



A cheery hello to the Swiss WordPress community and all our friends in neighbouring countries!

Have you already saved the date? [WordCamp Genève](#) will take place on Saturday, 9 April 2022!



You'll find [more info here](#) about the venue "Voisins de Blandonnet", situated near the airport.

This WordCamp celebrates the much-awaited revival of face-to-face events and the return to normality after two difficult years. We very much missed the talks, as well as the opportunity to meet friends and new acquaintances, talk about WordPress or any other web topic and have a drink and a meal together in the evening.

What is a WordCamp? It's a day of talks focused on WordPress and related topics. Anyone can attend, from casual WordPress users to development specialists. The aim is to share ideas, share experience, broaden and deepen knowledge and establish new contacts. WordCamps are inclusive events; everyone is welcome. We have published an [entire post on this topic](#).

This is why we were eager to organise this WordCamp! This event is actually the one we originally planned for 2020, but it was then postponed. It follows a series of WordCamps in Switzerland: 2019 in Zurich, 2018 in Lausanne, 2017 in Bern, 2016 in Geneva and 2014/2015 in Zurich. We are, in fact, the "WordCamp Switzerland", which is open to everyone. Some of the talks will be held in English to suit people from all language backgrounds. We have prepared a great programme and have recontacted the 2020 speakers we had to cancel 3 weeks before the event, owing to the outset of the pandemic. We also have 3 new guests who will take you through practical workshops. You'll find the complete [programme here](#) and the [list of speakers here](#).

We've organised the day in a way to enable a day trip to Geneva, even if you're coming from the other end of Switzerland! You can find more information regarding travelling to Geneva [in this post](#).

For those of you who intend to stay on in the evening: the [after-party](#) will consist of a sumptuous meal prepared on-site by the Birdhouse restaurant. The same team will also prepare lunch for us and coffee throughout the day. This social foundation helps, among other things, to reintegrate young people who have dropped out of school. We are proud to be associated with Birdhouse for our event.



A contribution day? This is a well-established asset in most WordCamps. However, this year, we wanted to offer an "[Introduction to contribution](#)" session. We'll show you that any degree of knowledge or level of skills is welcome to participate in this beautiful open-source WordPress project. [JB Audras](#), who is a core contributor, will present this introduction. Experienced contributors are also welcome to attend this workshop, which will continue throughout the day around "The Table".

WordCamps are affordable events: you will benefit from the whole programme for only CHF 25, including lunch and dinner. You can also become a microsponsor for CHF 150 -, a price that is still below the day's effective cost per person. The remaining expenses will be covered by our [sponsors](#), who we warmly thank for their support to the WordPress community and our event. Some of them will be present and will be happy to show you their products. Some of those who cannot attend will be contacted by Zoom. [There are still a few places available for sponsors](#).

Get hold of [your ticket now!](#) After this message is published, seats might sell out quickly! We also need to register your participation soon enough to prepare your T-shirt and cater for any special diet requirements (owing to allergies?). By booking your ticket in advance, you can also be assured of attending the pre-party on Friday. There will be a maximum of 140 of us for the whole event!

We encourage you to share this document with anyone you know who might be interested. If you are one of our participants or speakers, you can proudly mention it :)

On social networks, use the hashtag #wcvga. You can follow us on [Twitter \(@WordCampGVA\)](#) and our [Facebook page](#).

We're really looking forward to seeing you at the WordCamp Genève on 9 April!

The WordCamp Genève 2022 team