



# W3C TPAC 2023 (Hybrid) SPONSORSHIP PACKAGES

*Now available*



W3C<sup>®</sup>



# OPPORTUNITY

Reach and engage with thousands of global Web technology experts and decision makers who are part of the W3C community.

TPAC 2023 will be on hybrid mode with a main in-person hub in Melia Sevilla hotel, in Sevilla, Spain from 11 to 15 September 2023.





# AUDIENCE PROFILE

The hybrid Combined Technical Plenary / Advisory Committee Meetings brings together 700+ attendees composed of W3C Technical Groups, the Advisory Board, the Technical Architecture Group and the Advisory Committee for an exciting set of days of coordinated work.

## A strong opportunity for Members for:

Professional  
Networking  
within the  
Community

Creating  
collective  
brainstorming

Reinforcing  
visibility

# HYBRID TPAC 2023

The benefit of assembling the community for thought-provoking discussions is invaluable.



Breakout sessions

Plenary sessions

Group meetings

5-day meetings, presentations, discussions

Demos

700 attendees working on Web Standards

- W3C Groups participants
- AC Representatives
- Advisory Board
- Technical Architecture Group
- Invited Guests
- W3C Staff
- Web Developers

# TRADITIONAL TPAC SPONSORSHIP

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## **Platinum Sponsorship - \$40 000 USD**

- ✓ Sponsorship mention in dedicated W3C blog post
- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on social media
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in any plenary sessions
- ✓ Logo displayed on screen between sessions
- ✓ 3 free passes to attend TPAC 2023
- ✓ 2 promotional items handout at registration (to be supplied by sponsor)
- ✓ Double breakout sessions

# TRADITIONAL TPAC SPONSORSHIP

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## **Gold Sponsorship - \$24 000 USD**

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on social media
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in any Plenary sessions
- ✓ 2 free passes to attend TPAC 2023
- ✓ 1 promotional items handout at registration (to be supplied by Sponsor)

# TRADITIONAL TPAC SPONSORSHIP

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## **Silver Sponsorship - \$10 000 USD**

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on social media
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ 1 free pass to attend TPAC 2023



# TRADITIONAL TPAC SPONSORSHIP

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## **Bronze Sponsorship - \$4 000 USD**

- ✓ Company logo and description on the meeting Web pages
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)

# SUMMARY

Benefits	Platinum	Gold	Silver	Bronze
Sponsorship mention in dedicated W3C blog post	✓			
Company logo and description on the meeting Web pages	✓	✓	✓	✓
Sponsorship announcement on social media	✓	✓	✓	
Sponsor mention in pre-event communications	✓	✓	✓	
Company logo on communication documents (flyers, roll-up, agenda...)	✓	✓	✓	✓
Sponsorship acknowledged in any Plenary sessions	✓	✓		
Logo displayed on screen between sessions	✓			
Free passes to attend TPAC 2023	3	2	1	
Promotional items handout at registration (to be supplied by sponsor)	2	1		
Double breakout sessions	✓			

# ADDITIONAL SPONSORSHIPS

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Contact us for additional sponsorship opportunities:

- Developer meetup
- Childcare during the TPAC week
- Inclusion funds

*We are at your disposal to discuss any other tailored proposal*

# CONTACT US

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To explore any of these opportunities, please reach:

 [sponsorship@w3.org](mailto:sponsorship@w3.org)

