

SAN FRANCISCO CHRONICLE  
**SPECIAL SECTION CALENDAR 2022 - Q1**

In addition to daily Chronicle coverage, all listed seasonal content is published on SFChronicle.com, except for stand-alone advertorial sections and otherwise noted. Please note deadlines and content are subject to change.

	THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE	
<b>JAN</b>	<b>Top 25 Restaurants Launch</b>	Food+Wine					Quarterly Project Updates; Online publication date: 1/5	<b>JAN</b> S M T W T F S 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
	<b>Top Chinese Restaurants (Lunar New Year)</b>	Food+Wine					Monthly Online Focus	
	<b>Sketchfest Preview</b>	Datebook	Tabloid	1/2	12/23 • NOON	12/29 • 10AM		
	<b>NFL Playoff Preview</b>	Sporting Green	Broadsheet	1/13	1/10 • NOON	1/12 • 11AM		
	<b>Febraury SFIS Homes</b>	Advertising Feature	Broadsheet	1/27	12/28 • 3PM	1/4 • 3PM	No	<b>FEB</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
	<b>AT&amp;T Pebble Beach Coverage</b>	Sporting Green	Broadsheet	1/30	1/26 • 10AM	1/27 • 11AM		
<b>FEB</b>	<b>Top 25 Breweries Launch</b>	Food+Wine					Monthly Online Focus	<b>MAR</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
	<b>Premium Section: Puzzlebook</b>	Stand-Alone	Tabloid	2/13	1/26 • NOON	1/31 • 10AM		
	<b>March SFIS Homes</b>	Advertising Feature	Broadsheet	2/24	1/25 • 3PM	2/1 • 3PM	No	
	<b>East Bay Food+Wine</b>	Food+Wine	Broadsheet	2/6	2/25 • NOON	3/1 • NOON		
<b>MAR</b>	<b>SF Chronicle Wine Competition Awards</b>	Advertising Feature	Tabloid	3/13	2/23 • NOON	2/28 • 10AM	Advertorial Landing Page on SFC.com	
	<b>Spring Arts Preview</b>	Datebook	Tabloid	3/20	3/9 • NOON	3/16 • 10AM		
	<b>Academy Awards</b>	Datebook	Tabloid	3/27	3/16 • NOON	3/23 • 10AM		
	<b>Senior Living</b>	Advertising Feature	Broadsheet	3/27	3/9 • NOON	3/14 • 10AM	Advertorial SFGATE	
	<b>April SFIS Homes</b>	Advertising Feature	Broadsheet	3/31	3/1 • 3PM	3/8 • 3PM	No	

# SAN FRANCISCO CHRONICLE SPECIAL SECTION CALENDAR 2022 - Q2

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	THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
<b>APR</b>	<b>Top 25 Restaurants</b>	Food+Wine					Online publication date: TBD/First week of the month
	<b>Baseball Preview</b>	Sporting Green	Broadsheet	4/7	4/4 • NOON	4/6 • 10AM	
	<b>Premium Section: Travel (Road Trips)</b>	Stand-Alone	Tabloid	4/24	4/5 • NOON	4/11 • 10AM	
	<b>May SFIS Homes</b>	Advertising Feature	Broadsheet	4/28	3/29 • 3PM	4/5 • 3PM	No
<b>MAY</b>	<b>Bay Area Book Festival</b>	Advertising Feature	Tabloid	5/1	4/6 • NOON	4/18 • NOON	Yes
	<b>CAAMFest</b>	Datebook	Tabloid	5/8	4/27 • NOON	5/4 • 10AM	
	<b>Destination: Visit Santa Cruz</b>	Advertising Feature	Broadsheet	5/22	5/3 • NOON	5/9 • 10AM	No
	<b>June SFIS Homes</b>	Advertising Feature	Broadsheet	5/26	4/26 • 3PM	5/3 • 3PM	No
	<b>GreenState</b>	Stand-Alone	Tabloid	5/29	5/10 • NOON	5/16 • 10AM	
<b>JUN</b>	<b>Pride</b>						Monthly Online Focus
	<b>California Primaries</b>						Monthly Online Focus
	<b>Top 25 Wineries</b>	Food+Wine					Online Update of list (no print)
	<b>NBA Playoffs (TBD based on Warriors status)</b>						Monthly Online Focus
	<b>NBA Finals Preview</b>	Sporting Green	Broadsheet	6/2	5/27 • 10AM	6/1 • 10AM	
	<b>Weddings &amp; Special Occasions</b>	Advertising Feature	Broadsheet	6/5	5/17 • NOON	5/23 • 10AM	
	<b>Premium Section: Food (Best Day Ever)</b>	Stand-Alone, Circ Product	Tabloid	6/12	5/24 • NOON	5/27 • 10AM	
	<b>Destination: Visit Monterey</b>	Advertising Feature	Broadsheet	6/12	5/24 • NOON	5/27 • 10AM	No
	<b>Pride Events Theme</b>	Datebook	Tabloid	6/12	6/2 • NOON	6/8 • 10AM	
	<b>Senior Living Section</b>	Advertising Feature	Broadsheet	6/19	5/31 • NOON	6/6 • 10AM	No
	<b>SF Chronicle's Top Workplaces</b>	Stand-Alone	Tabloid	6/26	6/7 • NOON	6/13 • 10AM	
	<b>July SFIS Homes</b>	Advertising Feature	Broadsheet	6/30	5/31 • 3PM	6/7 • 3PM	No
	<i>Datebook Summer Fun Guide</i>	<i>Datebook</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Yes</i>

**APR**

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**MAY**

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**JUN**

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SAN FRANCISCO CHRONICLE  
**SPECIAL SECTION CALENDAR 2022 - Q3**

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<b>JUL</b>	<b>Top 25 Restaurants</b>	Food+Wine					Quarterly Project Updates; Online publication date: 7/6	<b>JUL</b>
	<b>Disaster Prep Guide - Fire Prevention</b>	Stand-Alone	Tabloid	7/17	6/21 • NOON	7/1 • 10AM	Disaster Prep Guide Hub	S M T W T F S
	<b>August SFIS Homes</b>	Advertising Feature	Broadsheet	7/28	6/28 • 3PM	7/5 • 3PM	No	1 2
	<b>Outside Lands</b>	Datebook	Tabloid	7/31	7/20 • NOON	7/26 • 5PM		3 4 5 6 7 8 9
	<b>Napa in Flux</b>	Food+Wine	Broadsheet	7/31	7/20 • NOON	7/26 • 5PM		10 11 12 13 14 15 16
<b>AUG</b>	<b>Fire Map + AQ + Shutoffs Tracker + Live Updates</b>						Monthly Online Focus	17 18 19 20 21 22 23
	<b>Fall Movie Preview</b>	Datebook	Tabloid	8/21	8/11 • NOON	8/16 • 5PM		24 25 26 27
	<b>Premium Section: Recipes</b>	Stand-Alone	Tabloid	8/7	7/19 • NOON	7/25 • 10AM		28 29 30 31
	<b>Destination: Visit Lodi</b>	Advertising Feature	Broadsheet	8/21	7/20 • NOON	7./26 • 10AM	No	
	<b>September SFIS Homes</b>	Advertising Feature	Broadsheet	8/25	7/26 • 3PM	8/2 • 3PM	No	<b>AUG</b>
	<b>Fall Arts Preview</b>	Datebook	Tabloid	8/28	8/18 • NOON	8/23 • 5PM		S M T W T F S
<b>SEP</b>	<b>Fire Map + AQ + Shutoffs Tracker + Live Updates</b>						Monthly Online Focus	1 2 3
	<b>College Football Preview</b>	Sporting Green	Broadsheet	9/2	8/29 • NOON	9/1 • 10AM	No	4 5 6 7 8 9 10
	<b>Opera 100</b>	Datebook	Tabloid	9/4	8/25 • NOON	8/30 • 5PM		11 12 13 14 15 16 17
	<b>Destination: Santa Cruz</b>	Advertising Feature	Broadsheet	9/4	8/16 • NOON	8/22 • 3PM	No	18 19 20 21 22 23 24
	<b>NFL Preview/49ers Season Preview (Season Start TBD)</b>	Sporting Green	Broadsheet	9/8	9/2 • NOON	9/7 • NOON		25 26 27 28 29 30
	<b>Education</b>	Advertising Feature	Broadsheet	9/25	9/6 • NOON	9/12 • NOON	Yes	
	<b>October SFIS Homes</b>	Advertising Feature	Tabloid	9/29	8/30 • 3PM	9/6 • 3PM	No	

SAN FRANCISCO CHRONICLE  
**SPECIAL SECTION CALENDAR 2022 - Q4**

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**OCT**

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
<b>Seasonal Trackers: Fire Map, Air Quality, and Shutoffs Tracker + Live Updates</b>						Monthly Online Focus
<b>Midterm Elections</b>						Monthly Online Focus
<b>Top 25 Restaurants Refresh</b>	Food+Wine					Quarterly Project Updates; Online publication date: TBD/First week of the month
<b>Top 25 Wineries Refresh</b>	Food+Wine					Quarterly Updates; Online publication dates TBD
<b>Premium Section: Highway 1 Travel</b>	Stand-Alone, Circ Product	Tabloid	10/16	9/27 • NOON	10/3 • 10AM	
<b>Back to Health (Health/Fitness Themed)</b>	Advertising Feature	Broadsheet	10/16	9/27 • NOON	10/3 • 10AM	Advertorial SFGATE
<b>NBA 2022-2023 Season Preview</b>	Sporting Green	Broadsheet	10/18	10/13 • NOON	10/17 • 10AM	
<b>Senior Living</b>	Advertising Feature	Broadsheet	10/23	10/7 • NOON	10/10 • 10AM	Advertorial SFGATE
<b>November SFIS Homes</b>	Advertising Feature	Broadsheet	10/27	9/27 • 3PM	10/4 • 3PM	No
<i>Disaster Prep Guide - Earthquakes</i>	<i>Stand-Alone</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Disaster Prep Guide Hub</i>

**NOV**

<b>Fire Map + AQ + Shutoffs Tracker + Live Updates</b>						Monthly Online Focus
<b>Midterm Elections</b>						Monthly Online Focus
<b>Holiday Themed Food &amp; Wine</b>	Food+Wine					Online
<b>Destination: Monterey</b>	Advertising Feature	Broadsheet	11/13	10/25 • NOON	10/31 • 10AM	No
<b>Holiday Gift Guide Part 1</b>	Advertising Feature	Broadsheet	11/20	11/1 • NOON	11/7 • 10AM	Advertorial SFGATE
<b>December SFIS Homes</b>	Advertising Feature	Broadsheet	11/23	10/25 • 3PM	11/1 • 3PM	No
<b>Cannabis Lifestyle</b>	GreenState	Tabloid	11/27	11/1 • NOON	11/14 • 10AM	
<i>Holiday Arts Preview</i>	<i>Datebook</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	
<i>Project Tell Me: AAPI Food</i>	<i>Food+Wine</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	

**DEC**

<b>End of Year Enterprise (Topic TBD)</b>						Monthly Online Focus
<b>Holiday Gift Guide Part 2</b>	Advertising Feature	Broadsheet	12/11	11/22 • NOON	11/28 • 10AM	Advertorial SFGATE
<b>Premium Section: Year in Pictures</b>	Stand-Alone	Tabloid	12/11	11/22 • NOON	11/28 • 10AM	
<b>SFIS Homes</b>	Advertising Feature	Broadsheet	12/29	11/29 • 3PM	12/6 • 3PM	No
<i>Best of 2021 Food &amp; Wine</i>	<i>Food+Wine - Expanded</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Online published week of 12/13</i>

**OCT**

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**NOV**

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**DEC**

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\* Note: Publication dates of italicized listings are to be determined.

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