

# NEWSPAPER SPECIFICATIONS, FORMATS

DAILY- Napa Valley Register

WEEKLY - St. Helena Star - The Weekly Calistogan

AMPLIFIED  
DIGITAL



## COLOR SPECIFICS



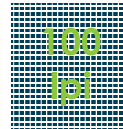
**Cyan, Magenta, Yellow, Black**  
RGB, SPOT, Pantone converted



**Grayscale**  
30% Dot Gain



**200 DPI (dots per inch)**  
actual size



**100 lpi (lines per inch)**



**240% Total Ink Coverage**



**No Rich Black**



**ICC Profile**  
ISOnewspaper30v4.icc



**PDF Settings**  
printPreset.joboptions



**No Crop Marks, Registration Marks**

## ACCEPTED FILE FORMATS CAMERA READY



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## ACCEPTED FILE FORMATS NEW BUILD



## MECHANICAL MEASUREMENTS

A standard page is 9.889 inches wide and 21.25 inches deep\*, with six columns per page.  
127.50 total column inches per page.

Column Width	Inches
1 Column	1.556"
2 Column	3.223"
3 Column	4.889"
4 Column	6.556"
5 Column	8.223"
6 Column	9.889"
Double Truck	20.778"

\* Tabloid page depth is 9.75 inches