

CASP CONVENTION 2022
SPONSOR & EXHIBITOR
PROSPECTUS



OCTOBER 12-15, 2022

HILTON UNIVERSAL STUDIOS

555 Universal Hollywood Drive
Universal City, CA 91608



THE BIGGEST.
THE BEST.



CASP's annual convention is your biggest and best opportunity to connect with school psychologists at the state level. There's no market quite like California! We're big enough to be worthwhile, and small enough for your team to make meaningful connections with our attendees.

With an expected attendance exceeding 1,000 school psychologists from across the state - and beyond - CASP's annual convention is the second-largest gathering of school psychologists in the nation. Our attendees include educators, administrators, and current and upcoming district and site level decision-makers. Everyone you need to move your business forward.

To put it simply....you don't want to miss this!

WWW.CASPONLINE.ORG

SPONSOR PACKAGES

Benefit	Bronze	Silver	Gold	Platinum
Program & Website Listing				
Bag Stuffer				
Networking Lunch				
President's Reception				
Attendee Emails				
On-Site Signage				
Social Media Posts	1	1	2	3
Exhibit Booth				
Awards Dinner Tickets		2	2 + 2	2 + 6
Awards Dinner Recognition				
Investment (Quantity Available)	\$1,000 (6)	\$2,000 (3)	\$3,000 (3) 1	\$4,000 (4) 1

DETAILS

Program & Website Listing

Your logo will be displayed on the website sponsor page, linking to your website. Your logo also will be included in the printed convention program.

Bag Stuffer

We'll put your SWAG in every attendee's bag! They'll go home with it, we just about guarantee.

Networking Lunch

Spend some quality time mingling with attendees at Friday's Networking Lunch. Includes 2 tickets.

President's Reception

Spend some quality time mingling with invited attendees at Wednesday's exclusive reception. Includes 2 tickets.

Attendee Emails



You will receive a list of attendees who have opted to share their email with sponsors.



You will receive a list of attendees who have opted to share their email with sponsors. CASP will also send a pre *or* post event email to all attendees on your behalf.



You will receive a list of attendees who have opted to share their email with sponsors. CASP will also send a pre *and* post event email to all attendees on your behalf.

On Site Signage



Your logo will be displayed on print & digital signage thanking all sponsors.



Your logo will also be displayed on signage at the President's Reception & Networking Lunch.



Your logo will also be displayed on signage at the Awards Dinner & Badge Printing Kiosks.

Social Media Posts

Get your message out to convention attendees (and CASP's broader audience) via social media before or after convention. You supply the content, we supply the audience. Posts are scheduled on a first-come, first-served basis for approximately three weeks before and after convention.

Exhibit Booth

An exhibit booth gives you plenty of space to display, give-away, and make new connections. Each booth includes admission for 2 staff, a 6" table, and 2 chairs.



A standard 8x8 booth (located in the exhibit hall), with lead retrieval.



A premium booth (8x10, hall premium, or foyer premium), with lead retrieval.

Awards Dinner Tickets

Mingle and celebrate at Thursday night's Awards Dinner. Tickets are for your team. + Tickets are give-away items - have fun giving them to attendees!

Awards Dinner Recognition

Your company will be recognized as a sponsor of the Awards Dinner, our premier social event, via signs and a microphone minute. Your Awards Dinner sponsorship underwrites the ticket cost for attendees and provides time for your team to talk with them.

**Don't see the perfect sponsorship package?
Let's talk!**

(916)444-1595

melaneec@casponline.org

A LA CARTE

Item	Member Price	Non-Member Price
Standard Exhibit Booth	For Profit: \$639 Nonprofit: \$479	For Profit: \$799 Nonprofit: \$599
Premium Exhibit Booth (limited quantity)	8x10 or Hall Premium: \$719 Foyer Premium: \$799	8x10 or Hall Premium: \$899 Foyer Premium: \$999
Lanyards (1 available)	\$1,749	\$1,749
Bag Stuffer	\$299	\$299
Booth Add On: Lead Retrieval	\$139	\$139
Booth Add On: Extra Staff	\$25	\$25

Standard Exhibit Booth

An 8x8 exhibit booth located in the exhibit hall. Booth space selection is on a first-come, first-served basis. Includes 6" table, 2 chairs, and admission for 2 staff.

Premium Exhibit Booth

Get extra visibility with a booth in the foyer, exhibit hall entrance, or extra booth space. Booth selection is on a first-come, first-served basis. Includes 6" table, 2 chairs, and admission for 2 staff. Limited quantity; first-come, first-served.

Lead Retrieval

Enhance your booth with lead retrieval, allowing you to scan attendee badges and access their full contact information. Requires ability to install PheedLoop Go! application on a mobile device for badge scanning.

Bag Stuffer

We'll put your SWAG in every attendee's bag! They'll go home with it, we just about guarantee.

Lanyards

Turn every attendee into a walking ad by sponsoring lanyards. Every attendee will be required to wear their badge on a lanyard throughout the event. Single-color logo only. One available.

Don't see what you want?

Let's talk!

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PROGRAM ADS

Item	Member Price	Non-Member Price
Inside Front Cover	\$519	\$649
Inside Back Cover	\$519	\$649
Outside Back Cover	\$599	\$749
Full Page Interior	\$329	\$529
Half Page Interior	\$299	\$379

TERMS & CONDITIONS

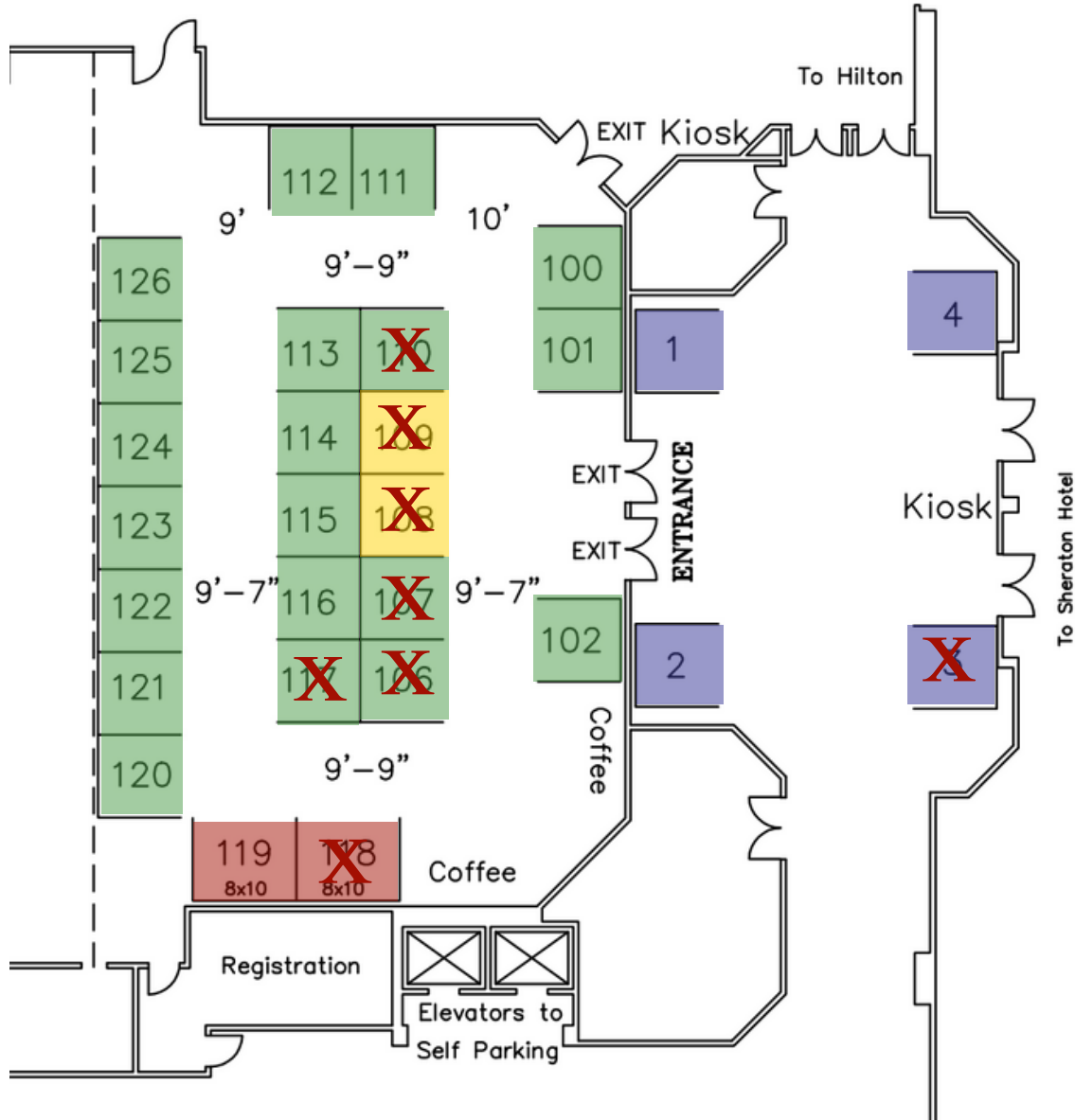
Exhibitors agree to adhere to and be bound by all applicable state and local rules and regulations, including building and fire codes. The exhibitor shall not deface or damage the exhibition premises or exhibit area in any way. The exhibitor shall be fully responsible to pay for any and all damages to property owned by the exhibition premises, its owners, or managers, which result from any act or omission of the exhibitor. The exhibition premises shall not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the facility's premises except for any claims, losses, or damages arising directly from the facility's own negligence. The exhibitor assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save CASP, the Hilton Universal City, and their employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the facility and its employees and agents. The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage.

Program Ads: Camera ready mechanicals or other artwork for interior page ads must be in black and white or grayscale, 300 dpi or 150 lpi, with bleeds. Cover ads must be in full color, 300 dpi or 150 lpi, with bleeds. High resolution TIFF, JPEG, PDF and EPS files are required. Fonts must be embedded or converted to outlines. For assistance with artwork preparation, please contact Kendall Bare - KendallB@casponline.org.

Cancellation Policy: All exhibit organizations canceling space will be charged a \$100 processing fee, and no refunds will be issued for exhibit space cancellations received after September 16, 2022. In the event of cancellation due to acts of God, fire, strike, government regulations, or other causes beyond our control, CASP will refund that portion of exhibitor fees that it deems consistent with the expenditures and commitments already made.

Acceptable Content: All products, services, and employment opportunities shall be directly related to the CASP mission and of professional or educational benefit or interest to convention participants. CASP reserves the right to determine the eligibility of prospective exhibitors for inclusion.

EXHIBIT HALL FLOOR PLAN



BOOTH PRICING

	Member Price	Non-Member Price	
8x8 Standard Booth	\$599	\$799	Nonprofit Discount - \$479 mem / \$639 non Booth selection is first-come, first-served. Space available is current as of 6/22/22. X indicates purchased booths.
8x10 Standard Booth	\$719	\$899	
8x8 Premium Hall Booth	\$719	\$899	
8x8 Premium Foyer Booth	\$799	\$999	

ORDER FORM

Company Name _____

Mailing Address _____

City, State, Zip _____

Contact Name _____

Email _____

Phone _____

This contact is:

- The pre-event coordinator
 The on-site exhibitor

		Member Rate	Nonmember Rate
Sponsorship Package	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze		\$4,000 \$3,000 \$2,000 \$1,000
Exhibit Booth	Indicate Space Selection Below		\$ _____
Program Ad	<input type="checkbox"/> Outside Back Cover <input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover <input type="checkbox"/> Full Page Interior <input type="checkbox"/> Half Page Interior	\$599 \$519 \$519 \$329 \$299	\$749 \$649 \$649 \$529 \$379
A La Carte	<input type="checkbox"/> Lanyards <input type="checkbox"/> Bag Stuffer <input type="checkbox"/> Lead Retrieval		\$1,749 \$299 \$139
Become a corporate member and save!	<input type="checkbox"/> Sign me up! <input type="checkbox"/> Maybe next year	Nonprofit / For Profit	\$700 / 1,000

Return completed form via email to Melaneec@casponline.org or mail to:
 3841 N. Freeway Boulevard, Suite 100, Sacramento, CA 95834

Total: \$ _____

Please do **not** include payment with your form. You will be invoiced upon receipt of this form. Limited quantity items will be sold on a first-come, first served basis. If buying a booth, indicate your preferred booth numbers to the right.

Booth Selection

- 1st Choice:** _____
2nd Choice: _____
3rd Choice: _____
4th Choice: _____

Orders must be received no later than September 16, 2022.