

Owen's Mission Presenter's Guidelines

Thank you for agreeing to help with Owen's Mission. Our goal is to place a set of the *Touch of Life* fetal models into every Lutheran elementary and high school in the country. That's about 970 schools affecting 133,000 students! These little babies will not only allow students to touch and hold very life-like models but may be used by God's Spirit to touch these students in ways we may never know!

Your task is to contact schools in your area and schedule a 15-minute time frame to present these models in a chapel or assembly setting. Below are some guidelines to assist you.

1. Contact Kim Nessa (knessa@lutheransforlife.org; 515.382.2077) to have the appropriate number of fetal model sets sent to you. These models are hand poured and we cannot order huge quantities at a time so please order as far in advance of presentations as possible. (Black, brown, and white babies are available.)
2. Contact the school administrator with an email and a follow-up phone call to schedule a time. Examples are provided below. Contact information is usually available on the school's website. If need be, for LCMS schools, you can find website information at this link: http://locator.lcms.org/nschools_frm/school.asp.
3. Ask that the setting be such that a DVD may be shown to the assembly.
4. Arrive at the school well ahead of time to make sure the DVD projection equipment is set up and working.
5. Introduce and show the DVD according to the DVD Presentation Script below.
6. Present the set of babies and the accompanying packet according to the script.
7. As soon as possible, report the following to Kim Nessa at the national office (knessa@lutheransforlife.org; 515.382.2077):

- a. Date of presentation
 - b. Name and location of school
 - c. Name of principal or contact person
 - d. Number of students present
8. If you would like reimbursement for your travel, please give your mileage to Kim Nessa at the email above.

Sample Email Script

Subject Line: A Gift for Your School from Lutherans For Life

Dear _____

My name is _____ representing Lutherans For Life. I am excited to share with you that LFL desires to give your school a set of *Touch of Life* fetal models. This is part of a national effort to place a set of these very life-like models—a \$219.00 value—into every Lutheran school in the country.

This campaign, called Owen’s Mission, was inspired by Owen James Lamb, the 21-week-old grandson of LFL’s former executive director, Rev. Dr. James Lamb. Owen died during fetal surgery at 21 weeks. I have attached a flyer that shares Dr. Lamb’s story and the impact that holding his little grandson had on him.

I will be phoning you soon to talk about the possibility of setting up just a 15-minute time frame to share a DVD of Dr. Lamb telling Owen’s story and to present a set of models to you and the students in your school.

Thank you for taking the time to read this and for your dedication to teaching our children in the way of both knowledge and faith.

In Christ,

[Name]

Follow-up Phone Call Tips

1. Follow up within one day of your email.
2. Ask if the email was received. If not, explain the content of the email and offer to resend it if he/she desires.
3. Understand that sometimes schools are hesitant when they see the name “Lutherans For Life.” Some have the mistaken view that we are some kind of political, anti-abortion group. Be ready to assure them that this is a very positive, For Life presentation that talks about what God has done that gives value to each and every human being. Abortion is not discussed at all.
4. If so desired by the principal, the content of the DVD may be viewed at www.lutheransforlife.org/about/owens-mission.
5. Ask for 15 minutes of time during a chapel setting or a special assembly.
6. Request projection equipment for the purpose of showing the DVD.
7. If the school already has a set of *Touch of Life* models, ask if they would be able to use an additional set. If so, go ahead and schedule the presentation.
8. If they do not desire another set, ask if you could still stop by and share the packet of ideas that goes with the models. You could ask to present this to the principal, or, ideally, to the entire staff at devotions or at another meeting. It would only take about 5 minutes to briefly go over the contents.
9. Set up an appropriate time to come to the school.
10. If for some reason, your request is denied, do not try to argue, just politely thank them. Indicate this in your report to the national office.

DVD Presentation Script

Obviously you should not read this script. Use your own words. However, don't add too many words! You only have 15 minutes and the Owen's Mission DVD is 11 minutes! Keep the *Touch of Life* models out of sight so that they do not distract those curious little ones! Be sure to have removed the foam and plastic that covers the babies inside the box. (Be sure to put the plastic over the babies again for storage. This will help prevent the dark-colored foam from discoloring the babies.)

Before the DVD

Hi, my name is _____ and I am with Lutherans For Life, a ministry that loves to talk about how special God has made each and every human being, each and every one of you. I want to show you a video in which the former executive director of Lutherans For Life, Pastor James Lamb, is going to tell you a story about a little boy who was very, very small. *[Show DVD]*

After the DVD

Do you remember the three things that God does that gives value to every person, no matter how small? Yes, Created, Redeemed, and Called! That makes you and everyone valuable!

To help you remember that and teach about that, I would now like to present to you your own set of the babies that Pastor Lamb talked about.

[Have the principal come forward. Open the cover of the box so all can see the babies and present it saying something like:]

On behalf of Lutherans For Life, I present these babies to _____ Lutheran school. I pray you will be able to use them in many ways to teach about the value that God gives to every life. I also want to give you a packet of ideas on how these babies might be used to accomplish that. It also contains a flyer (hold it up) that advertises the new LCMS ultrasound curriculum that many schools have found valuable. *[Present packet]*

Thank you for having me here today and may God bless you as you continue to grow in knowledge and faith.