



## FY18 Annual Report

When you can't breathe, nothing else matters®



# Our Impact

Our shared vision – a world without lung disease. We work to protect the lung health of 320+ million Americans with LUNGS.



## Helping Across America

Our work directly touches 14 million Americans each year and supports more than 320 million Americans with research, programs and advocacy.



Over \$157 million in research funded since 2000 with \$6.6 million invested in research this past year.

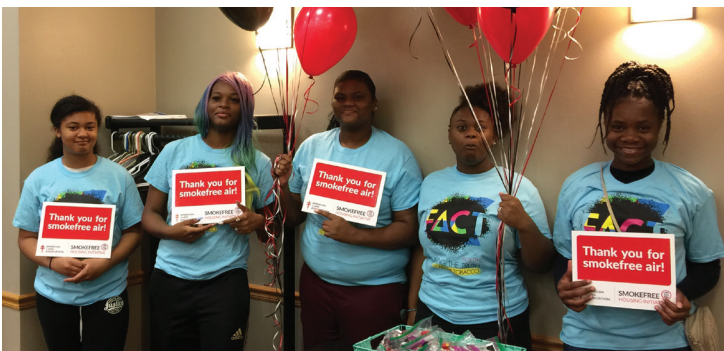


Our inaugural “State of Lung Cancer” report was a first-ever look at how the impact of lung cancer varies by state.



## A Voice for Patients

LUNG FORCE Heroes from all 50 states, volunteers and staff visited 197 members of Congress in one day.



## Smokefree Public Housing

Helped put in place a rule requiring smokefree public housing – protecting nearly 2 million people from secondhand smoke and helping smokers quit.



Our fight for healthy air resulted in many cities having their lowest numbers ever for air pollution.

# A Heartfelt Thank You

## Message from Our Leadership Team

As we look back at fiscal year 2018, standing together against threats to public health, air quality and healthcare coverage for millions of Americans, it's as true now as it has ever been—nothing matters more than breath. We're inspired every day by compelling stories, from people living with lung cancer, COPD and pulmonary fibrosis to parents of children with asthma, youth enticed to try e-cigarettes and residents now protected from secondhand smoke in public housing. It is your stories that inspire us every day and drive us forward toward our vision of a world free of lung disease.

We invite you to look through this report at some of the highlights of the past year, including:

- Funding important lung disease research and helping secure additional National Institutes of Health (NIH) lung cancer research funding
- Launch of the public awareness campaign Saved By The Scan, educating people at high risk for lung cancer about the importance of screening
- The culmination of 10 years of effort to protect public housing residents from secondhand smoke
- Our work to support healthy air, the Clean Air Act and the Clean Power Plan
- Our efforts to protect youth from e-cigarettes, cigars and flavored tobacco products
- Education and resources provided to people living with lung disease
- Advocacy to protect healthcare coverage for millions of Americans
- Launch of our new first-of-its-kind report, the "State of Lung Cancer"
- And, much more.

We have a lot of exciting highlights and stories to share, but we could not have done it without you. If not for the generous support of our donors throughout the year, much of this exciting work would not have happened.

To you, the many individuals, families, foundations and businesses who make our lifesaving work possible, we offer a heartfelt thank you. On behalf of our National Board, nationwide volunteers and staff, we are deeply grateful for your support.

Nearly 115 years ago, we were founded by volunteers to address the tuberculosis epidemic. Still led and driven by volunteers, our work today - to save lives by improving lung health and preventing lung disease - including lung cancer, the leading cause of cancer deaths - is no less important. Our commitment to you in the year ahead is to continue our excellent stewardship of your donations, with 88 cents of every dollar going to program services that support our lifesaving mission, and to continue the fight for healthy air and healthy lungs for all Americans.



John F. Emanuel, JD  
National Board Chair



Harold P. Wimmer  
National President and CEO



 <p><b>Invested \$2.5M+</b> in lung cancer research funding</p>	 <p><b>More than 1,000</b> LUNG FORCE Hero stories shared</p>	 <p><b>134,000+</b> submitted the "Saved By The Scan" screening eligibility quiz</p>
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Lung cancer is the leading cancer killer in America. Our LUNG FORCE initiative continues to unite women and men to stand against lung cancer and for lung health. Our inaugural LUNG FORCE “State of Lung Cancer” report, released in February, found that every state could – and must – do more to combat lung cancer. This first-of-its-kind report shows the impact of lung cancer and how survival rates vary state by state, as well as opportunities to save lives.

This year, we continued to focus on prolonging and saving lives through research, committing more than \$2.5 million to lung cancer research, and leveraging research funding partnerships and advocacy for federal research funding to further our impact on lung cancer. Our fourth annual Lung Health Barometer, released during November 2017’s Lung Cancer Awareness Month found that too many Americans are not aware of their risk for lung cancer, or of the lifesaving potential of lung cancer screening.

## Highlights

- Launched “Saved By The Scan,” the first ever national marketing campaign focused on lung cancer screening, in partnership with the Ad Council.
- LUNG FORCE Advocacy Day: LUNG FORCE Heroes, volunteers and staff visited 197 members of Congress.
- Launched the inaugural LUNG FORCE “State of Lung Cancer” report, shining a light on lung cancer burden statistics on a state-by-state basis.
- Hosted 38 LUNG FORCE walks in 25 states, raising funds for research, programs and advocacy.
- Illuminated in turquoise 150 landmarks during Turquoise Takeover in May, helping raise critical awareness of lung cancer.
- Announced the Lung Cancer Interception Dream Team and Translational Research Team, a collaboration between the American Lung Association, Stand Up To Cancer and the LUNGeVity Foundation.
- Helped reach more than 86,000 patients and caregivers through our online communities.



# LUNG FORCE



In recognition of National Women's Lung Health Week in May, we celebrated the fifth annual Turquoise Takeover. More than 150 famous landmarks, including 1 World Trade in New York, were illuminated in turquoise, the signature color of LUNG FORCE.

## LUNGspiration

### Standing Up for Healthcare



**Rachel M. -**  
Not Defined By Lung Cancer

Rachael defines herself as a strong mother, wife, military service member and career woman. And although she was diagnosed with adenocarcinoma at only 31, she refuses to be defined by her lung cancer diagnosis. She says her world was flipped upside down by the diagnosis but is now a LUNG FORCE Hero partnering with the American Lung Association to flip lung cancer upside down. She says, "I hope through lung cancer awareness we can bring change and a cure. Together, let's reduce that "#1 killer of women" to the "#1 survival rate for women."

In FY18, LUNG FORCE collaborated with Stand Up To Cancer and the LUNGevity Foundation to create two groundbreaking lung cancer research teams, representing our largest funding initiative yet for lung cancer research.

Once again, our partnership with CVS Health, the national presenting sponsor of LUNG FORCE, provided irreplaceable support in raising funds and awareness to beat lung cancer and help people quit smoking. Through the CVS Pharmacy in-store fundraising campaign, customers were encouraged to donate to fund lung cancer research, and throughout the year, CVS Health provided critical support to make other LUNG FORCE efforts successful. CVS Health is one of many generous LUNG FORCE partners who have joined us to make a positive impact for people with lung cancer.



### Saved By The Scan

Our LUNG FORCE initiative, in collaboration with the Ad Council, launched "Saved By The Scan," a public awareness effort to raise awareness of the benefits of early detection through lung cancer screening and drive high-risk individuals to take an online screening eligibility quiz. If they meet the guidelines, they are urged to talk to their doctor about being screened for lung cancer. In its first year, more than 134,000 took the screening eligibility quiz, and more than 48,000 were found to be at high risk and were urged to talk to their doctor about getting screened.



### A 'Capital' Effort for Lung Health

Ashley, from LUNG FORCE Advocacy Day in Washington DC, brought LUNG FORCE Heroes together to fight for quality, affordable healthcare and robust investments in medical research funding at the National Institutes of Health. LUNG FORCE Heroes from all 50 states, volunteers and staff visited 197 members of Congress to advocate for lung health. Thanks to their efforts, we helped secure a \$3 billion increase in NIH funding for FY2018 and a \$2 billion increase for FY 2019. We can all be proud of playing a part in this remarkable victory for the health of countless Americans.



FY18 Annual Report

# Research

Fulfilling the Promise of Research



**Over \$6.6 million**  
in research funding



**73 research projects**  
and 18 Airways Clinical Research  
Centers



**Funding research**  
in 53 institutions and 19 states

Medical research is about building bold new pathways that lead to better ways to prevent, treat and even cure lung disease. For 115 years, the American Lung Association has been a pioneer in the field of lung health research, funding innovative work that has a direct, life-changing impact on patients. Our research program includes our Awards and Grants Program and our Airways Clinical Research Centers (ACRC) network, the nation's largest not-for-profit network of clinical research centers dedicated to asthma and COPD. In fiscal year 2018, we increased both our total research funding dollars and the number of projects we funded, committing \$6.6 million dollars to 73 projects. We also continued to fund and manage the 18 research centers of our ACRC, which again had several studies published.

This past year, our Research Team conducted promising research in diverse aspects of lung health, including

- Understanding barriers for adoption of lung cancer screening guidelines in primary care
- Behavioral treatment development for smoking cessation among COPD patients
- Household dust and idiopathic pulmonary fibrosis
- Risk of hospital-acquired pneumonia is increased by cigarette smoke-induced impaired host defense
- Impact of indoor environments on the viability of influenza viruses in droplets and aerosols

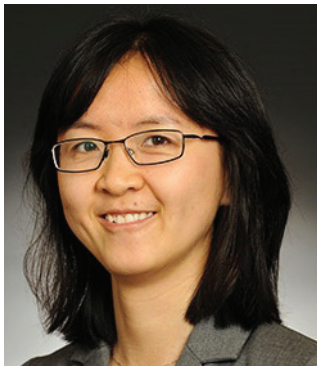
Our ACRC Network continued to conduct large clinical trials that will directly impact patient care for COPD and asthma, including four ACRC studies that were published in the prestigious Journal of Asthma and The Annals of the American Thoracic Society.



# Research

## Smoking Cessation Program Specifically Designed for COPD Patients

Chronic obstructive pulmonary disease (COPD) is caused primarily by smoking, and smoking cessation is the first-line treatment for slowing the progression of the disease. Through funding from the Lung Association, Dr. Amanda Mathew of Northwestern University is working to help develop a smoking cessation program specifically designed for COPD patients.



## LUNGspiration Helping Kids with Hard-to-Treat Asthma

An asthma attack can be an acutely frightening experience for a child, and asthma remains a leading cause of emergency care and hospitalization in children. With funding from the Lung Association and the AAAAI Foundation, Hong Ji, PhD is working to change that by seeking personalized treatment for severe asthma in children. Her work has already identified certain gene variations in children with difficult-to-control asthma, and could lead to better treatment for these children.



## Building on Our Research Legacy

The American Lung Association Research Team is building on a legacy that is 115 years old and going stronger than ever, advancing medical research to reduce the burden of all lung disease on patients and their caregivers and loved ones. We fund investigators at every stage of their career through our Awards and Grants Program, from promising young candidates to seasoned researchers with a track record of success.

## A Focus on Asthma and COPD

An estimated 15 million Americans have been diagnosed with COPD and 26.5 million with asthma. The American Lung Association Airways Clinical Research Centers (ACRC) is working for them! The ACRC is our nation's largest not-for-profit network of clinical research centers dedicated to asthma and COPD treatment research, conducting large clinical trials that directly impact patient care and reduce the burden for those living with COPD and asthma.





# Health Education

Support and Tools to Help All Americans Breathe Easier



**LUNG FORCE Expos**  
launched in seven additional  
communities reaching over 5,500  
people



The  
**Lung HelpLine**  
provided help and support to  
89,000 callers



**Asthma Basics**  
helped 5,800 people learn how to  
better manage their asthma

When Americans need tools, information and support for better lung health, the American Lung Association is the source they trust. This past year, we developed even more resources to help people protect their lungs and to support both patients and caregivers as they face a wide array of lung diseases, including asthma, chronic obstructive pulmonary disease (COPD), lung cancer, pulmonary fibrosis, sarcoidosis and more.

More than 25 million Americans live with asthma, including more than 6.2 million children, for whom it is a leading cause of missed school and hospitalization. This year, we made major advancements to our asthma materials, including a new Asthma in Schools online resource, new resources for schools to create safe and healthy learning environments through our Asthma Friendly Schools Initiative, a Wellness Policy Guide and a Back to School Checklist.

We released our new Breathe Well, Live Well® Educator Training course to prepare people to facilitate adult asthma education in their own community using our award-winning resource, “Breathe Well, Live Well: The Guide to Managing Your Asthma at Home and Work.”

This year, we teamed up with Three Lakes Partners to raise awareness and create a new suite of tools for people with Idiopathic Pulmonary Fibrosis, and offered free online CME - Pulmonary Fibrosis Continuing Education for Healthcare Professionals.

To coincide with National Sarcoidosis Awareness Month in April, we partnered with the CHEST Foundation, and Foundation for Sarcoidosis Research (FSR) on the fourth annual Seek Answers. Inspire Results. sarcoidosis awareness campaign. We also hosted a nationwide webcast – now available on demand - Sarcoidosis: What You Need to Know.





# Health Education

## Highlights

- Helped develop and implement a rule protecting close to two million Americans – including 690,000 children - from secondhand smoke exposure in their homes.
- Created and shared 5 new videos showing people how to use supplemental oxygen.
- Increased participation by 343 percent in our Living with COPD online support community

## LUNGspiration

Through a grant from Bristol-Myers Squibb Foundation, we were able to partner with a clinic in rural Montgomery, WV and host a “Lung Health Screening Day” at an income-based senior high rise. This goal was to identify individuals qualified for lung cancer screenings, connect them to smoking cessation tools and a screening center and provide transportation to help reduce barriers to screening. We screened 20 percent of the residents eligible for lung cancer screening, referred many to smoking cessation services, administered spirometer tests, and ultimately identified four seniors qualified for potentially lifesaving lung cancer screening. One resident remarked “Thank you so much for helping me today. My sister has lung cancer, so I think it’s important that I finally get screened too!” We were proud to bring this event to this rural town where access to care is more limited and travel to facilities is a challenge.



### Showing the Impact of Tobacco Use

Our new video shows how smoking wreaks havoc on lung health by comparing the lungs of a healthy nonsmoker versus those of a smoker. This video shows the damage smoking causes to healthy lungs and explains how much of it can be reversed by quitting smoking. The video’s most important message is that it’s never too late to quit.



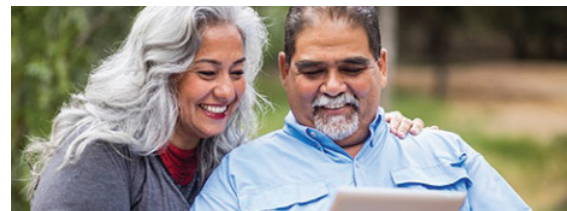
### Helping Public Housing Go Smokefree

This past year, we played a leadership role in helping the Department of Housing and Urban Development implement its new rule making federally funded housing smokefree. This will protect close to two million Americans – including 690,000 children - from secondhand smoke exposure in their homes. As part of this effort, we are working with housing authorities, property managers and directly with residents to provide tools and resources to help those who smoke quit.



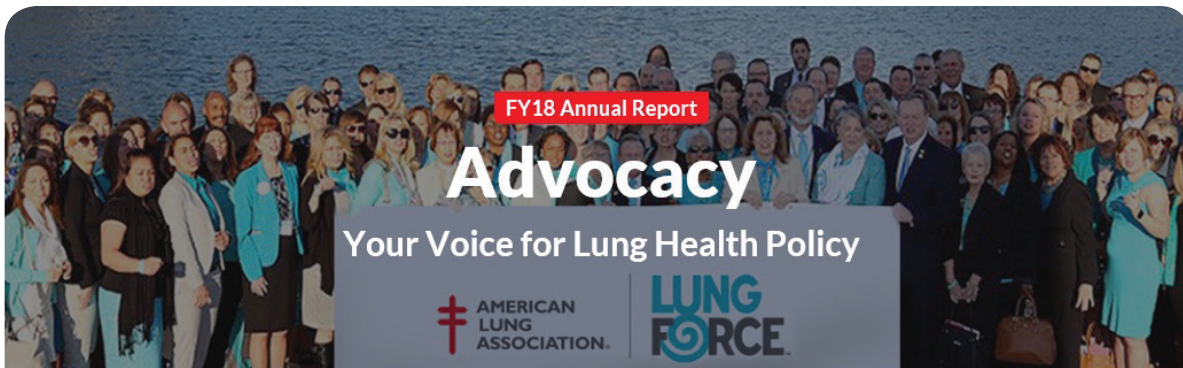
### Supporting Supplemental Oxygen Users

Oxygen therapy can be incredibly helpful for people facing lung disease. But getting started with the different devices can be daunting. That’s why we created five new videos that cover the basics of using oxygen therapy. We also created a blog that takes you behind the scenes on the shoot for these videos.



### Our Growing Patient Support Communities

We are proud to support several free online communities on Inspire.com for people facing lung disease. These free online communities offer peer-to-peer support so you can connect with people who are in your shoes. These communities are constantly growing, and include: Living with COPD, which grew by 343 percent in the past year. The other communities are: Lung Cancer Survivors, Living with Lung Disease, Living with Pulmonary Fibrosis, Caring for Pulmonary Fibrosis, Quit Now: Freedom From Smoking® and Living with Asthma.



 <p>Successfully opposed many attacks on quality, affordable healthcare coverage for more than <b>35 million Americans</b> with lung disease.</p>	 <p>Found seven in 10 voters polled <b>favor fuel efficiency standards that support healthy air.</b></p>	 <p>Helped Maine, New Jersey and Oregon <b>raise tobacco sales age to 21.</b></p>
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The American Lung Association continues our nationwide advocacy efforts to create and defend policies and laws that protect our health. Even in a challenging environment, we carry on efforts to support healthy air and healthy lungs.

Protecting quality, affordable healthcare for all Americans, especially the more than 35 million with lung disease, was a top priority. We helped successfully ward off the Graham-Cassidy Bill, one of the many attacks on the Affordable Care Act (ACA). This bill would have dismantled many protections of the ACA, including screening for lung cancer and quit smoking treatment, and allowed insurance companies to charge more or deny coverage to patients with pre-existing conditions, like COPD. We also achieved success in stopping “waivers” that would have reduced coverage in many states for patients on Medicaid.



EPA’s proposed rule “Strengthening Transparency in Regulatory Science” would restrict the scientific research the Agency uses to protect public health. The Lung Association was a leader in the effort to oppose this “censoring science” rule through a number of letters and petitions to the EPA Administrator from 66 national, state, and local health organizations, 1,309 health professionals and 5,931 individuals.

# Advocacy

## Highlights

- Helped keep super polluting “glider trucks” that produce 450 times the pollution of newer diesels off the highways.
- Almost 870 volunteer advocates took rapid action to push for policies that protect lung health as part of our Save Our Lungs Team.



### LUNGspiration

Fighting to protect healthcare for people with pre-existing conditions like lung disease is important – and personal – to Ashley Murosky. Ashley, a 25-year old lung cancer survivor from Wayne, PA, had an extremely active year as a LUNG FORCE Hero and Lung Association Advocate. She participated in LUNG FORCE Advocacy Day and even spoke at a Washington, DC press conference with Sen. Bob Casey to help defeat the Graham-Cassidy Bill, which would have dismantled many patient protections of the Affordable Care Act.

Healthy air and the Clean Air Act were again under attack on many fronts. We worked throughout the year to protect pollution-reducing cleaner cars standards. Thanks to your help, we reached our goal of getting more than 4,500 signatures on our letter for parents and grandparents to support the Clean Power Plan (CPP) to represent the 4,500 lives the CPP would save every year once fully implemented. We submitted the letter to EPA, along with our Health Professionals Declaration on Climate Change that was signed by more than 1,600 health professionals.

The rule giving the Food and Drug Administration (FDA) regulatory authority over all tobacco products took effect in 2016, but the agency has been unacceptably slow in using that power to regulate many tobacco products, such as e-cigarettes and cigars. Because tobacco use is still the leading cause of preventable disease and death in America, we filed suit to force the FDA to use its authority to protect our children from these harmful, unregulated products.

We also played a leadership role in helping the Department of Housing and Urban Development create and enact its new rule making federally funded housing smokefree, including helping residents quit smoking.



Our annual “State of Tobacco Control” report graded states and the federal government on the proven-effective tobacco control laws and policies necessary to save lives. It also explored how the health benefits of reduced tobacco use are not shared equally by all communities.



Our annual “State of the Air” report found ozone pollution worsened significantly in 2014-2016 compared to the previous report, while improvements continued in year-round particle pollution and fewer episodes of high particle days. Still, nearly four in 10 Americans live where the air is unhealthy.





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# Special Events

Take Action to Make a Difference for Health



More than 26,000 people participated in over 44 Fight For Air Climb events



19,000 participants in over 38 LUNG FORCE Walk & Run/Walk events



Nearly \$19 million raised from events to support research, education and advocacy

Are you the type of person who likes to get out and do something to support the things you care about? Would you like to get together and have fun with others who share your passion for healthy lungs? Then we have an event for you! Lung Association special events are the perfect opportunity to show your support of our mission in a way that is active and meaningful. Through our signature Fight For Air Climbs and LUNG FORCE Walks & Run/Walks, and our treks, galas and golf outings, thousands of our friends and family walked, ran, climbed, biked, golfed, sang and even dined, for those who live with lung disease. More importantly, event participants across the country raised nearly \$19 million to support our lifesaving work.



We thank the many participants and event volunteers who continue to support our critical mission through special events. Together, we are heightening awareness about life-threatening lung disease and raising much-needed support for research, advocacy and health promotion and support services for all those who struggle to breathe because of lung disease.



### Thank You for Joining Together for Lung Health!


Our event volunteers really came through this year! Through our signature Fight For Air Climbs and LUNG FORCE Walks & Run/Walks, more than 45,000 Climb, Walk & Run/Walk event participants raised more than \$10.6 million to support our life-changing, lifesaving work.

**Will you join and help raise the funds needed for our mission to continue saving lives?**



### Honor Someone You Love

If you have lost a loved one, or love someone who is currently grappling with lung disease, you can join our many volunteers who participate in a loved one's honor. A perfect choice is our LUNG FORCE Walks. Walks unite those impacted by lung cancer and other lung diseases to raise funds toward research and program services. These events are a celebration of hope, where people touched by lung disease connect and join together to make progress in the fight against lung cancer and for lung health.



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# Legacy Giving

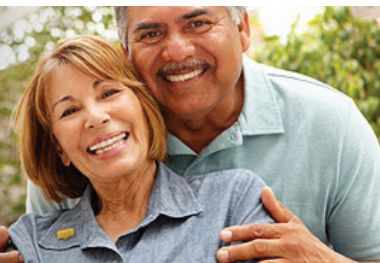
## A Gift for Tomorrow's Generations

The generosity of our donors makes all our mission work possible, including advocacy, health promotions and research. Through your gifts, large and small, you become a vital partner in our mission to save lives by improving lung health and preventing lung disease. By making a gift to the American Lung Association in your will, you can ensure better health and longer life for future generations. Join our Legacy Society to make lung health part of your legacy!

**Research Programs:** Research is crucial to a future where lung disease no longer threatens the health of our families and friends. The Lung Association funds a broad spectrum of medical research that advances the fight against lung diseases like lung cancer, asthma, COPD, pulmonary fibrosis and many others. Your donation helps us find better ways to treat and prevent lung disease.

**Health Promotions:** We're continually working to create educational and support resources like our Better Breathers Clubs, Asthma Basics and our Lung Helpline (1-800-LUNGUSA). Your donation helps us provide the information and support needed by lung disease patients and their caregivers.

**Advocacy:** Through the generosity of our donors, the Lung Association is able to advocate for lung health at the national, state and local levels. Support from our donors, both private and corporate, helps us continue to fight to for adequate government funding for research and health programs, to protect clean air and climate policies and for policies that protect our children from tobacco.



### Ways to Give

At the American Lung Association, there are many ways to give. All will help make our vision of a world free of lung disease a reality.

- Make a one-time gift
- Make a recurring monthly gift
- Make a memorial gift
- Leave a gift in your Will





# Legacy Giving

## LUNGspiration

### Linda B. Ford, M.D. – A Legacy of Dedication



American Lung Association  
Legacy Society member  
Dr. Linda B. Ford

Dr. Linda B. Ford has dedicated her life as a physician, researcher, educator and advocate to helping those who suffer with asthma. She's also dedicated to the work of the American Lung Association.

As a physician of allergy and immunology, Dr. Ford knows firsthand the impact of asthma, especially on children. For more than 35 years, she has been the principal investigator in over 300 clinical research studies on asthma and allergic disease, as well as developing disease management protocols.

When she learned that her home state had the second highest death rate from asthma, she partnered to deliver a program to teach primary care physicians and their staff to safely and effectively evaluate and treat asthma. She also spearheaded the formation and served as first chair of the National Asthma Educators Certification Board to ensure high-quality education among asthma educators.

Children who suffer with asthma are a special concern for Dr. Ford. She actively promotes lung disease education among children, and thanks to her advocacy work to make her state smokefree, children there will suffer fewer asthma attacks brought on by secondhand smoke.

As the American Lung Association's 93rd National President, she provided key testimony about tobacco control to the U.S. Congress, and co-chaired a successful fundraising campaign to support a network of asthma centers and clinical research centers throughout the county, helping to lay the groundwork for today's Airways Clinical Research Centers.

With her eye on future generations, Dr. Ford has included a legacy gift to the Lung Association in her estate plan. "The Lung Association cannot provide its myriad services, programs and research without the financial support of its constituents," says Dr. Ford. "It's the right thing to do."

You can hear more of Dr. Ford's legacy story as well as the stories of other generous individuals who have decided to include the Lung Association in their wills and estate plans.



For a complete list of our FY18 Legacy Society donors, please visit [Lung.org/annual-report](http://Lung.org/annual-report).





# Looking Forward...

## A World Free of Lung Disease

Our vision is for a world where lung disease is a distant memory. We dream of a future where every American who breathes can do so, without the fear of lung cancer, COPD, an asthma attack or anything else that makes the simple act of breathing a challenge. It's an ambitious goal, one that we've been working toward for nearly 115 years, and we won't quit until it's a reality. We're constantly inspired by our many supporters and volunteers across the country. It's your faith in our mission that drives us on every day. Saving lives by improving lung health and preventing lung disease is what we live for, because breathing IS life. As we've often said, "When you can't breathe, nothing else matters." With your help, we move closer to making our vision a reality every day.



At the Oct. 26, 2017 Research Teams Announcement (left to right): Maximilian Diehn, M.D.; Lecia Sequist, M.D.; Harold P. Wimmer, National President and CEO, American Lung Association; Andrea Ferris, CEO of LUNGEvity; Bree Turner, Stand Up To Cancer Ambassador and actress; Avrum Spira, M.D.; and Steven Dubinett, M.D. Diehn and Sequist are the Lung Cancer Interception Translational Research Team leaders while Spira and Dubinett lead the Lung Cancer Interception Dream Team.

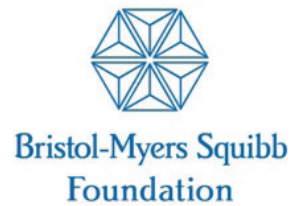


# Supporters

Working Together to Save Lives by Improving Lung Health  
and Preventing Lung Disease

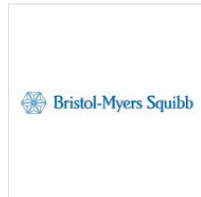
The American Lung Association collaborates with organizations to maximize our reach and impact for better lung health. We gratefully acknowledge the businesses and foundations that have supported our lifesaving mission through their financial support in fiscal year 2018. Their support not only helps fuel our mission, but also demonstrates their trust in the American Lung Association to make a real difference in the health of Americans.

## National Corporate Supporters



# Partners

## National Corporate Supporters (continued)





# Partners

## National Corporate Supporters (continued)



## Health Industry Council

Fellow champions of lung health, American Lung Association Health Industry Council members gain meaningful and relevant information on policy, research and patient education and support efforts at twice yearly meetings that also serve as exclusive networking opportunities among corporate leaders.

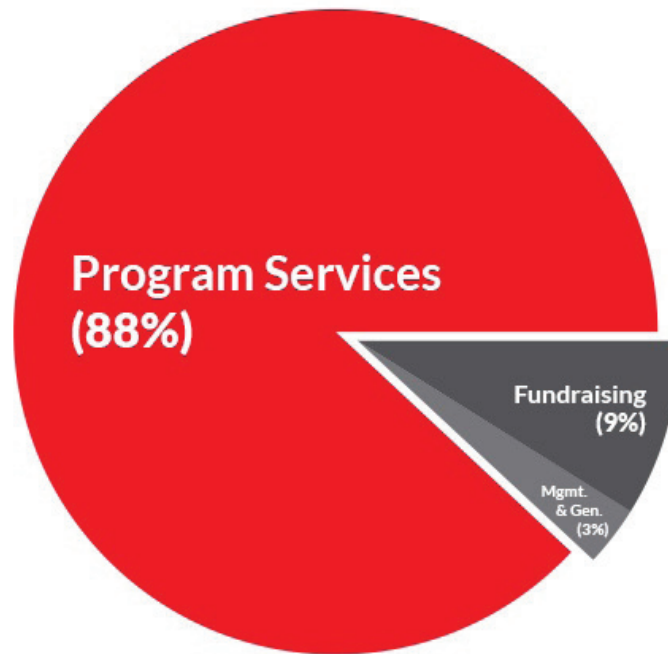


# Financials

Committed to Excellence in Stewardship

Your gift to the American Lung Association helps us save lives by improving lung health and preventing lung disease in three areas proven to be effective: advocacy, education/programs and research. Every single gift makes a real difference in helping us fulfill our lifesaving mission.

The chart below illustrates the outstanding operating efficiency of the American Lung Association, with 88 cents out of every dollar going to program services nationwide.



As a Better Business Bureau Wise Giving Alliance Accredited Charity, the American Lung Association values financial accountability and is committed to transparency with our donors and the general public.



The American Lung Association is governed by a dedicated and diverse volunteer Board of Directors, and managed by an experienced team of staff who guide its lifesaving mission daily.

## National Board of Directors | July 2016-June 2017

John F. Emanuel, JD | Board Chair

Penny J. Schilz | Chair-Elect

Karin A. Tollefson, PharmD | Vice Chair

Stephen R. O'Kane | Secretary/Treasurer

Kathryn A. Forbes, CPA | Past Board Chair

Linn P. Billingsley, BSN

Michael F. Busk, M.D., MPH

Larry Blumenthal

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Christopher Carney

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David Casey

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David G. Hill, M.D.

Sumita B. Khatri, M.D., M.S.

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Jane Z. Reardon, MSN, APRN, CS, AE-C

Al Rowe

Kathleen Skambis, JD

Johnny A. Smith, Jr.

Jeffrey T. Stein, CFP, CRPS

Hanley H. Wheeler



# Leadership

## National and Regional Offices

### National Office

55 W. Wacker Drive, Suite 1150  
Chicago, IL 60601  
T: (312) 801-7630 | Lung HelpLine: 1-800-LUNGUSA

### American Lung Association in California

California  
333 Hegenberger Road, Suite 450  
Oakland, CA 94621  
T: (510) 638-5864 | F: (510) 638-8984

### American Lung Association of the Mid-Atlantic

Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia  
3001 Gettysburg Road  
Camp Hill, PA 17011  
T: (717) 541-5864 | F: (888) 415-5757

### American Lung Association of the Midland States

Kentucky, Michigan, Ohio, Tennessee  
5900 Wilcox Place  
Dublin, OH 43016  
T: (614) 279-1700 | F: (614) 279-4940

### American Lung Association of the Mountain Pacific

Alaska, Hawaii, Idaho, Montana, Oregon, Washington, Wyoming  
822 John Street  
Seattle, WA 98109  
T: (206) 441-5100 | F: (206) 441-3277

### American Lung Association of the Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont  
45 Ash Street  
East Hartford, CT 06108  
T: (860) 289-5401 | F: (860) 289-5405

### American Lung Association of the Southeast

Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina  
6852 Belfort Oaks Place  
Jacksonville, FL 32216  
T: (904) 743-2933 | F: (904) 743-2916

### American Lung Association of the Southwest

Arizona, Colorado, Nevada, New Mexico, Oklahoma, Texas, Utah  
102 West McDowell Road  
Phoenix, AZ 85003-1213  
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### American Lung Association of the Upper Midwest

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