CES 2020: Ring Doubles Down on Whole-Home Security With New, Innovative Products To Help Make Neighborhoods Safer
Ring's new Control Center enhances customer security and privacy, while the new Ring Access Controller Pro and Ring Smart Lighting products give customers more intuitive and complete control over their whole-home Ring security system, creating a more seamless and secure customer experience.

LAS VEGAS AND SANTA MONICA, Calif. - **Jan. 6, 2020** - Ring, whose mission is to make neighborhoods safer, today announced its new Control Center alongside six new products at CES 2020 that further expand its whole-home security lineup and enable users to have even more control of their devices and security. By continuing to introduce products and features that work together for all homes, Ring is making it even easier for customers to create a smart and fully customized, whole-home security system.

Jamie Siminoff, Ring Founder and Chief Inventor, said: "Ring enters 2020 with a robust lineup of security devices, and we will continue to focus on innovating new products while enhancing our customers' experiences especially around privacy and user control. This is why we're releasing a dedicated section of the Ring mobile app called Control Center where users can view and control their privacy and security settings. And with the launch of new Ring Access Controller Pro and new Ring Smart Lighting devices, we're excited to offer our customers over 50 different products they can choose from to build their custom, whole-home security system."

The new Control Center, expected to come to the Ring mobile app later this month, will initially enable Ring users to see and manage their connected mobile, desktop and tablet devices, third-party services, as well as enable customers to opt out of receiving video requests in areas where local police have joined the Neighbors app. Future versions of the Control Center will provide users the ability to easily view and control other privacy and security settings right from the Ring app. With privacy, security and customer control top of mind, the new Control Center will provide Ring customers with more visibility into how their data is kept secure and private by Ring.

The new additions to Ring's growing line of devices and services illustrate the company's commitment to making neighborhoods safer by providing accessible whole-home security. With over 33 smart lock integrations already in its ecosystem, Ring enables customers to control their locks, gates, lights, doors, cameras, and alarms all from one app for increased security and convenience. Adding to its existing lineup of access control solutions, the new Ring Access Controller Pro enables users to remotely operate their electronically-controlled gate directly from their Ring App when paired with a Ring Video Doorbell or Cam (sold separately), and receive secure Amazon deliveries inside their gate via Key by Amazon. New products in the Ring Smart Lighting line include the company's first-ever Smart LED Lightbulbs and three new solar-powered outdoor Smart Lighting devices.

Ring Access Controller Pro
The all-new Ring Access Controller Pro enables users to remotely operate their electronically-controlled access gate right from Live View in the Ring app when paired with a Ring Video Doorbell or Cam (sold separately), as well as receive secure Amazon deliveries inside their gate via Key by Amazon. Ring Access Controller Pro is hardwired into users' electronic gate systems and requires professional installation.

Ring Access Controller Pro is available today on Ring.com and Amazon.com for $299. It will also be available as a bundle with the new Stick Up Cam Battery for $398.99 on Amazon.com.

Ring Smart LED Lightbulbs
Ring is now enabling customers to upgrade their indoor lamps and outdoor light fixtures with Smart LED Lightbulbs that create a complete network of security lights in and around the home. Ring's first-ever line of Smart LED Lightbulbs launches with two styles: the **A19 Smart LED Bulb**, great for inside your home and outside in protected areas, and the **PAR38 Smart LED Bulb,** ideal for both indoor and outdoor use. With these new, Alexa-enabled Smart LED Lightbulbs, Ring users can use the Ring Bridge to group and control the Smart LED Lightbulbs, remotely turn their lights on and off, adjust the brightness, and set schedules right from the Ring app. And when linked with other Ring security devices with motion sensors, the Smart LED Lightbulbs can be set to turn on when motion is detected.

Ring Smart LED Lightbulbs will be available on Ring.com, Amazon.com and at The Home Depot on April 1, 2020.

Ring Smart Lighting Solar
The three new solar-powered Ring Smart Lighting devices - Solar Floodlight, Solar Steplight, and Solar Pathlight - bring users even more versatility when expanding their Ring of Security around their property. Ring Smart Lighting creates an affordable, easy-to-install network of smart, outdoor, motion-sensing lights that work together to illuminate the dark areas around the home.
- *Ring Solar Floodlight* - Motion-activated smart light perfect for illuminating the driveway, yard, and walkways. The device features a combined 1,300 lumens, 45-foot maximum motion detection range, as well as adjustable mounts and settings.
- *Ring Solar Steplight* - Motion-activated safety light that can illuminate stairs, decks and porches for brightened security where you need it most. When connected to the Ring Bridge, users can adjust brightness, motion sensitivity, and create custom light schedules, including dusk to dawn glow for continuous light that brightens when motion is detected.
- *Ring Solar Pathlight* - Motion-activated smart light for walkways, driveways, and other high-traffic areas. Like the Ring Solar Steplight, when connected to the Ring Bridge, users can adjust brightness, motion sensitivity, and create custom light schedules, including dusk to dawn glow for continuous light that brightens when motion is detected.

Ring Smart Lighting Solar devices will be available on Ring.com, Amazon.com and at The Home Depot on April 1, 2020.

CES 2020
Stop by the Ring booth (Sands, Halls A-D - Booth #42319) at CES 2020 January 7-10 to learn more about all of Ring's newest additions to its whole-home security lineup.

Media Assets
Click here for product images, videos and fact sheets.

About Ring
Since its founding in 2013, Ring has been on a mission to make neighborhoods safer. From the video doorbell, to Ring Alarm, which was named #1 in Customer Satisfaction for DIY Home Security Systems by J.D. Power, Ring's smart home security product line, as well as the Neighbors app, offer users

affordable whole-home and neighborhood security. At Ring, we are committed to making home and neighborhood security accessible and effective for everyone -- while working hard to bring communities together. Ring is an Amazon company. For more information, visit www.ring.com. With Ring, you're always home.

Like similar devices at this stage in product development, Solar Floodlight, Solar Pathlight, Solar Steplight, and A19 Smart LED Bulb have not been authorized as required by the rules of the Federal Communications Commission. Solar Floodlight, Solar Pathlight, Solar Steplight, and A19 Smart LED Bulb are not, and may not be offered for sale or lease, or sold or leased, until authorization is obtained.

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