

A Milestone Moment - Ring Asia Turns Six

Since its founding, Ring has been on a mission to help make neighborhoods safer. Ring has become synonymous with doorbells and cameras both in its home country of the United States, and now across 33 regions globally. In 2016, Ring established its first Asia office in Taiwan, to leverage Taiwan's advanced tech industry and competitive tech talents.

Over the years, Ring has developed products and features that are accessible both in price and ease of use, tackling the misconception that smart homes are a futuristic vision for the technically savvy. As of today, we have multiple teams with hundreds of employees in Ring Asia, including software and hardware development, supply chain, and operations, mainly based in Taipei, Hsinchu, Shenzhen and Hanoi offices.

Invention to delight customers: Ring Asia plays a critical role in Ring's product development and manufacturing activities. The team supports a varied range of products from Ring doorbells, cameras, alarms, and smart lighting, to accessories, and mobility products. Here at Ring Asia, the team is empowered to work across leading new technology and product innovation, and supports end-to-end product lifecycle. The Ring Asia engineering team works with stakeholders across the world to drive the innovation of Ring devices, from product research through to development. We established advanced hardware labs to support new product development. Plus, the Ring Asia supply chain and operation teams support millions of product shipments throughout the year.

Develop the best talent: Over the past six years, Ring Asia has attracted diverse talent from different backgrounds to innovate on behalf of our customers. Ring has launched its new Seed Engineer Program to help Asia grow future tech talents, and supports women in STEM students, by offering technical training and project experience to support skill development and in-industry experience. We welcome supply chain experts and experienced operation talents, who ensure the high-quality delivery of our products to customers around the world. At Ring, we inspire, motivate, and build our leaders by driving the Asia Leadership Development program, to grow people managers' leadership skills and prepare them to scale and lead our business challenges. We have built a tech community where a group of tech managers and principal engineers coach, facilitate and guide the development path of Asia-based engineers to become tech leaders.

Strive to be earth's best employer: In Asia, Ring leadership and employees are committed to fostering a culture where people feel valued, trusted, and connected. We initiated a series of diversity, equity, and inclusion awareness sessions to support each other. Ring Asia employees actively participate in a sustainability program, to improve the sustainability of the working environment, enhance education and awareness, and drive device sustainability engagement. Each year, Ring Task Force – a group of volunteers from multiple functions – lead various employee engagement and fun activities with hundreds of participants in Taiwan, in support of employees' work life harmony, a core element to Ring Asia.

Looking ahead, Ring Asia remains an important engineering hub to innovate in home security with joint efforts from leaders, managers and employees. The Ring Asia team will continue to play a fundamental role in hardware and software development, global supply chain and operation management process.