



KIM JOHNSON
DIRECTOR

STATE OF CALIFORNIA—HEALTH AND HUMAN SERVICES AGENCY
DEPARTMENT OF SOCIAL SERVICES
744 P Street • Sacramento, CA 95814 • www.cdss.ca.gov



GAVIN NEWSOM
GOVERNOR

DATE: 10/11/2021

TO: All Child Care Providers

FROM: Lupe Jaime-Mileham, EdD, Deputy Director, Child Care and Development Division

SUBJECT: California Market Rate Survey of Child Care Providers

The California Department of Social Services is surveying licensed child care centers and family child care homes throughout California about the costs of providing care. This survey is important because it will help the state set reimbursement rates for providing child care services in communities across the state.

Your program may have been selected to participate in the survey. If you have completed the survey already, thank you—we appreciate your input!

If you were selected but have not yet completed the survey, there are three ways to respond (you only need to respond once):

- You have a copy, you can return it in the envelope provided.
- You will also be receiving a postcard in the mail with a link to the web survey. Follow the instructions for completing the survey online.
- You may also receive a phone call (from “DataStat”) inviting you to answer the questions over the phone.

If you have any questions about the survey, please contact AIR at CAMarketRateSurvey@air.org.

Thank you for your contribution! Your participation helps to ensure that families who need help paying for child care can get that assistance.

Thank you!

Lupe Jaime-Mileham, EdD
Deputy Director, Child Care and Development Division
California Department of Social Services