

24th Annual

DIGITAL

Health

AWARDS®

FALL 2022

winners

Judges

Jo Ann Antoine

Art Director
Vanguard Communications

Beth Bartholomew

Senior Medical Content Writer
St. Jude Children's Research Hospital

Gil Bashe

Managing Partner, Global Health
Finn Partners

Karine Bergeron

Executive Director, Art
CDM Montreal

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Monika Cathcart

Product Manager, Multimedia Publishing
Elsevier

Jonathan Chaney

Creative Strategist & Team Lead
Blue Cross NC

Nancy Chill

Senior VP Education and
Business Development
American Gastroenterological Association

Jeana Clark

Creative Media Director
Veritas Health

Patrick Clinton, LPC

Exhale Behavioral Health

Cynthia Clotzman

Patient Marketing Manager
Abbott

Zach Covey

Email Marketing Manager
Veritas Health

Cynthia J. Crosthwaite, RN, BS, MS

National Health Promotion Manager
FirstGroup America

Laura Boyd DeSmeth

Director of Digital Communications
Medical City Healthcare

Dr. Supriya Doshi

Founder
Vdo solutions

Dan Dunlop

President
Jennings

Erica Firmin

Marketing Director
Solstice

Nan Forte

EVP & GM
Everyday Health Group

Becky Greiner

Digital Content Specialist
Emindful

Rick Guasco

Creative Director
Positively Aware magazine

Heather Guidone

Surgical Program Director
Center for Endometriosis Care

Rachel Hall

Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Beth Hampton

VP Marketing and Communications
AACC

Desiree Hayes

Executive Vice President Patient Services
Palms Medical Group

Emily Heller-Belmonte

Chief Creative
Pangaea Creative House

Karyi Hennessey

Visual Designer
Veritas Health

Alicia Hoey

Internal Communications Lead
Highmark Health

Tejas Inamdar

Head of Strategic Partnerships
Turquoise Health

Sharlene Jenner

Associate Vice President,
Marketing Technology
Vizient, Inc

Jennifer DeLeo Kertz

SEO Product Owner
Optum

Beth Landau

Owner, Writer, Editor
BEL Writing Services

Philip Lempert

CEO
Retail Dietitians Business Alliance LLC

Sedale McCall

Adjunct Professor
American University

Cortney Mears

Strategist, Digital Engagement
Yale New Haven Health

Chris Murray

CEO
Oomph, Inc.

Kevyn Eva Norton

Program Lead Shadow's Edge
The Digging Deep Project

Amy Pfeiffer

VP Member Engagement
WebMD

Benjamin Richman

Head of Marketing
OneRecord

Gabriel Riggs

Director, Enterprise Applications
and Development
Norton Healthcare

Chet Robson

Chief Medical Officer
Mdisrupt

Susan (Sue) Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman

Digital Channel Web SME
Merck

Ian Stone

Senior Vice President
Mesmerize

Matthew Stumm

Founder + Creative Director
Stark/Raving Branding + Advertising

Audrie Tornow

Managing Partner
Excalibur Medical Education

Crystal Vining

Digital Content Editor
American Academy of Pediatrics

Meet Vora

Director of Operations
GraphWear Technologies Inc.

Travis Webb

Managing Editor
Giddy

Richard Westendorf

Creative Director
PatientPoint

Vishal Yadav

Director of Application Development
sympplr

Connected Digital Health

Clinical Decision Support Tools

BRONZE

CanturioTE: Gait Analysis
Canary Medical
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

MERIT

Alight Clinical Collaboration Center
Alight Solutions
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

SILVER

Weight Loss & Metabolic Center –
A Focus on Bariatric Surgery
Baylor Medicine Marketing Department
Division: Health System
Audience: Consumers

Connected Digital Health

Disease Management / Population Health Management

MERIT

Sharecare for iOS & Android
(Enterprise version)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Connected Digital Health

Medication Compliance / Adherence

MERIT

CanturioTE: Worry-free Data Collection
Canary Medical
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Connected Digital Health

Other / Miscellaneous Connected Digital Health

SILVER

Making Digital Health a Competitive Asset
Zealth
Division: Business: less than 500 employees
Audience: Health Professionals

Connected Digital Health

Telehealth / Remote Patient Monitoring

GOLD

Remote Patient Monitoring Tutorials
Mayo Clinic
Division: Health System
Audience: Consumers

SILVER

Remote Patient Monitoring Quick Start Guide
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

SILVER

Zoom Video Communications, Inc.
and TytoCare Integration
Zoom Video Communications, Inc.
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

BRONZE

Biofourmis Care-at-Home: A Tech-Enabled
Multi-Specialty Solution to Improve Outcomes
& Lower Costs
Biofourmis
Division: Health System
Audience: Health Professionals

BRONZE

Interactive Care Plan for Ortho ACL
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

BRONZE

Interactive Care Plan for Total Joint
Replacement for Hip
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

BRONZE

Interactive Care Plan for Total Joint
Replacement for Knee
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

BRONZE

Patient Experience – Behavioral Health
Management with Telehealth
Pegasystems, Inc
Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

Interactive Care Plan for Headache
Mayo Clinic
Division: Health System
Audience: Consumers

MERIT

Interactive Care Plan for Cirrhosis
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

MERIT

Interactive Care Plan for Hysterectomy
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

MERIT

Interactive Care Plan for Sleep Apnea
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

MERIT

Interactive Care Plan for Surgical Readiness
and Recovery
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

MERIT

Interactive Care Plan for Type 2 Diabetes
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

MERIT

Interactive Care Plans Introduction
Mayo Clinic Center for Digital Health
Division: Health System
Audience: Consumers

Digital Health – Social Media

Facebook

GOLD

SMASHing Barriers
Biogen Canada Inc.
Division: Pharmaceutical Company
Audience: Consumers and Health Professionals

GOLD

St. Ann's Community Facebook Page
St. Ann's Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Sharecare on Facebook
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

AARP® Staying Sharp® Top Paid
Facebook post “Coffee” 2022
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

UPMC Facebook
UPMC
Division: Health System
Audience: Consumers

MERIT

Facebook Fuels Appointment Growth for
Comfort Dental
Comfort Dental
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media
Instagram

GOLD

TheBody | Your HIV/AIDS Resource
TheBody
Division: Media / Publishing
Audience: Consumers

SILVER

Sharecare on Instagram
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

UPMC Instagram
UPMC
Division: Health System
Audience: Consumers

BRONZE

Pediatrics Instagram Takeover
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Everyday Health Instagram
Everyday Health
Division: Media / Publishing
Audience: Consumers

MERIT

American College of Surgeons
Instagram Launch
American College of Surgeons
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health – Social Media
Other / Miscellaneous Social Media

MERIT

Physician Innovation Network
Modea
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health – Social Media
TikTok

MERIT

MD Anderson Cancer Center TikTok account
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT

Eat Right Now, Clint Testimonial,
Men’s Health Month
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media
Twitter

GOLD

Sharecare on Twitter
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Cytokine Signalling Forum Twitter
CESAS Medical / University of Glasgow
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health – Social Media
YouTube

GOLD

Cancer Support Community
YouTube Channel
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

What is the Amgen Foundation?
Amgen Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications
Article

GOLD

Methotrexate Access May Be at Risk Because
of Abortion Bans
Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD

People-First Language in HIV Medicine:
A Critical Component of Your HIV Care Toolkit
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

GOLD

Fun and games
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Give yourself a chance to rest and recharge
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Gotta Go? Six Strategies to Stop Peeing
So Much
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

How Extreme Heat Affects the Body After 50
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Could the secret to happiness be hygge?
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

6 Ways to Keep Your Cool When You
Are Angry
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Is Your Teen or Young Adult Child Depressed?
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Taking Multiple Medications?
Beware of Side Effects
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

What Dementia Feels Like
AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Taking Too Many Supplements? Here's How
to Tell, and Why It Can Be Risky
Everyday Health
Division: Media / Publishing
Audience: Consumers

BRONZE

He went from troubleshooting a CPR training
app to using CPR to save his 2-year-old son
**Jaime Aron, American Heart
Association News**
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Doctors Face Unprecedented Legal Risks
After Roe Overturn
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE

An HIV Cure Won't Matter If We Don't Fix
Our Infrastructure
TheBody
Division: Media / Publishing
Audience: Consumers

BRONZE

Top 10 HIV Clinical Developments of 2021
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Beating burnout
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Charcuterie boards
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Is your safe haven safe?
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Stay up to date with your tetanus shot
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

The power of 4
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

We all sweat
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

What you need to know about beta blockers
UMR
Division: Health Insurer
Audience: Consumers

MERIT

What's the Difference Between Eco-Anxiety
and Ecological Grief?
Everyday Health
Division: Media / Publishing
Audience: Consumers

MERIT

High-Tech Drug Infusion Pumps in Hospitals
Vulnerable to Damage, Hackers
HealthDay
Division: Media / Publishing
Audience: Consumers

MERIT

Autoimmune diseases and your hearing
Healthy Hearing
Division: Media / Publishing
Audience: Consumers

MERIT

Amid a national mental health crisis for kids,
here's how parents can help
**Michael Merschel, American Heart
Association News**
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Can the groan-up humor of 'dad jokes'
possibly be good for health?
**Michael Merschel, American Heart
Association News**
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Post COVID-19 Syndrome For People with
Migraine: Good News and Bad News
Migraine Again: Suzanne Marmion
Division: Media / Publishing
Audience: Consumers

MERIT

From Scan to Scan: The Challenges of Living
with Metastatic Cancer
National Cancer Institute/Edward Winstead
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

MERIT

Telehealth-Based Cancer Care Surged during
COVID. Will It Continue?
National Cancer Institute/Linda Wang
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

MERIT

A healthy lawn the healthy way
UMR
Division: Health System
Audience: Consumers

MERIT

Anxiety disorders
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Coping with the emotions of caregiving
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Eco-anxiety
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Endorphins!
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Fall's superfood
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Hug the perimeter
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Kitchen sink summer salad with
chili lime vinaigrette
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Protect yourself better than this ...
from the flu!
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Quit for good
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Reach out for help and find how in recovery
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Summer mocktails
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

Take 2: Living With Bipolar 2
Psycom
Division: Media / Publishing
Audience: Consumers

SILVER

Katz Institute for Women's Health
with Revmade
Katz Institute for Women's Health
and Revmade
Division: Health System
Audience: Consumers

SILVER

Long COVID & Chronic Fatigue
Practical Pain Management
Division: Media / Publishing
Audience: Health Professionals

BRONZE

#WeSeeYou
BabyCenter
Division: Media / Publishing
Audience: Consumers

BRONZE

What It's Really Like
EndocrineWeb
Division: Media / Publishing
Audience: Consumers

BRONZE

A Medical Mismatch: Urological Health Info
and Social Media
Giddy
Division: Media / Publishing
Audience: Consumers

MERIT

What Your Sex Ed Class Got Wrong
Giddy
Division: Media / Publishing
Audience: Consumers

MERIT

Doctors and MLM (multi-level marketing)
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT

The Return of Personal Analysis: Clinicians
Share Own Ketamine Experiences
Psycom Pro
Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

Audio

GOLD

Dating and Breast Cancer
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Medical Rehab Matters Podcast:
Gabby Giffords and Aphasia
American Medical Rehabilitation Providers
Association (AMRPA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Medical Rehab Matters Podcast: Another
Look at Prior Authorization
American Medical Rehabilitation Providers
Association (AMRPA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Adolescent and Young Adult Breast Cancer
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Insights that Matter – GERD
Johns Hopkins Medicine –
A Woman's Journey
Division: Health System
Audience: Consumers

Digital Health Media / Publications

Audio Series

GOLD

Weight Matters Podcast
Intellihealth
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER

Heart and Soul of Oncology Navigation
Academy of Oncology Nurse & Patient
Navigators/Amplify Health
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

BRONZE

Unwinding by Sharecare –
Everyday Addictions Course
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

The Future of HIV Care
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

Blog Post

GOLD

'Would You Like to Keep This Pregnancy?' I Asked My 13-Year-Old Patient

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

My 14 Days in Monkeypox Isolation

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

Are There More Heart Attacks During the Holidays?

Temple University Health System

Division: Health System

Audience: Consumers

BRONZE

Burning at Both Ends: One Leader's Thoughts on COVID-19 and Revenue Cycle Staffing

AKASA

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

The power of sharing your story

American Stroke Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Top Concerns of Nurse Executives

Avant Healthcare Professionals

Division: Nurses / Allied Health Professionals

Audience: Consumers and Health Professionals

BRONZE

How COVID-19 Attacks the Body: Lessons From the Morgue

Everyday Health

Division: Media / Publishing

Audience: Consumers

BRONZE

My Mastectomy and Me: The Whole Truth

Everyday Health

Division: Media / Publishing

Audience: Consumers

BRONZE

The Potentially Deadly Pursuit of Muscle Mass

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

57% of People Owe Medical Debt – Here's What Healthcare Revenue Cycle Leaders Must Do

AKASA

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

9 Things to Look for When Selecting an RCM Automation Provider

AKASA

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Unmasking Men's Mental Health

bphope

Division: Media / Publishing

Audience: Consumers

MERIT

An Evening of Giving: Annual Celebration Supports People Impacted by Cancer

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

An Overly Powerful Wheelchair Has Me Questioning My Judgment

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

It's Time to Take a New Approach to Measuring Healthcare CX

League

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

My Experience Treating Victims of Mass Shootings Is No Longer Unique

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

The Surprising Facts About Women and COPD

Temple University Health System

Division: Health System

Audience: Consumers

MERIT

How Long Does It Take to Quit Smoking?

Truth Initiative, The EX Program,

Dr. Jessie Saul, Stacy Freeborg-Junge,

Dr. Amanda L. Graham

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

Light Smoker vs. Heavy Smoker: Are Dangers the Same?

Truth Initiative, The EX Program,

Dr. Jessie Saul, Stacy Freeborg-Junge,

Dr. Amanda L. Graham

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

How Do I Know if I Have a Rotator Cuff Tear?

Veritas Health

Division: Media / Publishing

Audience: Consumers

MERIT

Understanding Different Types of Shoulder Pain

Veritas Health

Division: Media / Publishing

Audience: Consumers

MERIT

What patients can teach clinicians about diagnosis journey and treatment plans

Wolters Kluwer

Division: Business: 500+ employees

Audience: Health Professionals

Digital Health Media / Publications

Blog Post Series

GOLD

Dr. Bipin Mistry's Monthly Blog on Advancing Healthcare Equity

Dr. Bipin Mistry, Chief Medical Officer,

Alight Solutions

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

SILVER

UPMC Health Plan Insights –

Trends and Innovations Employer Blogs

UPMC Health Plan

Division: Health Insurer

Audience: Consumers

BRONZE

Of Parasites and Plagues

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

Whole Person Service Series

Gainwell Technologies

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Book

GOLD

Pediatric Collections: Social Determinants of Health Part 1: Underserved Communities

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

SILVER

Pediatric Collections: Social Determinants of Health Part 3: Promoting Health Equity

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

Pediatric Collections: Social Determinants of Health Part 2: Effects of Inequity

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

Digital Health Media / Publications

Booklet/Brochure

GOLD

Enrollee Resource Compendium 2022

AmeriHealth Caritas District of Columbia

Division: Health System

Audience: Consumers and Health Professionals

GOLD

Journey for Women of Color

Johns Hopkins Medicine –

A Woman's Journey

Division: Health System

Audience: Consumers

GOLD

Healthful Living Asthma—Summer Edition

PAC Media Group/Pangaea Creative House

Division: Media / Publishing

Audience: Consumers

GOLD

Healthful Living Diabetes Edition

PAC Media Group/Pangaea Creative House

Division: Media / Publishing

Audience: Consumers

GOLD

Maternity CARE Communication Guide

UMR

Division: Health Insurer

Audience: Consumers

SILVER

Healthful Living Multiple Sclerosis –

Winter Edition

PAC Media Group/ Pangaea Creative House

Division: Media / Publishing

Audience: Consumers

BRONZE

Frankly Speaking About Cancer: 10 Tips for Living Well with Acute Myeloid Leukemia

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Healthful Living Afib Edition

PAC Media Group/Pangaea Creative House

Division: Media / Publishing

Audience: Consumers

MERIT

Understanding Your Pathology Report

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Frankly Speaking About Cancer: Preparing for Your Doctor's Visit - A Worksheet for People with Advanced or Metastatic Bladder Cancer

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Member Resources for Providers Packet

Solstice

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

Vision Care 101 Ebook

Solstice

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

The Health Awareness Campaign Playbook

Stericycle Communication Solutions

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

A Practical Guide to Cancer Rights for Seniors

Triage Cancer

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Tobacco & Nicotine Cessation

Communication Guide

UMR

Division: Health Insurer

Audience: Consumers

Digital Health Media / Publications

Case Study

GOLD

Gastroesophageal Cancer Clinical Study

Stark / Raving Branding + Digital Marketing

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

SILVER

Driving Claim Status Efficiency With AI-Based Automation

AKASA

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Uprise Health's Offerings Improve Mental Health Service Engagement for Employees at The Onin Group

Uprise Health

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Liver Cirrhosis Clinical Study

Stark / Raving Branding + Digital Marketing

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

MERIT

SGNS40-002 Clinical Study

Stark / Raving Branding + Digital Marketing

Division: Pharmaceutical Company

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Editorial Animation

GOLD

Ditch Your Diet and Try This Instead

Sisters from AARP

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

BabyCenter & Hearing First Early

Learning Toolkit

BabyCenter

Division: Media / Publishing

Audience: Consumers

SILVER

NCCN Animation for Patients: How to Talk to Your Doctor about Metastatic Breast Cancer
National Comprehensive Cancer Network
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

How You Can Think Your Way Out of Worries and Woes
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

After an Eye Lift, I No Longer Look Like My Mother's Twin Sister
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

30 Thoughts We All Have During Our Menopausal Mood Swings
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Moves To Get Your Arms Summer-Ready
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

The 30-Minute Workout That Could Give You A New Booty In 30 Days
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

How Video Games Make Me a Smarter, Better Man
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

5 Amazing Ways You Could Naturally Strengthen Your Bones
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Editorial Illustration

GOLD

What a Death Doula Wants You to Know
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

I Was Ashamed to Wear Hearing Aids – Until This
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

#MedicalGaslighting: The Health Threat Black Women Can't Ignore
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Nail Fungus? Treat It Now, Enjoy Sandals This Summer
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

How I Got My Girlfriend to Stop Nagging Me About Eating Healthy
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

The 8 Unspoken Rules of Health Club Etiquette
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Help! My Face Is Falling!
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Did the Pandemic Make Me Addicted to Having Babies?
Trè Carden
Division: Media / Publishing
Audience: Consumers

MERIT

The True Cost of Overturning Roe v. Wade
Josh Christensen
Division: Media / Publishing
Audience: Consumers

MERIT

Don't Let Your Doctor Dismiss You as a Number on the Scale
Sisters from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

How Bird-Watching Saved My Sanity
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

How to Change Your Life (Even if It's Already Pretty Great)
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Losing Testosterone? Your Nipples Can Tell You
The Arrow from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

How a Broken Heart Can Literally Break Other Parts of Your Body
The Ethel from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

The 5 Things Every Woman Should Know About Prostate Cancer
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Tired Of Feeling Tired?
The Girlfriend from AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

E-mail

GOLD

International Stroke Conference Abstracts
American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

Need a Question Answered Fast?
We Can Help!

Cancer Support Community

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Product launch: Guidelines for CPR & ECC
American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Together to End Stroke E-Newsletter
American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

E-mail Series

GOLD

Reputation Campaign Email Series
Arkansas Children's

Division: Hospital – 250-499 beds
Audience: Health Professionals

Digital Health Media / Publications

Magazine

GOLD

Preserving Your Memory Magazine
The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Healthy You from UMR – Fall 2021
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Healthy You from UMR – Spring 2022
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Healthy You from UMR – Summer 2022
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Healthy You from UMR – Winter 2022
UMR

Division: Health Insurer
Audience: Consumers

MERIT

CONQUER: the patient voice
Academy of Oncology Nurse & Patient Navigators/Amplify Health

Division: Medical Communications Agency
Audience: Consumers and Health Professionals

MERIT

Cancer Health Spring 2022
Cancer Health

Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Medical Animation

GOLD

The Hive ALIF from NanoHive
Ghost Productions, Inc.

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

What Happens with Radiofrequency Ablation (RFA)
Mytonomy, Inc.

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What Are the Types of Bariatric Surgery?
Mytonomy, Inc.

Division: Business: less than 500 employees
Audience: Consumers

MERIT

Vital Care in The Moments That Matter Most
Catalyst Health Group

Division: Accountable Care Organization (ACO)
Audience: Health Professionals

Digital Health Media / Publications

Medical Education

GOLD

Rheumatology Escape Room
Excalibur Medical Education

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Building a Foundation for the Management of Alopecia Areata

Excalibur Medical Education

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

AMA Telehealth Clinical Education Playbook
American Medical Association

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Clearing a Path to Treatment of Chronic Rhinosinusitis

Paradigm Medical Communications

Division: Medical Communications Agency
Audience: Health Professionals

MERIT

From Promise to Progress: More Durable Treatments for Neovascular Retinal Diseases – nAMD Interactive Data Deep Dive

Paradigm Medical Communications

Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Learning About Spinal and Epidural Anesthesia
Healthwise

Division: Business: less than 500 employees
Audience: Consumers

SILVER

Ear exam using an otoscope
Healthwise

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Learning About Pancreatitis in Children
Healthwise

Division: Business: less than 500 employees
Audience: Consumers

MERIT

Spotlight: Management of Coagulation Disorders in Patients With Cirrhosis
American Gastroenterological Association (AGA)
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Assisted cough: Abdominal thrust assist
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Newsletter

GOLD

MHSC My Health My Life Fall 2022 newsletter
MBSR team
Division: Health Insurer
Audience: Consumers

SILVER

Columbia Memorial Hospital 2021 Annual Report
Columbia Memorial Hospital
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

AARP® Staying Sharp® Content Newsletter March 2022
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Stroke Connection (May 2022)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Veritas Health Newsletter
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Newsletter Series

GOLD

Reset Your Gut Microbiome
Everyday Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

Adventures of Captain Contributor DCAP Vol. 2
DataPath, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

POZ 2022 HIV Drug Chart
POZ
Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE

Rheumatoid Arthritis Literature Highlights: September 2022 (Slides)
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

CSF - 2022 EULAR Coverage
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD

Loyola Medicine Helps Toddler Survive COVID
Carole Banasiak, Carol Eggers
Division: Health System
Audience: Consumers

GOLD

it's about time
ModMed
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

SILVER

The Four Phases of Clinical Trials
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Chronic Love: Jordan and Tamar's Psoriasis Story
Healthline Media
Division: Media / Publishing
Audience: Consumers

SILVER

Choosing a Counselor or Therapist for Your Child
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Intimacy and HS: Communicating with Partners
myHSteam
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Enhanced Recovery After Surgery: The Day Before and Day After
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Formula Feeding: How Much Should I Feed My Baby?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Living Donor: What if We're Not a Match?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Living With Your New Kidney: Immunosuppressants and Your Immune System
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

ASCO Conference Coverage: How Can We Do Better? Excellence in Equity Award Recipient Discusses Barriers and Solutions
OBR: Oncology Business Review
Division: Media / Publishing
Audience: Health Professionals

SILVER

Relax with Dakota: A Mindful Meditation for Kids
Sanford Health | Children's Health Initiative
Division: Health System
Audience: Consumers

SILVER

4 Easy Stretches for Piriformis Syndrome Pain Relief Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE

Cancer Screening for the LGBTQ+ Community
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

COVID-19 Inside the ICU at Loyola Medicine
Carole Banasiak, Carol Eggers
Division: Health System
Audience: Consumers

BRONZE

ESPN's Holly Rowe on Her Journey With Melanoma
Everyday Health
Division: Media / Publishing
Audience: Consumers

BRONZE

PowerFacts: Dying Process
GeriCare
Division: Nurses / Allied Health Professionals
Audience: Consumers and Health Professionals

BRONZE

Nicole's high-risk childbirth story
Medical City Healthcare
Division: Health System
Audience: Consumers

BRONZE

Newborn Circumcision: Decision Making
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Palliative Care: Difficult Conversations and Planning Ahead
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What Are Sacroiliac (SI) Joint Injections?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What Is DVT?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What to Expect from a Pain Consult
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Reshaping Lives: Full Circle Anthem Video
TogoRun, Mission Plasticos, and Sientra
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Triage Cancer Explains: What is Medicaid?
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Identifying and Managing HE in Patients With Chronic Liver Disease
Bill Gagliardi, Salix Pharmaceuticals
Division: Pharmaceutical Company
Audience: Health Professionals

MERIT

Personalized Navigation: Helping Connect Employees with their Benefits
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Two Mothers Bonded by Living Kidney Donation
Carole Banasiak, Carol Eggers
Division: Health System
Audience: Consumers

MERIT

HealthDay Now: Maternal Mortality Crisis Hits Black Mothers Hardest
HealthDay
Division: Media / Publishing
Audience: Consumers

MERIT

Care in the Hospital: Central Vascular Access Device (CVAD)
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Heart Failure: What Is It?
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Medical City Healthcare: We're Here For You
Medical City Healthcare
Division: Health System
Audience: Consumers

MERIT

Sheltering Hope
Migrant Clinicians Network
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

MERIT

Breast Cancer: MK's Story
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Breastfeeding FAQs
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

How Do I Get Tested for Epilepsy?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

How Do I Know if I Have Epilepsy?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

How to Prepare Your Child for Anesthesia
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Managing Your Post-Transplant Medicines
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Understanding Your Discharge Instructions
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

What Is a Digital Rectal Exam (DRE)?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

What Is a G Tube and a J Tube?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

What Is an Organ Transplant?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Patient Perspectives: What inequity means for patients everywhere
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

All Together Better: Setting Your Child with ADHD Up for Success at School
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

What Is Menopause? video
The National Institute on Aging
Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

Shop your options – CareSearch Reward\$
UMR
Division: Health Insurer
Audience: Consumers

MERIT

UMR Advocacy Solutions – Sales Video
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Back Pain Relief Exercise Video Series
Vida Health
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Paired Checks
Vida Health
Division: Business: 500+ employees
Audience: Consumers

MERIT

Surfing the Urge
Vida Health
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

Patient Perspectives on Life With Metastatic Breast Cancer
Patient Power
Division: Media / Publishing
Audience: Consumers

SILVER

Achondroplasia.expert – Podcasts
Achondroplasia.expert / ELM Group
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Get ‘Looped In’ on Lupus Nephritis Patient Stories
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Faust Files
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE

Rare Diseases | MPGN | Diagnosis, Treatment of C3G and IC-MPGN
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Spirit of Loyola
Carole Banasiak, Carol Eggers
Division: Health System
Audience: Consumers and Health Professionals

BRONZE

Grocery Shopping Series for Dialysis Patients
DaVita, Patient Education Solutions Team
Division: Business: 500+ employees
Audience: Consumers

BRONZE

SAMHSA SUDPEI – Data Visualization Video Series
SAMHSA
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE

Mental Health Medicine Video Series
Vida Health
Division: Business: less than 500 employees
Audience: Consumers

MERIT

CMF – Podcasts
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Healing: Health Equity and Diversity in RA
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD

Role of Inpatient Rehabilitation Hospitals During the COVID-19 Pandemic
American Medical Rehabilitation Providers Association (AMRPA)
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

GOLD

Don't Forget to Look Both Ways: Driving Diversity and Inclusion in Clinical Research
Sharecare
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

SILVER

No Resignation: Solving Today's Greatest Staffing Challenges in the Healthcare Revenue Cycle
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

2022 Trends in Nurse Staffing Study
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers and Health Professionals

MERIT

Engagement-Driven Healthcare – The Key to Successful Digital Transformation
League
Division: Business: 500+ employees
Audience: Health Professionals

Mobile Digital Health Resources

Mobile Application

GOLD

Mintal Tracker: Sleep Recorder
Mintal Tracker
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

GOLD

SingleCare Mobile App
SingleCare
Division: Business: less than 500 employees
Audience: Consumers

SILVER

@Point of Care's Clinical Decision Support System (CDSS) – @Point of Care Suite
Projects In Knowledge, powered by Kaplan
Division: Media / Publishing
Audience: Health Professionals

SILVER

@Point of Care's Clinical Decision Support System (CDSS) – PRO Patient Companion
Projects In Knowledge, powered by Kaplan
Division: Media / Publishing
Audience: Consumers

SILVER

Triggerpoints3d App
Simeon Niel-Asher
Division: Media / Publishing
Audience: Health Professionals

BRONZE

KARAZ PLATFORM
KARAZ PLATFORM
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

MERIT

13thirty To Go!
13thirty Cancer Connect, Inc.
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Aby, the multiple sclerosis health app
Biogen Canada
Division: Pharmaceutical Company
Audience: Consumers

MERIT

Northern Nevada Medical Center
Modea
Division: Health System
Audience: Consumers

MERIT

Sharecare for iOS & Android (Enterprise version)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Mobile Digital Health Resources

Mobile Website

GOLD

Columbia Memorial Hospital Website
Columbia Memorial Hospital
Division: Hospital – under 250 beds
Audience: Consumers

GOLD

The Nose Wizard Challenge
PAC Media Group/Pangaea Creative House
Division: Media / Publishing
Audience: Consumers

SILVER

White Plains Hospital Website
White Plains Hospital
Division: Hospital – 250-499 beds
Audience: Consumers

BRONZE

Maximus Health Choice Illinois Website
Maximus Digital Solutions & Health Choice Illinois
Division: Business: 500+ employees
Audience: Consumers

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

BRONZE

Unwinding by Sharecare
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

MERIT

Lexie Hearing
Lexie Hearing
Division: Consumer Product Company
Audience: Consumers

Personal Digital Health Devices / Wearables

Remote Monitoring

GOLD

Quil Assure
Carina Edwards
Division: Consumer Product Company
Audience: Consumers

SILVER

Kit.com
Kit.com
Division: Consumer Product Company
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Sleep Tracking

BRONZE

Oura Ring Generation 3
OURA Health
Division: Consumer Product Company
Audience: Consumers and Health Professionals

Web-based Digital Health

Banner Ad Series

MERIT

Comfort Dental Advances Business and Mission with Multistate Advertising Campaign
Comfort Dental
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

Alight Total Guidance
Alight Solutions
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

SILVER

National Institutes of Health Intramural Center for Alzheimer's and Related Dementias Website Design and Production
National Institutes of Health
Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE

CarolinaEast Physicians Provider Directory
CarolinaEast Health System
Division: Health System
Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

GOLD

Siteman Cancer Center
Modea

Division: Health System
Audience: Consumers and Health Professionals

SILVER

White Plains Hospital Provider Directory
White Plains Hospital

Division: Hospital – 250-499 beds
Audience: Consumers

BRONZE

CARIN UX Guide
CARIN Alliance

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Mercyhealth Provider Directory
Mercyhealth

Division: Health System
Audience: Consumers

Web-based Digital Health

Infographic

GOLD

Data Behind the Disease: Early Stage Breast Cancer
Sharecare

Division: Business: 500+ employees
Audience: Consumers

GOLD

4 Easy Stretches for Piriformis Syndrome
Veritas Health

Division: Media / Publishing
Audience: Consumers

SILVER

Understanding Immunotherapy Side Effects
National Comprehensive Cancer Network

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Data Behind the Disease: Bipolar Disorder
Sharecare

Division: Business: 500+ employees
Audience: Consumers

BRONZE

Itchy Skin after Burn Injury Infocomic
Model Systems Knowledge Translation Center

Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

Causes of Neck Pain with Headaches
Infographic
Veritas Health

Division: Media / Publishing
Audience: Consumers

BRONZE

Open and Closed Pain Gates Infographic
Veritas Health

Division: Media / Publishing
Audience: Consumers

MERIT

Baby Matters by Gerber Medical Hub –
“Starting Solid Foods”
Gerber Medical Scientific Regulatory Affairs and Jami Boccella

Division: Consumer Product Company
Audience: Consumers and Health Professionals

MERIT

All About the Lumbosacral Joint L5-S1
Infographic
Veritas Health

Division: Media / Publishing
Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD

Interactive Patient Journey:
Chronic Kidney Disease
Sharecare

Division: Business: 500+ employees
Audience: Consumers

SILVER

CPD 360
Boehringer Ingelheim (Canada) Ltd.

Division: Pharmaceutical Company
Audience: Health Professionals

BRONZE

What to expect for your new hip
Coffey Communications

Division: Media / Publishing
Audience: Consumers

BRONZE

The Cloud Bazaar
Raft Digital Therapeutics

Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Interactive Physician Consultation for T2D
Sharecare

Division: Business: 500+ employees
Audience: Consumers

MERIT

Make the most of your medical visit
Coffey Communications

Division: Media / Publishing
Audience: Consumers

MERIT

Condition in Motion: Migraines
Sharecare

Division: Business: 500+ employees
Audience: Consumers

MERIT

Basics of Blood
Together by St. Jude

Division: Hospital – under 250 beds
Audience: Consumers

Web-based Digital Health

Microsite

GOLD

Healthful Living Asthma Landing page
PAC Media Group/Pangaea Creative House/Gulo

Division: Media / Publishing
Audience: Consumers

SILVER

Colitis Conversations
American Gastroenterological Association (AGA)

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Skylakes Wellness Center Microsite
Sky Lakes Medical Center

Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Big Sky Cosmetic Surgery Microsite
Bozeman Health

Division: Health System
Audience: Consumers

BRONZE

Healthful Living Multiple Sclerosis
Landing Page
**PAC Media Group/
Pangaea Creative House/Gulo**

Division: Media / Publishing
Audience: Consumers

BRONZE

White Plains Hospital Foundation Microsite
White Plains Hospital Foundation

Division: Hospital – 250-499 beds
Audience: Consumers

MERIT

Reshaping Lives: Full Circle Microsite
TogoRun, Mission Plasticos, and Sientra
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

UPMC Health Plan Medicaid Site
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

MERIT

Children's Village Microsite
Yakima Valley Memorial
Division: Hospital – under 250 beds
Audience: Consumers

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

SILVER

AARP® Staying Sharp® Fit & Fun Challenge
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

AARP® Staying Sharp®
Diet & Exercise Campaign
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Portal – Chronic Disease

SILVER

Bezy – Powered by Community, Empowered
by Each Other
Healthline Media
Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE

Psoriatic Arthritis: Reducing Joint Pain,
Swelling and Stiffness
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health

Portal – Patient Education

BRONZE

Your Guide to Choosing a COVID-19 Vaccine
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Maximus MassHealth Choices Website
**Maximus Digital Solutions &
MassHealth Choices**
Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health

Portal – Physician / Clinician

GOLD

LiverHealthNow and AccessClickEngage
Combo Site
Bill Gagliardi, Salix Pharmaceuticals
Division: Pharmaceutical Company
Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

GOLD

AKASA.com
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

GOLD

CSF Website
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

GOLD

Best Responsive Website Design
SteadyMD
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER

CHRISTUS Health Digital Transformation
Valtech
Division: Health System
Audience: Consumers and Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

COVID-19 Topics: Long COVID
**National Institutes of Health &
Palladian Partners**
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

DRES App from Defense Health Agency
Defense Health Agency
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE

Virtual Assistant for Wet AMD
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

SILVERCloud Health, part of Amwell
SILVERCloud Health, part of Amwell
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

MERIT

Video Resource: ADA Standards of Medical
Care: Recommendations for Continuous
Glucose Monitoring
**Impact Education, LLC,
Medical Education Resources, Inc.**
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health

Webinar

GOLD

Getting the Best Care for You webinar
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Embracing the Evolution of
Modern Healthcare
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Whole Person Service Webinar
Gainwell Technologies
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

MERIT

Identifying & Overcoming Disparities in IBD Care
FACTORx
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

Web-based Digital Health

Website

GOLD

Sanford Fit for Kids
Sanford Health | Children's Health Initiative
Division: Health System
Audience: Consumers

SILVER

Clear Health Alliance: A team approach to better care
Elevance Health
Division: Health Insurer
Audience: Consumers and Health Professionals

SILVER

Norton Healthcare
Norton Healthcare
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

SILVER

Medicare & Materials Resources page
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

UPMC Health Plan's Public Member Site
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

SILVER

White Plains Hospital Website
White Plains Hospital
Division: Hospital – 250-499 beds
Audience: Consumers

BRONZE

AGA GI Patient Center
American Gastroenterological Association (AGA)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Heart.org
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Know Diabetes by Heart (for Professionals)
American Heart Association and American Diabetes Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Columbia Memorial Hospital Website
Columbia Memorial Hospital
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Simply Healthcare: Your partner for a healthier life
Elevance Health
Division: Health Insurer
Audience: Consumers and Health Professionals

BRONZE

RxSense
RxSense
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

AKASA.com
AKASA
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Stroke.org
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Know Diabetes by Heart
American Heart Association and American Diabetes Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Parentandteen.com
Center for Parent and Teen Communication
Division: Hospital – 500+ beds
Audience: Consumers

MERIT

About Time
Fisika
Division: Pharmaceutical Company
Audience: Health Professionals

MERIT

Patient Stories
LSD The Agency
Division: Pharmaceutical Company
Audience: Consumers

MERIT

Norton Children's
Norton Healthcare
Division: Hospital – 500+ beds
Audience: Consumers and Health Professionals

MERIT

SingleCare Website
SingleCare
Division: Business: less than 500 employees
Audience: Consumers



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