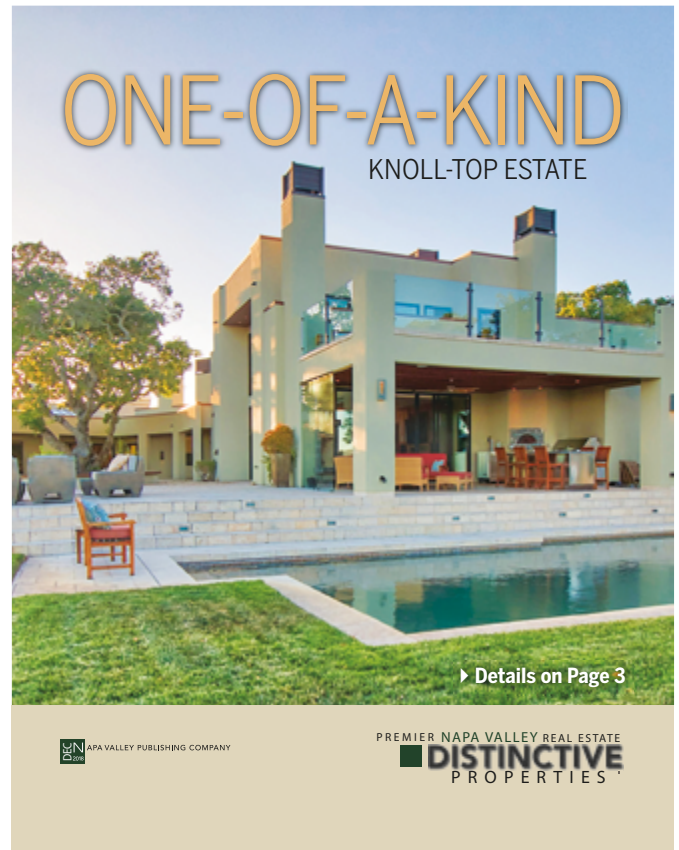


Distinctive Properties Magazine is the preeminent real estate publication highlighting distinctive and unique properties within the Valley as well as interesting and timely real estate relevant articles. We provide an upscale readership and presentation that can only be achieved through a full-color, glossy, high-quality print magazine.

Distinctive Properties Magazine is distributed throughout the Valley via strategically located racks and retail establishments selected to maximize local resident and tourist exposure. In addition to an excellent physical presence in the Valley, each current issue as well as back issues are featured on the Napa Valley Register website which enjoys over 2 million pageviews per month.



2019 PUBLISHING SCHEDULE

Issue	Space Reservation	Copy Deadline	Start Distribution Date
Vol. 36 No. 1	January 7	January 14	January 29
Vol. 36 No. 2	February 11	February 18	March 4
Vol. 36 No. 3	March 11	March 18	April 1
Vol. 36 No. 4	April 8	April 15	April 29
Vol. 36 No. 5*	May 6	May 13	May 27
Vol. 36 No. 6	June 10	June 17	July 1
Vol. 36 No. 7	July 8	July 15	July 29
Vol. 36 No. 8	August 12	August 19	September 2
Vol. 36 No. 9	September 9	September 16	September 30
Vol. 36 No. 10	October 7	October 14	October 28
Vol. 36 No. 11	November 11	November 14	November 25
Vol. 36 No. 12	December 9	December 16	December 30

RATES

AD SIZE	ANNUAL CONTRACT RATE	ONE-TIME RATE
4 PAGES	\$1,120	\$1,350
3 PAGES	\$900	\$1,100
2 PAGES	\$700	\$840
1 PAGE	\$400	\$475
1/2 PAGE	\$250	\$315

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Issue no. 5 (Wine Auction) is the expended special publication with additional distribution and content. Rates below:

AD SIZE	ANNUAL CONTRACT RATE	ONE-TIME RATE
4 PAGES	\$1,500	\$1,890
3 PAGES	\$1,250	\$1,550
2 PAGES	\$950	\$1,200
1 PAGE	\$550	\$680
1/2 PAGE	\$350	\$450

AGREEMENT

Start Month: _____ End Month: _____

Client: _____ Ad Size: _____

Company: _____ Rate: _____

Address: _____ Phone Number: _____

_____ Email: _____

Signature: _____ Date: _____