The Future of Open Source Business in Europe

Invite-only

Date : 16 June 2022
Place : Le Shadock, Strasbourg, France

This one day, invite-only, ideas conference brings together European open source business leaders (owners and C-suite) in a time of increased demand and expectations on our industry. Governments and other customers are looking to open technologies to deliver a digital transformation that both secures autonomy and competitiveness. For the European open source industry to deliver, however, capacity-building is needed.

Participants of this ideas conference will be asked two overarching things:

- Identify the business strategies to overcome barriers to industrial capacity-building
- Elaborate/co-construct proposals to the European Commission and the Member States for a European industrial policy for open source

The ideas developed will be gathered in one or more synthesis documents, on which the work of APELL and its national business organisations will base their work in the coming years.

APELL Association Professionelle
Européenne du Logiciel Libre
The European Open Source
Software Business Association

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Working Groups

The participants are asked to rank which Working Group they would like to participate in during the day when they RSVP. Each working group will be led by APELL member representatives, who will act as rapporteurs and report to the plenary the ideas shared and discussed. The topics of the Working Groups are interlinked, and findings are meant to be synthesised in a final conference report.

WG 1: How can the European open source industry build capacity to meet increased demand?

The European open source industry is facing increased demand, and it is expected to increase driven by concerns around data protection, localisation and digital sovereignty. At the same time, the industry is largely made up of small or very small companies, that are mostly active in their home countries.

WG 2: How can governments invest into the European open source industry?

The EU institutions are looking to European open source companies to support them in solving large strategic challenges. At the same time, very large amounts of public investments part of the recovery funds are ear-marked for 'digital transformation'. What should APELL's policy recommendations for national governments and the EU be?

WG 3: What kind of pro-competitive regulation can lower the barriers to compete for open source companies?

New arguments for open source uptake are being used among policymakers. Alongside the moral arguments of 'Public Money, Public Code', economic growth, competitiveness, and innovation are being looked at.

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Draft Programme | 16 June, 2022

Conference
09:30 - 17:00

Pre-planned networking meetings
17:00 - 19:00

Dinner and Evening event
20:00

A detailed agenda with keynote speakers will be circulated in the coming weeks.

RSVP: Please send an email including your ranking of the Working Groups you'd like to participate in to apell@apell.info.

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