Information Provided Under Japan's Telecommunications Business Act

June 30, 2023

Japanese Version

External transmission of User Related Information. We and/or third-party service providers may request to transmit information about you (whether a natural person or legal entity) that is recorded in your electronic device(s) (such as computer, laptop, tablet, smartphone, etc.) ("User Related Information") to the electronic equipment (e.g., web servers) of a third party when Amazon Ad Server services ("Services") are utilized.

User Related Information (URI). We use cookie ID, IP address, device IDs and other identifiers transmitted via technologies such as cookies or pixels (collectively, "URI") to recognize your browser or device, provide you with essential features and advertising services, and for additional purposes. Third parties may also utilize URI when you interact with Services. Third parties use URI to deliver content, measure effectiveness of advertisements, and perform services on behalf of its customers. For more information about Cookies, pixels, device IDs and other identifiers, and how we use them, please read our Privacy Policy: https://sizmek.com/privacy-policy.

Use of URI for Third-Party Advertising Services, etc. We provide third parties with information that allows them to measure the effectiveness of advertisements and for other purposes specified below. We never share your name or other information that identifies you when we do this. Instead, we use an advertising identifier like a cookie. For more information about third-party data sharing and third-party advertising at Amazon Ad Server, please read our Privacy Policy.

Third-Party Recipients of URI. When you interact with Services, it may include sharing your URI with an Amazon entity or affiliate, or a third party (collectively "Recipients"). Recipients may collect your URI when you interact with their content, advertising, and/or services. The third-party recipients of URI, and the purposes of using the URI, include among others:

Name:	URI Transmitted:	Purpose(s):
AppsFlyer	Device ID, Cookie ID	Attribution
Branch	Device ID, Cookie ID	Attribution
Convertr	Cookie ID	Attribution
CRM Metrix	Device ID, Cookie ID	Measurement, Analytics
Delacon	Cookie ID	Attribution
DialogTech (Mongoose)	Cookie ID	Attribution
FreeSpee	Cookie ID	Attribution
Invoca	Cookie ID	Attribution
Kochava	Device ID, Cookie ID	Attribution
SQAD	Device ID, Cookie ID	Measurement, Analytics
Tune	Device ID, Cookie ID	Attribution
Visual IQ	Device ID, Cookie ID	Measurement, Analytics