

Strengthening District Support to the Micronutrient Program in a Low Income Setting: Rural Mali

Fama Kondo,
Vitamin A Supplementation Coordinator
Helen Keller International, Mali

NATIONAL



Presentation Outline

NATIONAL

- Malian context : Why advocacy?
- Objectives
- Strategies employed
- Results
- Conclusion

Context

NATIONAL

- VAS distributed twice-yearly since 2003 in Mali
- Resources contributed by technical and financial partners do not meet all needs
- HKI and partners are supporting the MoH to institutionalize twice-yearly VAS and achieve financial sustainability
- Low awareness of the role of VAS in reducing child mortality among health officials



Advocacy Objectives

NATIONAL

1. Raise awareness of community stakeholders and decision-makers of the role of VAS & the gap in resources required to reach every child
2. Increase community ownership of VAS
3. Mobilize local resources to support VAS for children 6 to 59 months and post-partum women during Child Health Weeks

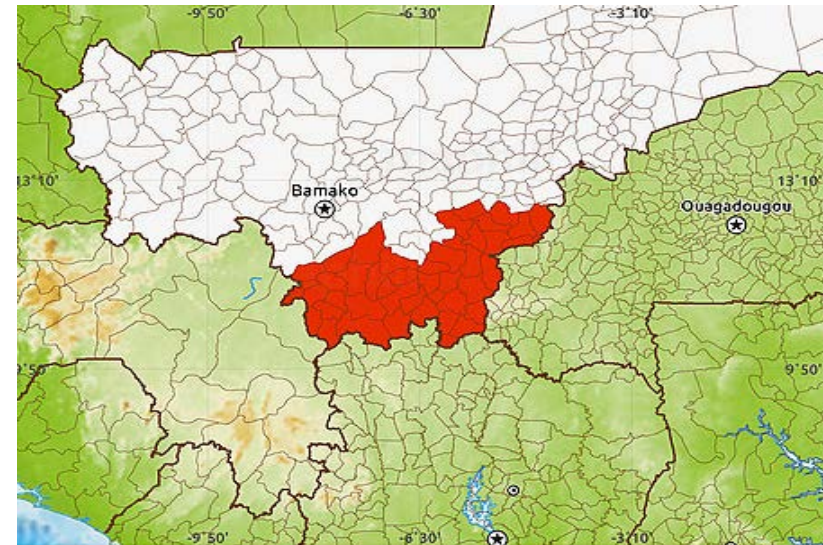
Strategy



http://commons.wikimedia.org/wiki/File:Un-koulikoro_region.png

NATIONAL

Advocacy workshops organized across 2 regions: Sikasso and Koulikoro



<http://www.maphill.com/mali/sikasso/location-maps/physical-map/highlighted-country/>

Strategy

NATIONAL

- Participants : Local authorities, health personnel, civil society organizations, community health associations & radio
- Location : 7 health districts within the 2 regions of Mali (Koulikoro and Sikasso)
- Timing : 1 month before the first round of 2013 Child Health Weeks (known in Mali as the SIAN – Week of intensified nutrition actions)

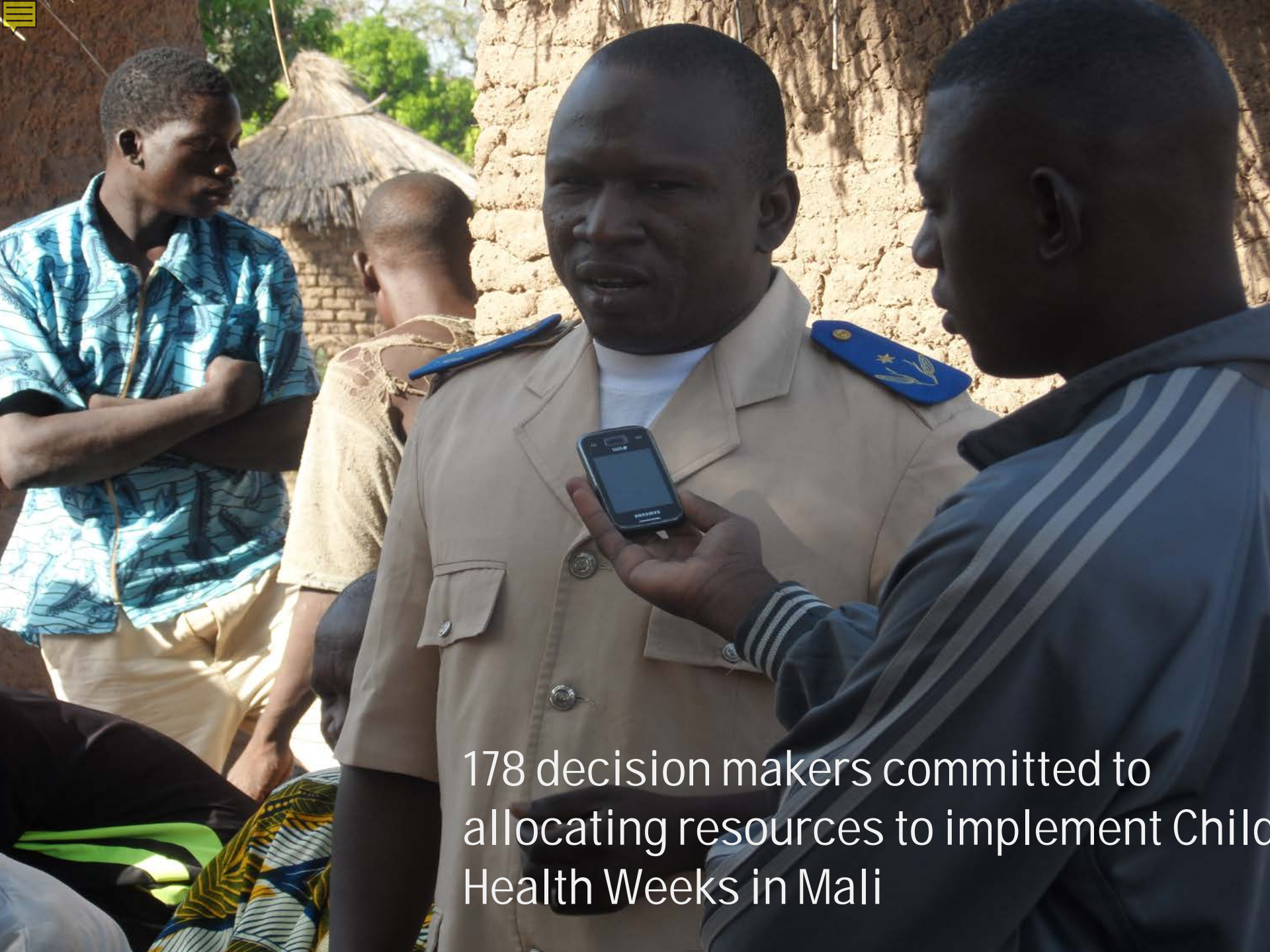


455 participants in 7 advocacy workshops across 7 health districts

Results

NATIONAL

33 of 58 municipalities represented (19 in Sikasso and 14 in Koulikoro) created a budget line for CHW in their community development plan



178 decision makers committed to
allocating resources to implement Child
Health Weeks in Mali

Results

NATIONAL

Resources committed :

- Fuel and the use of motorbikes
- Scissors and plastic bags
- Meals for distributors
- Per diem for additional distributors

Mayor raises awareness
in his community about
benefits of VAS after
advocacy workshop





A child is supplemented with Vitamin A during Child Health Week in Kignan



Conclusion

Advocacy

Heightened awareness and commitments from public officials and civil society organizations



Improved community mobilization with the support of community health actors



Community ownership and progress towards sustainable Child Health Weeks



ACKNOWLEDGEMENTS



Government
of Canada

Gouvernement
du Canada

NATIONAL

Funding from the Canadian Government

Program Collaborators:

Traoré Doufain

Coulibaly Lazare

Diarra Houleymata

Zana Berthe

Diallo Fatoumata

Marie Diakité

Mme M'Bo Awa (DN)

Abdramane Maiga (ATN plus)



Thank You et Merci

NATIONAL

*“Although the world is full of suffering, it is also full of
overcoming it.” -Helen Keller*