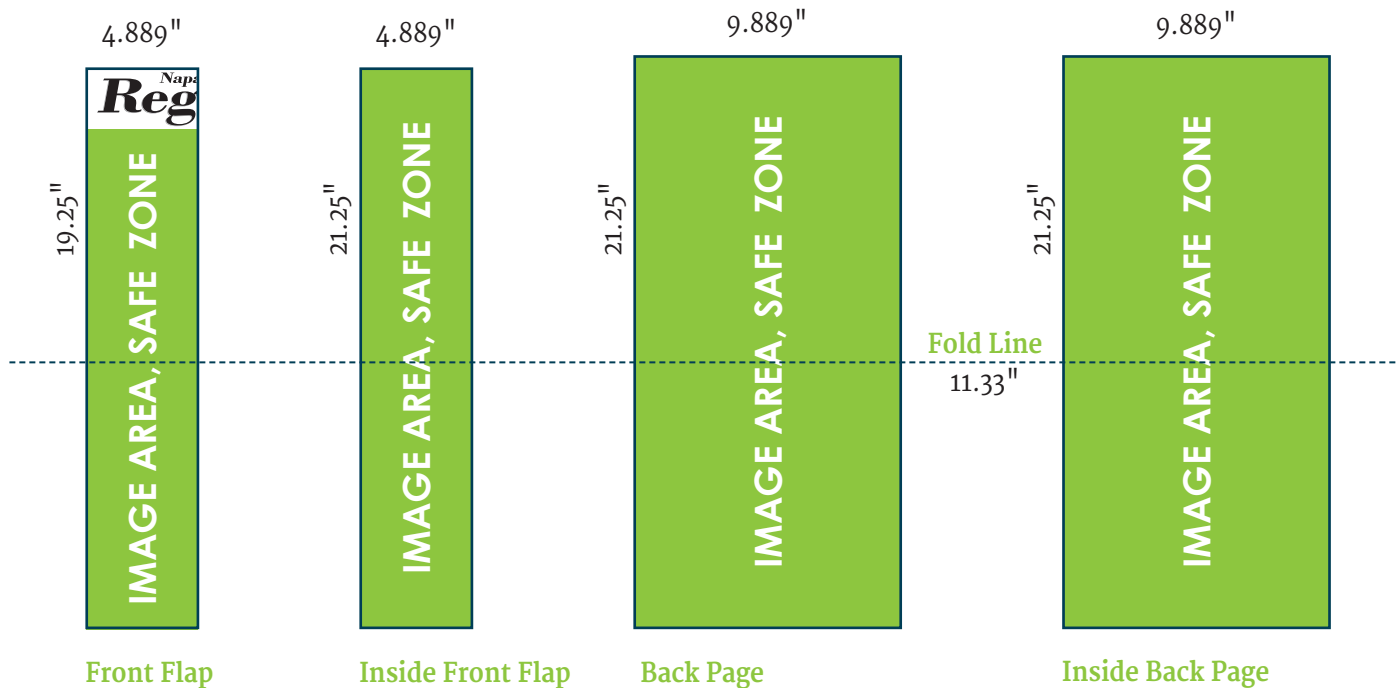




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MECHANICAL MEASUREMENTS - Example 15% to size



STICKY NOTE - SPECIFICATIONS, FORMATS

DAILY- Napa Valley Register

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COLOR SPECIFICS



Cyan, Magenta, Yellow, Black



300 DPI (dots per inch)
actual size



No Rich Black



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STICKY NOTE - SPECIFICATIONS, FORMATS

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MECHANICAL MEASUREMENTS

Document Size (solid dark blue line)

3 inches x 3 inches (export with bleed)

Document Bleed (red dashed line)

.125 inches

Safe Zone (green box)

2.75 inches x 2.75 inches



InDesign Template
STICKYtemplate.indt



Illustrator Template
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