Dated: 13th September 2019

Subject: Blog post: TCF Validator & Compliance Update

Dear CMPs,

This blog is to update you on our experience over the summer running the first-ever TCF compliance programme.

We are pleased to announce the first positive results of the programme, and to express our gratitude for the good investment made by many companies to ensure they are dotting the i's and crossing the t's to adhere to the TCF Policies and Technical Specifications.

On June 27th we launched the IAB Europe CMP Validator, a compliance-checking tool that supports participants of the Transparency and Consent Framework (TCF) v1.1 by enabling them to self-test adherence to the Technical Specifications and Policies. The success of the TCF depends on adherence to both Technical Specifications and Policies.

Compliance Test for TCF v1.0
Over the last two months, our TCF Compliance Team was tasked with validating all the registered TCF CMPs. A deadline of September 3rd was given for registered TCF CMPs to comply.
Several CMPs passed all compliance checks from the start, whilst those who had issues with either policy or technical checks were asked to address those issues by the deadline.   With continuous exchange and support from the Team more than half of all the operational CMPs have finished the process successfully and have complied with all the checks. We would like to congratulate and share the list of those CMPs (see below/attached).
A number of CMPs are still working through the issues identified and the deadline to fix all the identified issues has been extended to September 30th in recognition of the effort that these CMPs are applying to the task.
As with previously compliant CMPs we have accepted an updated version in staging environments, expecting CMPs to roll out the compliant version to live installations by November 20th, 2019.

Publicly announcing the validated CMP list
On October 1st 2019, all validated CMPs will be granted an official IAB Europe TCF v1.1 Compliant seal and will be published on the IAB Europe website. This list will be updated

weekly through to November 20th. Updates to the list will continue post November 20th with newly registered CMPs as and when their installations are compliant.

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Non-compliant CMPs

CMPs that are unable to develop and test a fully compliant version of their CMP by September 30th will be suspended temporarily. This will signal to vendors that the consent string carrying the IDs of those CMPs are not valid and should not be acted on or transferred to other vendors. On November 20th, all suspended CMPs that have not demonstrated an interest in complying with TCF policies and
technical specifications will be definitively deactivated, and their consensu.org sub-domains decommissioned.

In case you have further questions on the process, please do not hesitate to write to us at tcf.compliance@iabeurope.eu

Best regards,

The IAB Europe Team

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