Activity & Report: January 2015

Corporate Sponsorship activity:
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1. Invoicing
    1. Current/new sponsors.
    2. New "discounting" approach to invoicing.
2. Follow-ups with (see [Corporate Development / Fund-raising page](#))
    1. EMC: original contact general open source issues. Patrick introduced sponsorship opportunities & received w/ interest. This is addition to potential sponsorships with VMware and Pivotal.
    2. Citrix: Mike and Patrick introduced the sponsorship program. Citrix expressed interest and asked for a monthly follow up to assess funding availability.
    3. HP has committed again. Press release being reviewed by HP. HP invited to contribute to Jan. Newsletter.
    4. IBM has committed and has been invoiced.
    5. Google has committed and been invoiced.
    6. Cray has reached out after SC14 conference. Patrick has responded.
    7. AgGateway, a consortium of Ag Industry corporations reached out to discuss open source best practices. Mike and Patrick spoke with reps to create a presentation around their open source interests.
    8. what3words reached out for guidance on "best practices." Patrick followed up to provide suggestions and references.
    9. Call scheduled with IBM to discuss 2015 sponsorship.
    10. Engineering Group issue regarding sponsorship payment resolved.
    11. Microsoft was contacted based on recent .Net developments.
    12. New lead from Bruno, Fi-ware.
3. Build out [Corporate Development / Fund-raising page](#).
4. [2014 Annual report](#) includes updated Corporate Sponsorship information.

Branding and PR activity
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1. [Inventorying of media assets](#)
2. Interview with American Express OPEN
3. Update [Awareness WG](#)
    1. Add OSCON meeting info
    2. Add volunteers
4. AgilePR update meeting on Jan. 8th.

Education and Training activity
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1. Tony will represent the OSI at the "[Learning from the Digital Revolution: What widespread Genetic Data, Tools, and Skills mean for Privacy, Innovation, Safety, and Rights](#)"
2. Discussions with various organizations on transition to "open source practices"
    1. GE Global Research
    2. EMC
    3. AgGateway
    4. what3words
3. Would like to develop a mission statement for the portfolio
4. Develop budgeting for sponsoring projects and development (external grants and internal costs)
5. Review [FLOWedu](#) and latest proposal
6. Charter for [OSI Management Education Working Group (OSI-EDU-WG) 2014-2015](#)
7. Identify collaborators for OSBOK project
8. FLOSSmole / FLOSShub
9. RIT Minor in Open Source

Incubator activity
([View Portfolio Page](#))

1. Current projects underway
    1. FLOSS Entities
        1. As of Jan 6, 2015 the OSI has paid $3065.44 of $6000 approved for legal services.

2. FLOWedu Syllabus 2.0
2. Projects under consideration
    1. TLDR Legal
    2. Open Best Practices (based on various discussions around beneficial behavior in open source communities)
    3. TODO
    4. Open Source for America
    5. SPDX license listing / nomenclature

Infrastructure activity
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1.

`Vulnerability in the ubiquitous glibc library`

1. Use Stack Exchange as a platform for "[ask.opensource.org](#)".
    1. Patrick working with S.E. staff to formalize relationship.
2. New services proposed to support working group: [in-cubator.org](#)
3. Election software
    1. Reviewing and testing [Helios Voting](#)
    2. Tested software with broader sample from community
    3. Further evaluation of features/functionality--*will require run-offs if vote results in any ties.*
4. Met with ADG / Studio 136
    1. Migrated current OSI website to development server
    2. Configuring membership portal to allow members to access/edit profiles
        1. creating logins
    3. Set up notifications for pending members to confirm membership.
5. Discovered "Open Source Licensing FAQ" (http://ideas.opensource.org/wiki/help/license) with dated material linked off of our mailing list page (http://opensource.org/lists).
    1. License Discuss: Discuss and answer important questions about Open Source licensing, in order to collect community wisdom for the [FAQ](#).
        1. This page appears to be 3 years old and obsolete.
6. Move to another communication platform other than lists.
    1. Recommendations from the board include: StackExchange, discourse.org
    2. Manage lists better, keep lists?
    3. Move mailman to ADG?
        1. look at other hosts?
    4. find mailing list moderators from community
7. Currently paying $229/mo. for Rimuhosting
    1. Currently running Mailman and Elections on a dedicated server.
    2. Ask OSL to host Mailman
    3. Set up call with Karl and Elections to discuss use.
8. Use of OwnCloud vs. [XWiki](#)
    1. Asset management will occur in XWiki with files encrypted and attached to password protected pages available only to OSI administrators.
9. Continue with Lastpass for enterprise password management.

License Approval activity
([View Portfolio Page](#))

1. UPL review and community input gathering.
2. Ongoing discussions around "openness" and governance related to "[Open By Rule](#)" and [other](#) [resources](#) as well as recent inquiries.

Marketing and Communications activity
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1. [Open Source Awards](#), possible participation.
2. [Scale13X](#) Conference
    1. Set up volunteer staffing.
    2. Produce conference materials (stickers, brochures, call to action, business cards, etc.)
    3. Ship "conference kit" (staff/vol. t-shirt, banner, table skirt, etc.).
3. Jan 15 Newsletter
    1. HP interview

    2. Ind. Member Interview
4. Press releases
    1. New/renewed sponsorships
    2. Membership drive
5. Membership Drive
    1. Ad in LinuxVoice
    2. Social media campaigns.
    3. Affiliates for promotion
6. Website content migration planning with ADG for new hosting/site.
    1. Bruce and attribution question re open knowledge definition
7. Awareness Working Group
    1. "What is open source" one pager
    2. Messaging index.

Contributions

Affiliate Membership activity

1. Affiliate eligibility to be determined by sector specific qualifications and criteria.
    1. Each interested party will submit a cover letter with their application that provides their qualifications based on they type of organization they are, rather than different agreements: non-profit, educational and user communities.
2. Current Applicants under review/up for vote:
    1. Moodle
    2. TYPO3
    3. OSEHRA
3. Legal reference resource
    1. Develop a set of "OSI recommended" questions that those looking for legal advice can ask potential attorneys to assess their experience with open source licensing and related legal issues.
4. Current leads:
    • AMBD
    • Benetech
    • ChickTech
    • FLOSSmole / FLOSShub (special case: not educational or non-profit).
        • Request from FLOSShub/FLOSSmole/SRDA for an update.
    • FOSSETCON
    • Grassroots.org
    • Open Source Lab
    • OpenStack
    • RIT Center for Media, Animation Gaming, Interaction and Creativity (MAGIC) -- Education
    • The Open Source Way

Individual Membership activity
(view portfolio page)

1. Updated Membership Portal
    1. Developing/testing login access for OSI Members
    2. Developing/testing profile editing
    3. Set up auto-create of membership card
    4. Pay by check/cash (can we have event specific member join page)
    5. Various Member types/fees
2. Membership Drive: Increase membership numbers by the next elections (March, 2015)
    1. Membership drive starting Feb. 3rd 2015.
    2. Ad developed for Linux Journal
    3. Have new Affiliate Member volunteer (Wendy) contact Affiliates to see if they can promote.
3. Other options:
    1. In person discounts at events.
    2. Dual memberships with OSI Affiliate Memberships.
    3. Discounts to members of other like-minded / peer groups (FSF).
4. Individual membership scholarship, grant, fee-waiver and terms.
5. Include in membership the option to help out (maybe in lieu of payment), i.e. contributing members
6. User groups and clubs as Affiliate members.
7. Benefits to be determined.
    1. Linux Foundation follow up.
    2. Add page to osi website listing benefits.

3. System76 ThinkPenguin
4. Dell, HP Lenovo
5. Discounts for events
6. Partner with affiliates for dual-memberships/discounted memberships
8. Attend Affiliate events to promote memberships

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Trademark Stewardship activity
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1. U.S. Trademark approval
2. Update logos on OSI logo page.
3. Follow-ups with notified organizations:
    1. Qabel: **Patrick** to follow up with a suggestion to use, "source code available"
    2. GeoGebra: Potential issue with GPL, **Patrick** to ping Richard for advice.
    3. Appnovation: Confirmed they will change, **Patrick** to give 7-10 days to see if changes made.
    4. Technology Services Group: use of logo without approved OSI licenses; use of the term open source for software not distributed with OSI license.
4. (Discuss w/**DLA Piper**) Review of owned marks, scope, and duration
    1. Confirm/request ongoing management of trademark registration. **Patrick** to check with legal for what should be public/private.
    2. Confirmed US trademark registration/certificate/number
        1. **Patrick** to create private page for documentation
5. What is the purpose of the trademark mail list?
    1. Use the list as point of contact for trademark issues and supervisor
    2. **Patrick** to check on current workflow for contacting OSI re: trademarks via form/list.
6. Develop guidelines for "OSI Certified" and "OSI Approved."
7. (Discuss w/**DLA Piper**) Issues with current trademark guidelines, for example
    1. Provision to mail us within 7 days to use mark
    2. Requirement to get prior written permission to use "OSI Approved License"
    3. Need of contacting a posteriori trademark supervisor to use logo
        1. **Zack** to prepare a preliminary list and run it through the board
8. Compare guidelines to http://modeltrademarkguidelines.org/
9. Adopt a visual Wikimedia syle information sheet for OSI (http://wikimediafoundation.org/wiki/Trademark_policy)
10. Note on trademark infringement page that the letter should come from OSI GM, not the layers
11. Manage infringements
    1. Current process with vision for more automation/integration like affiliates page and "see CiviCRM

General Manager activity
as of May 31, 2014

Branding & Identity (Deb)

May 2014 Newsletter

Corporate Sponsorship: fund-raising and financial development (Mike)

Google Match

Education and Training: research, teaching and learning; professional development (Tony)

FLOWedu Completion Report

Incubator (Simon)

FLOWedu Completion Report

TLDR Legal WG Proposal

Infrastructure (Bruno)

License Approval (Luis)

TLDR Legal WG Proposal

Marketing: communications, event, public policy (Leslie)

OSCON 2014 Planning

May 2014 Newsletter

Educause Open Reception / Educause Conference Planning

Apereo Conference planning

Conference kits

Membership, Affiliate: recruitment, benefits, communication (Richard)

Membership, Individual: recruitment, benefits, communication (Allison)

Trademark Stewardship (Zack)

Operations

List moderation (35)

Set up portfolio manager meetings

Hardware systems update

Portfolio calls.

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TLDR Legal WG Proposal