

## Partnering with MDPI to Run Your Journal





#### Who We Are

MDPI (Multidisciplinary Digital Publishing Institute) is an academic open access publisher based in Basel, Switzerland, and was initially founded in 1996 to collect and preserve rare chemical research samples. To support the samples project, MDPI started the journal *Molecules* (ISSN 1420-3049) the same year.

Since 1996, MDPI has grown into a publishing house with more than 380 diverse open access journals backed by over 115'000 academic editors. In 2021, MDPI published over 240'000 articles.

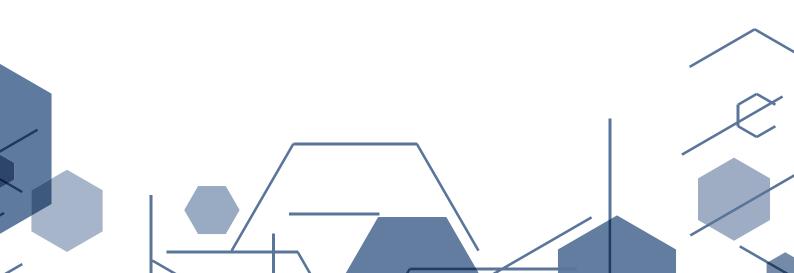
MDPI journals are indexed in the most prestigious venues: 95% of content is available within Web of Science, with 98 journals indexed in the Science Citation Index Expanded (SCIE) and/or the Social Science Citation Index (SSCI) by the end of 2021. Furthermore, as of December 2021, 179 journals are covered within Scopus, and 81 journals are indexed in PMC and PubMed, including 16 within MEDLINE.

All our content is open access, distributed under a Creative Commons License, and hence freely accessible to readers. We finance publication through article processing charges (APCs), paid by authors and their institutions. APCs charged by MDPI are highly competitive while enabling us to reinvest by supporting journals and launching services to support researchers.

As a member of COPE (Committee on Publication Ethics), STM (International Association of Scientific, Technical, and Medical Publishers) and OASPA (Open Access Scholarly Publication Association), MDPI enforces rigorous peer review and adheres to strict ethical policies and standards.

MDPI partners with almost 170 societies in a variety of ways to support scholarly communities and broaden the reach of open access.

#### ► www.mdpi.com



## What We Offer

Over 25 years of open access publishing experience.

Professional editorial staff to give a high level of administrative support to each journal.

Rapid publication, standardized systems: a first decision was provided in 2021 in approximately 17 days; once accepted, papers are published within approximately one week.

Capacity to manage large volumes of publications, with more than 240'000 articles published in 2021.

High visibility: 347.5 million page views in 2021 and optimized search and indexing.

Highly efficient in-house editorial production and professional inhouse English editing.

Competitive Article Processing Charges (APCs), typically between 1000 and 2000 CHF (Swiss Francs).

Our Core Values:

Simplicity, Sustainability, and Credibility



### Services

MDPI offers flexible serivces to meet the needs of your society and your journal(s).

# 1. Publish your existing open access journal with MDPI, or transition a subscription journal to open access

MDPI can act as your publishing partner and collaborate with you to make your open access journal a success. You will benefit from over 25 years' experience in running open access journals and the full support of our editorial and production teams, while maintaining full control over editorial decisions and content.

#### 2. Establish a new journal

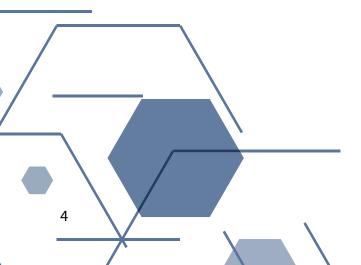
We have started over 380 open access journals in all disciplines and can bring this experience to launching your own journal. Our editorial staff will handle all of the technical aspects of the setup and support you in finding those all-important first manuscripts.

#### 3. Provide publishing services through JAMS

Through our Journal and Article Management System (JAMS), we offer outsourced publishing services to support specific aspects of your publishing operation. Our services include a fully-functioned online submission website, professional production services, and customized journal websites.

#### 4. Affiliate with an MDPI journal

You can offer your society members the benefits of open access publishing without having to set up a full publishing operation, by affiliating with an existing MDPI journal. Society members enjoy a discount on the APC of the affiliated journal and MDPI will handle all aspects related to publishing.



#### **Features**

Depending on the option you select, MDPI's services can include the following features. If you would like to discuss a specific option further, or if an option you are interested in is not listed here, please get in touch with us:

#### Conversion to Open Access

We can convert a subscription-based journal to open access, maintaining a high number of publications and a sustainable income.

#### Strategic Development of your Journal

A dedicated field-specific Managing Editor will support your organization and the Editor-in-Chief in the management of the journal by providing regular progress reports on the journal, conducting field-specific market research and competition analyses relevant to your journal, providing annual financial reports, and working closely with you to agree on areas for strategic development.

#### Editorial Handling of Manuscripts

Our trained and professional editorial staff take care of all administrative tasks related to manuscript submissions, the peer review process, and post-acceptance production. MDPI can provide editorial assistants to support all administrative aspects of managing and running the journal, including inviting reviewers, corresponding with authors, and requesting editorial decisions from Editorial Board Members. Throughout the process we ensure that you maintain full editorial control.

#### **Professional Production Services**

Our in-house production team handles copyediting, English editing, conversion to and tagging of full-text and XML versions, and professional production of PDF versions for online publication.

We can handle submissions created in Microsoft Word or LaTeX. We create attractive, readable articles with fast production times.

#### Fast Editorial Procedure

In 2021, across all articles published by MDPI, the average time for a first editorial decision was 17 days and the average time from submission to publication was 38 days. Due to our infrastructure, internal organization, and large team of editorial support staff, MDPI maintains one of the fastest and most straightforward procedures in the industry.

#### Fast and Easy-to-Use Platform

As well as hosting journals, www.mdpi.com incorporates an electronic submission and reviewing system, including a workflow from manuscript submission to editorial processing (peer review, revisions, decision-making), copyediting and proofreading, XML conversion, author invoicing, and final publication. The platform is linked with a growing number of services, including TrendMD, Altmetric, and CrossRef.

#### High Visibility

We offer high visibility for your publications by listing them in the search results at www.mdpi. com, which currently attracts over 347 million page views and over 65 million unique users per year. A high ranking on Google and other major search engines is essential, so we ensure full-text indexing and search engine optimization by Google.



#### **Automated Data Exchange**

MDPI will automatically register DOIs (Digital Object Identifiers) with Crossref for all published items, as well as automatically deposit publications into all databases in which the journal is covered within, in which a deposit feed is set-up.

#### **Indexing and Abstracting Services**

MDPI strives to continuously expand coverage of our publications within leading multidisciplinary databases, such as Web of Science, Scopus, EBSCO and ProQuest. We also focus on ensuring coverage of our journals within as many scope-specific databases as possible, such as the databases of the U.S. National Library of Medicine (PMC, PubMed, and MEDLINE), Inspec, Chemical Abstracts (CAS), Food Science and Technology Abstracts (FSTA), and many more. As of 2021, MDPI's journals are actively covered in more than 63 indexing and abstracting databases (52 scope-specific and 11 multidisciplinary), and ranked within 10 international platforms.

#### Marketing and Promotion of the Journal

MDPI offers promotion and marketing activities for the journal, such as conference sponsorship, digital marketing and stakeholder communication at conferences, flyers, and newsletters.

#### Conferences Organization

MDPI has the infrastructure and expertise to organize conferences. Societies, organizations, or individuals have the possibility to organize their own conferences using the MDPI infrastructure. You can see examples of previously organized conferences at sciforum.net/conferences.

#### **Long-Term Preservation**

MDPI will take care of the long-term archiving of your publications by depositing a full copy in the Swiss National Library electronic collection (Helveticat) and CLOCKSS. MDPI is a member of the Open Archives Initiative (OAI), which enables the distribution of additional copies of publications to university archives around the world. Authors are also encouraged to self-archive the final version of their published articles into institutional repositories (such as those listed in the Directory of Open Access Repositories).

#### Hosting the Journal Back-File

In many cases, MDPI can host your journal backfiles online on its platform, so that all volumes and issues of the journal are searchable from the same location.

#### **Retaining Ownership**

Your organization can retain full ownership of your journals. MDPI operates the publication process on your behalf. Other models are possible and can be discussed.

#### Income

MDPI can take care of the whole invoicing process, collecting article processing charges on behalf of the journal. We offer a number of different financial models and are open to negotiate terms and conditions.

#### **High-Quality Reprints**

MDPI offers high-quality, on-demand reprints of any article, volume or Special issue to authors and readers of a journal. Special issues can also be published in book format and be made available on demand.

#### Reviewer Benefits

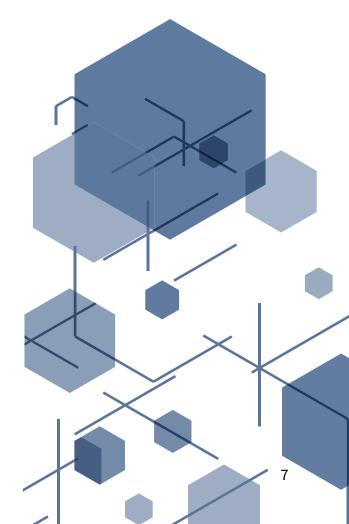
MDPI has a partnership with Publons to recognize the important work of reviewers. Reviewers can opt in to get credit when reviewing for MDPI journals. Publons provides a number of benefits to reviewers, including generating certificates attesting the reviewers experience, and managing data and links to other services such as ORCID. MDPI also offers vouchers (a discount on the publication fee) to reviewers and publishes a reviewer acknowledgement every year.

#### Institutional Partnerships

MDPI offers institutional affiliations for universities and their libraries via our Institutional Open Access Program (IOAP), which enables affiliated authors of participating institutions to not only benefit from a discount on Article Processing Charges, but also assist the institution with the administration of APC's and share manuscript information and metadata. With a flexible, non binding agreement model and over 800 agreements with institutions around the world, MDPI also offers a variety of payment models designed to cater to individual institutions requirements, and enables up to date information regarding APC payment to be displayed and engaged with in a unique institutional dashboard environment.

#### **Optional Services**

We offer a flexible approach and we can discuss and accommodate any other specific needs required by an organization.



## Contact

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