

Basics of Quality Improvement for AIM Online Learning Module Curriculum Development (Contract)



Statement of Purpose

The Alliance for Innovation on Maternal Health (AIM) program at the American College of Obstetricians and Gynecologists (ACOG) seeks a curriculum development contractor to create 3 20-minute scripts (approximately 1,650 words each) for a series of “Basics of Quality Improvement for AIM” online learning modules. The purpose of these online learning modules is to support participants in building basic quality improvement planning, implementation, and sustainability best practices to support use of tools such as the AIM patient safety bundles (PSBs). The contractor will also develop associated questions for knowledge checks to ensure the online learning modules can be used for continuing education credits.

Background

The AIM TA Center provides comprehensive, high impact technical assistance to the entities implementing the AIM quality improvement initiative in the United States. Assistance provided supports best practices that make birth safer, improve maternal health outcomes, and save lives.

The AIM TA Center is supported by a funding opportunity with the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under opportunity number HRSA-23-084, Alliance for Innovation on Maternal Health (AIM) Technical Assistance Center. This contract is contingent upon funding from HRSA MCHB.

Tasks and Deliverables (Required Services)

The contractor shall provide the following services between September 1, 2023, and August 31, 2024, to successfully develop online learning modules scripts and associated questions for knowledge checks:

1. Create learning objectives and an associated curriculum outline that will support individuals in gaining knowledge and skills to plan, implement, and sustain AIM patient safety bundles using quality improvement best practices. Provide references and links to AIM and non-AIM resources, as appropriate.
2. Develop 3 20-minute scripts (approximately 1,650 words each) based on the ACOG-approved curriculum outline. Integrate ACOG requested edits, as needed.
3. For each script, develop 7-10 associated multiple-choice questions that can be used as knowledge checks so individuals completing the online learning modules may receive continuing education credits.

Deliverables

The contractor will develop the following project deliverables, and others as mutually agreed upon by contract parties:

Item	Description	Timeline
Finalized Learning Objectives and Curriculum Outline	Learning objectives and outlined curriculum for 3 20-minute scripts on how to plan, implement, and sustain AIM patient safety bundles. Inclusive of relevant references and links to resources.	October 15, 2023
Final Online Learning Module Scripts	Finalized scripts for 3 20-minute online learning modules as described above. Each script should be around 1,650 words, exclusive of any relevant references.	December 15, 2023
Knowledge Check Questions	7-10 multiple choice questions for each of the 3 scripts.	January 15, 2024

Proposal

To be considered as a possible contractor for this work, please ensure the submitted proposal includes the following:

Item	Description
Resume or CV	
Cover Letter	Please describe the contractor's qualifications to conduct the required services, including their expertise, knowledge, and experience. Experience should include examples of conducting similar or related work.
Contact Information	Please include the following for each person engaged in the scope of activities: <ul style="list-style-type: none">• Name• Title• Address• Phone Number• Email Address
Team Members (if applicable)	Please provide bios and qualifications for members of the core team working on the project.
Budget	Please provide a budget overview for the deliverables described above.

Please submit your proposal and hourly rate and/or total project cost to [the portal](#) by Monday, August 17, 2023. Further questions can be directed to The AIM National Team at AIM@acog.org.