

MAGAZINE SPECIFICATIONS, FORMATS

Distinctive Properties • Inside Napa Valley

AMPLIFIED
DIGITAL



COLOR SPECIFICS



Cyan, Magenta, Yellow, Black



Grayscale
15% Dot Gain



300 DPI (dots per inch)
actual size



150 lpi (lines per inch)



320% Total Ink Coverage



Rich Black
60% Cyan, 40% Magenta,
30% Yellow, 100% Black



ICC Profile
USWebCoatedSWOP.icc



100% Black Text
no rich black



No Crop Marks, Registration Marks



PDF Settings
PPC_PDF_Bleed.joboptions

ACCEPTED FILE FORMATS CAMERA READY





ACCEPTED FILE FORMATS NEW BUILD



MECHANICAL MEASUREMENTS

Sizes	Inches
Quarter-page	3.594" x 4.884"
Half-page horizontal	7.375" x 4.884"
Half-page vertical	3.594" x 9.875"
Full page*	8.875" x 11.375"

* Full pages are built with the bleed incorporated into the document size.
See page 3 for mechanical measurements.



MECHANICAL MEASUREMENTS, FULL PAGE - Example 65% to size

