

Introducing Ring Video Doorbell Pro 2, Ring's Most Advanced Wired Doorbell Featuring 3D Motion Detection and Bird's Eye View

Powered by radar technology, 3D Motion Detection and Bird's Eye View allow homeowners to pinpoint when and where a motion event begins with an aerial view

SANTA MONICA, Calif.—Feb. 24, 2021—[Ring](#), whose mission is to make neighborhoods safer, today announced Ring Video Doorbell Pro 2, a new advanced video doorbell complete with innovative 3D Motion Detection with radar, enhanced audio capabilities with an array microphone, and customizable privacy features. Combined with new Head to Toe video, 3D Motion Detection and Bird's Eye View, the new device gives homeowners more context about what is happening at their front door.

The Next Generation of Motion Detection with Radar Technology

Ring Video Doorbell Pro 2 uses radar to better detect objects. Homeowners can customize which areas of their property they want to monitor by selecting distance thresholds. The radar sensor determines when an object crosses the distance threshold by measuring its specific distance from the camera. The camera only starts recording once that threshold is crossed, and sends homeowners a motion alert. Unique to Ring Video Doorbell Pro 2, 3D Motion Detection gives you more control to record video only when and where someone steps onto your property.

3D Motion Detection also powers a new Bird's Eye View feature, which provides an aerial view of the homeowner's property and a map of where a motion event starts to give historical context to the nature of the event. Together, 3D Motion Detection and Bird's Eye View are the newest way for homeowners to get more control and context about what's happening in front of their door. Read more about how this new radar technology works on Ring's blog [here](#).

"3D Motion Detection and Bird's Eye View are the natural next steps in home security and will set a new standard in motion detection," said Jamie Siminoff, Ring's founder and Chief Inventor. "With the introduction of these radar-based features, we're reinventing what our devices can do to give our customers a more precise picture of what is happening at home. We're excited to add this technology to our most popular product—the doorbell, and to offer customers even more choices for their home security systems."

Premium Features and Convenience

Ring Video Doorbell Pro 2 is Ring's most advanced wired doorbell that lets homeowners check in on their front door no matter where they are. In addition to 3D Motion Detection and Bird's Eye View, advanced features include Head to Toe video, 1536p HD video, and an array microphone that limits sound distortion for clearer audio and video of what's happening at the door.

Also new are Smart Responses, two new features that make Ring Video Doorbell Pro 2 and other cameras even more helpful. First, a new Quick Replies feature is available for all homeowners with Ring Video Doorbell Pro 2, with preset replies that act as an answering machine for the front door. Second, Ring Protect Plan subscribers can also turn on Alexa Greetings, a new feature that enables Alexa to automatically greet visitors, take messages, and provide instructions on where to leave packages when the Ring Video Doorbell Pro 2 doorbell is pressed.

Designed with Privacy and Security in Mind

Like all Ring products, Ring Video Doorbell Pro 2 is built from the ground up with privacy and security in mind. The Ring app makes it easy to tailor specific privacy and security settings. Homeowners can set 3D Motion Detection thresholds and Customizable Motion Zones that trigger recordings, and Privacy Zones can exclude areas in the camera field of view from video recording for added privacy. And for advanced security options, Ring Video Doorbell Pro 2 will support Ring's video [End-to-End Encryption](#), currently in technical preview.

Pricing and Availability

Ring Video Doorbell Pro 2 is \$249.99 and is available for pre-order at [Ring.com](#) and [Amazon.com](#). Ring Video Doorbell Pro 2 will begin shipping to customers on March 31, 2021.

Media Assets

Click [here](#) for images and other media assets.

About Ring

Since its founding in 2013, Ring has been on a mission to make neighborhoods safer. From the [video doorbell](#), to [Ring Alarm](#), which was named #1 in Customer Satisfaction for DIY Home Security Systems by J.D. Power, Ring's smart home security product line, as well as the [Neighbors](#) app, offer users affordable whole-home and neighborhood security. At Ring, we are committed to making home and neighborhood security accessible and effective for everyone -- while working hard to bring communities together. Ring is an Amazon company. For more information, visit [www.ring.com](#). With Ring, you're always home.

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