

# Multi-cloud made simple with Cloudflare

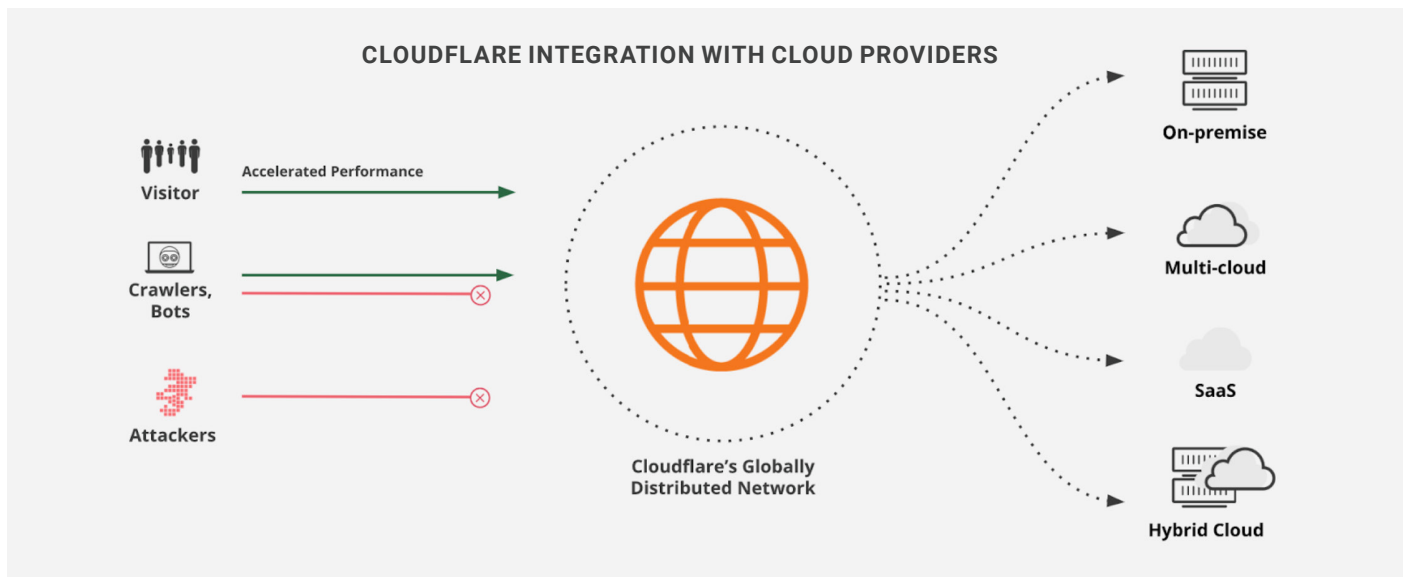
A unified control plane for keeping your deployment options open — across public, multi-cloud, hybrid, on-premise, or SaaS deployments.

## Executive Summary

As modern enterprises embark on the digital transformation journey, they are rapidly replacing on-premise infrastructure with cloud technologies. Enterprises can choose from a variety of deployment options and cloud providers — including private, public cloud, multi-cloud, hybrid, and on-premise environments.

Forrester Consulting, on behalf of Cloudflare, conducted a study of 172 CIOs across the globe and found that 54% have hybrid or multi-cloud environments. However, multi-cloud or hybrid deployments bring new challenges: lack of visibility across the network, inconsistent security policies, and difficulty in balancing workloads across separate private and public cloud deployments.

Cloudflare helps companies keep their infrastructure options open across public, multi-cloud, hybrid, and on-premise environments. With Cloudflare, companies gain visibility across the entire network infrastructure, are able to balance workloads across public and private cloud deployments, and can enforce consistent security policies across multiple clouds. With Cloudflare, you can avoid cloud vendor lock-in.



Cloudflare is a global cloud platform that delivers a broad range of network services with integrated, purpose-built products to enterprises, making them more secure, enhancing the performance and reliability of their business-critical applications, and eliminating the cost and complexity of managing network hardware.

Cloudflare integrates with major cloud providers — AWS, Microsoft Azure, GCP, IBM Cloud — for static and dynamic Internet properties. Cloudflare sits in front of the cloud providers and provides stronger security protections, while also accelerating traffic and ensuring high reliability.

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“Knowing that we don't have to worry about DDoS attacks against our API and gateway servers gives us the peace of mind to focus on improving our product.”

STANISLAV VISHNEVSKIY  
CTO, DISCORD



“Cloudflare is our outer edge. It makes our application faster, more reliable, and allows us to respond with confidence to traffic spikes and make our customers happier.”

ANDREI BALCANASU,  
TECHNICAL LEAD, ZENDESK

zendesk

## Why enterprises choose Cloudflare for multi-cloud deployments



• **Multi-cloud support.** Cloudflare provides a unified control plane for the network layer for multi-cloud and hybrid cloud configurations.



• **Massive network scale.** Cloudflare's global network spans more than 200 cities in over 90 countries around the world.



• **Integrated solutions without trade-offs.** Cloudflare accelerates the journey to the cloud with integrated security and performance, so you don't have to choose one versus the other.



• **Security policies.** Cloudflare helps organizations enforce a consistent security policy across all cloud deployments.



• **Shared intelligence.** Insights from new and evolving threats observed on a single site are applied to the network, enabling enterprises to proactively defend against attacks.



• **Predictable pricing.** With Cloudflare's transparent pricing structure, enterprises never have to worry about hidden costs or unexpected upcharges as their needs evolve.



• **24/7/365 enterprise support.** Award-winning global customer support with dedicated technical resources and a comprehensive knowledge base.



• **Developer friendly.** With Cloudflare Workers, enterprises can develop new applications and configure existing ones without the hassle of maintaining supporting infrastructure.

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### Resources

- [Multi-cloud Management](#) — Discover how Cloudflare can help simplify any multi-cloud strategy with an infrastructure-agnostic solution.
- [Forrester Opportunity Snapshot](#) — Understand trends in cloud network adoption, usage, and challenges for enterprises around the world.
- [Enterprise Plan](#) — Learn about Cloudflare's Enterprise Plan, which provides enterprise-grade security and performance, prioritized 24/7/365 phone, email, and chat support, and guaranteed uptime.

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### Getting started

Getting started is easy. Please reach out to an expert at [enterprise@cloudflare.com](mailto:enterprise@cloudflare.com)