

## **Ring and AdHoc Group Against Crime Work Together to Support Neighborhood Safety in Kansas City Communities**

**Kansas City, MO – July 27, 2020** -- [Ring](#), whose mission is to make neighborhoods safer, and Kansas City non-profit [AdHoc Group Against Crime](#) today announced they are working together to better understand and support community safety in Kansas City.

Ring and community-based AdHoc are launching a program to donate 1,500 Ring Video Doorbells, including free installation and a free Ring Protect Basic subscription for the life of the device, to local residents in Kansas City neighborhoods impacted by violence.

“At Ring, we believe that when communities work together, safer neighborhoods become a reality,” said Leila Rouhi, President of Ring. “Engaging and working with local community groups is an important part of our mission, and Ring is proud to work with AdHoc, an organization that has uplifted the Kansas City community for many years. We look forward to supporting this important organization and providing Kansas City residents with security and peace of mind in their homes.”

AdHoc has long been a force for good in the Kansas City area, working to bring hope and justice to the city’s metro-area neighborhoods. The organization acts as a trusted advocate for the community, while also providing support to families who are victims of violent crimes, families dealing with loved ones who are missing or have run away, and those facing the emotional stress of living in high-crime areas.

“Everyday AdHoc works to support those who have been impacted by violence in our city,” said Damon Daniel, President of AdHoc Group Against Crime. “We walk the streets, sit in courtrooms, teach classes, restore homes and provide counseling, ultimately, to build safer neighborhoods. We are happy to see Ring's commitment to learn more about Kansas City communities and the challenges they face, and we look forward to working with them to further support local residents.”

“The people of Kansas City want to see community leaders work together to create a safer environment for everyone. By teaming up with Ring and utilizing the latest technologies, AdHoc and I believe this community partnership will foster a higher level of comfort on the part of people who are living in neighborhoods where criminal acts are occurring far too frequently. As these resources begin to be distributed, I look forward to further discussions with Kansas Citians on additional ways in which we can make our community safer,” said Congressman Emanuel Cleaver (D-MO-5).

Ring and AdHoc will host a virtual roundtable today, Monday, July 27, to discuss how technology can play a positive role in community safety. The roundtable will include several local leaders, including Damon Daniel, President of AdHoc; Congressman Emanuel Cleaver (D-MO-5); the Kansas City Mayor Quinton Lucas; County Executive Frank White Jr.; Marquita Brockman-Taylor, Santa Fe Neighborhood President; and Leila Rouhi, President of Ring.

### Program Overview:

- 1,500 Ring Video Doorbell devices will be donated at no cost to residents.

- Ring will cover the installation cost associated with the donated device.
- Ring will provide a Ring Protect Basic video recording subscription for the life of the donated device at no cost to residents.
- Residents interested in receiving a donated device can apply on Ring's website [here](#).

To learn more about AdHoc and Ring's donation program, visit the [Ring website](#).

### **About AdHoc Group Against Crime**

For some, AdHoc is the emergency room for social services, for others we serve as the trusted bridge between the community and the criminal justice system. Our mission is to reduce crime and to bring healing and justice to those impacted by violence. Since 1977, AdHoc has served the Kansas City metropolitan community as a meaningful resource for violence-related crisis support, crime prevention and intervention.

AdHoc's vision is to co-create a Kansas City community in which crime and the threat of violence will be significantly reduced and that individuals and families can prosper in a wholesome community, 'village' environment. For more information, visit [www.adhocgroupkc.com](http://www.adhocgroupkc.com).

### **About Ring**

Since its founding in 2013, Ring has been on a mission to help make neighborhoods safer. From the first-ever [video doorbell](#), to the award-winning DIY [Ring Alarm](#) system, Ring's smart home security product line, as well as the Neighbors app, offer users affordable whole-home and neighborhood security. At Ring, we are committed to making home and neighborhood security accessible and effective for everyone -- while working hard to bring communities together. Ring is an Amazon company. For more information, visit [www.ring.com](http://www.ring.com). With Ring, you're always home.

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