



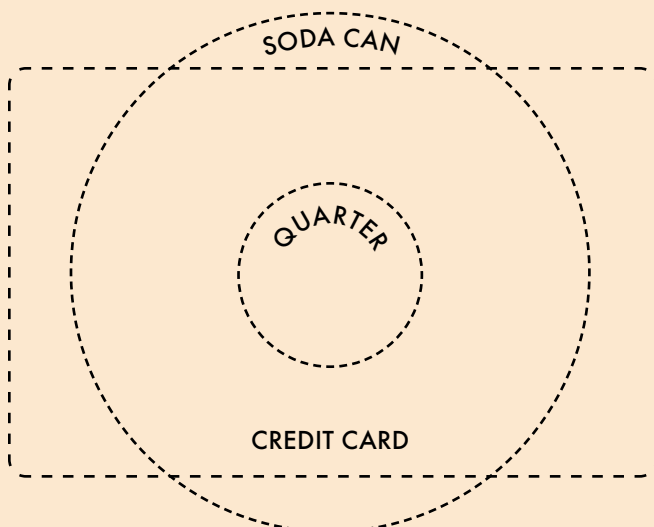
## KIDS' SHOE SIZING HELPER

Their little feet won't be little forever—and wow, do they grow fast.

We're here to help you find out if it's time to size up in 6 easy steps.

1. Measuring your kiddo's shoe size consists of determining their numeric size, (i.e. 3 or 10) as well as an age group (i.e toddlers or big kids) to ensure proper fit.
2. Let's find their numeric size, first. Have your child stand with their heel on the dotted line.
3. Measure the right foot, then repeat on the left (with socks if sizing for sneakers).
4. The number nearest to the longest part of their foot is their numeric size.
5. If they're in-between or two different sizes, opt for larger. (Or try our single shoe program!)
6. Lastly, select your child's age category for their final size: Infants (0-9 months), Toddlers (9 months-4 years), Little Kids (4-7 years), and Big Kids (7-12 years).

## PRINT ACCURACY CHECK



\*Print at default printer size settings

EURO SIZES ← → US SIZES

|    |     |
|----|-----|
| 38 | 6   |
| 37 | 5   |
| 36 | 4   |
| 35 | 3   |
| 34 | 2   |
| 33 | 1½  |
| 32 | 1   |
| 31 | 13  |
| 30 | 12  |
| 29 | 11½ |
| 28 | 10½ |
| 27 | 10  |
| 26 | 9   |
| 25 | 8½  |
| 24 | 8   |
| 23 | 7   |
| 22 | 6½  |
| 21 | 5½  |
| 20 | 5   |
| 19 | 4   |
| 18 | 3½  |
| 17 | 2   |
| 16 | 1   |
| 15 | 0   |

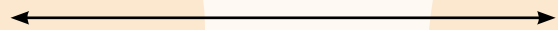
BIG KIDS (7-12 YEARS)

LITTLE KIDS (4-7 YEARS)

TODDLERS (9 MONTHS - 4 YEARS)

INFANTS (0-9 MONTHS)

If your child's foot extends beyond this dotted line, consider a wide width shoe.



**HEEL  
GOES  
HERE**

