

35TH PSI ANNUAL CONFERENCE
SPONSORS | EXHIBITORS | ADVERTISERS
PROSPECTUS



2022 PSI ANNUAL CONFERENCE
Hyatt Regency
New Orleans, LA
July 13-17, 2022



Dear Colleagues and Friends,

The annual PSI conference is a unique international training and networking opportunity, attracting more than 1000 participants. The conference brings together medical and mental health providers, childbirth professionals, support and resource providers, caregivers, policy-makers, researchers, volunteers, families, and educators to improve their understanding of PMADs and their ability to serve pregnant, postpartum, and post pregnancy-loss families.

PSI strives to increase awareness among public and professional communities about the emotional changes that new parents experience during pregnancy and postpartum. Approximately 15% of all mothers and 10% of fathers experience depression or anxiety during pregnancy and postpartum. When the mental health of the mother or father is compromised, it affects the entire family. With an international network of support, PSI disseminates information and resources through its volunteer coordinators, website, and annual conference. We provide current information, resources, education, and to advocate for further research and legislation to support perinatal mental health.

No one should suffer in silence and it is our vision that all pregnant and postpartum individuals and families worldwide have access to information, social support, and informed professional care to deal with mental health issues related to childbearing. PSI promotes this vision through advocacy and collaboration, and by educating and training the professional community and the public. PSI's website receives more than 750,000 visitors a year who seek PSI for support, education and local resource information. PSI has Area Support Coordinators in all 50 U.S. states, Canada, and Mexico, and more than 40 other countries around the world.

We have no doubt this year's conference will be stimulating and engaging. We look forward to seeing you in New Orleans!

Sincerely,

Wendy Davis
PSI Executive Director

Chris Raines
PSI Board Chair

In today's world, the connections you make are vital. At the PSI Conference you will have the opportunity to network with clinicians, researchers, and advocates from psychiatry, nursing, social work, psychology, social support, spiritual care, and other healthcare professions working in perinatal mental health.



ABOUT PSI

The mission of Postpartum Support International is to promote awareness, prevention and treatment of mental health issues related to childbearing in every country worldwide. PSI has also developed a nationally recognized evidence-based training program for providers in healthcare, mental health, and social support networks. PSI has created an expert corps of experienced trainers and are committed to providing the most current research. PSI is a 501c3 organization.



Event Details:

CONFERENCE DATES:

July 13-17, 2022

EXHIBITION DATES:

July 15-16, 2022

EXHIBITION SCHEDULE:

➤ Thursday, July 14, 2022

12:00 PM – 5:00 PM | Exhibition Setup

➤ Friday, July 15, 2022

8:00 AM – 5:00 PM | Main Conference/Exhibits

- 7-8 AM: Networking Breakfast
- 9:15 – 9:30 AM: Break
- 11 – 11:15: Break
- 12:15-1:15 PM: Lunch
- 6-7 PM: Poster Session/Exhibits
- 7-10 PM: PSI Banquet

➤ Saturday, July 16, 2022

8:00 AM – 5:00 PM | Main Conference/Exhibits

- 7 – 8:15 AM: Networking Breakfast
- 9:15 – 9:30: Break
- 10:30 – 10:45 AM: Break
- 11:45 AM – 1:15 PM: Lunch
- 2:45 – 3 PM: Break
- 3 – 5 PM: Exhibitor Breakdown

CONFERENCE LOCATION:

Hyatt Regency New Orleans

601 Loyola Avenue

New Orleans, Louisiana, 70113

SPONSORSHIPS

\$50,000 - KEYNOTE SPONSOR – EXCLUSIVE

- Verbal recognition at opening remarks
- Targeted email blast sent to all conference attendees
- Unlimited complimentary admissions to conference
- Free exhibitor table
- Two (2) full page ads in the conference program book
- Prominent branding on all event collateral, including:
 - Company logo on the PSI website
 - Thank you mention in the PSI e-news
 - Conference Invitation (email blast)
 - Event media releases
 - PSI's website through 2023
 - PSI's Social Media Channels & e-news
 - Post-event publicity in psi newsletters, website and other news
- Video clip to be put on the PSI website and promoted via Twitter/Facebook/Instagram

\$25,000 – SCHOLARSHIP SPONSOR

- Verbal recognition at opening address
- (8) complimentary admissions to conference
- Free exhibitor table
- Prominent branding on all event collateral, including:
 - Conference Invitation (email blast)
 - One page ad in the Conference program book
 - Event media releases
 - PSI's website through 2023
 - PSI's Social Media Channels & e-newsletters
- Post-event publicity in PSI newsletters, website and other news

\$15,000 – Friday Dinner Celebration Sponsor – EXCLUSIVE

Please contact us at psioffice@postpartum.net or 503-894-9453 to discuss this exclusive sponsorship

- Special mention during Saturday Dinner Celebration
- Three (3) complimentary admissions to conference
- Ability to work with meeting organizer on Dinner decorations
- One table of eight to Saturday's Dinner Celebration
- Prominent branding on all event collateral, including:
 - Invitation and Event media releases
 - Advertisement in event slideshow and program book
 - Event signage and printed materials
 - Event media releases
 - PSI's website through 2023
 - PSI's Social Media channels & e-newsletters
- Post-event publicity in newsletters, website and other news

\$7,500 – DIAMOND SPONSOR

- Four (4) admissions tickets to Conference
- Free [exhibitor table](#)
- Branding on all event collateral, including:
 - (1) page ad in the conference program book
 - Event media releases
 - PSI's website through 2023
 - PSI's Facebook page & e-newsletters
- Post-event publicity in newsletters, website and other news

\$5,000 – PLATINUM SPONSOR

- (2) admissions to conference
- Free exhibitor table
- Branding on all event collateral, including:
 - Invitation
 - ½ page ad in conference program book
 - Event media releases
 - PSI's website through 2023
 - PSI's Social Media & e-newsletters
- Post-event publicity in newsletters, website and other news

\$3,500 – GOLD SPONSOR

- (1) admission to conference
- Exhibitor table at Conference for two days
- Branding on all event collateral, including:
 - Logo in program book
 - Event media releases
 - PSI's website through 2023
 - PSI's Facebook page & e-newsletters
- Post-event publicity in newsletters, website and other news

\$2,500 – SILVER SPONSOR

- (1) admission to conference
- Branding on all event collateral, including:
 - Logo in program book
 - Event media releases
 - PSI's website through 2023
 - PSI's Social Media & e-newsletters
- Post-event publicity in newsletters, website and other news

ADDITIONAL SPONSORSHIP and ADVERTISING OPTIONS ON NEXT PAGE

ADDITIONAL SPONSORSHIP & ADVERTISING

ADDITIONAL SPONSORSHIP/ADVERTISING	PRICE
<p>BOARD AND VOLUNTEER RECOGNITION DINNER Your organization’s logo and materials will be displayed at this yearly recognition dinner for valued PSI Volunteers and Board Members.</p>	\$7,500
<p>HICKMAN RESEARCH AWARD LUNCH: Your organization’s logo and materials will be displayed at this award lunch on the first day of the conference, connecting new researchers and clinicians with long time PSI professionals.</p>	\$5,000
<p>TRAVEL AWARD SPONSOR: Provide an attendee the opportunity to attend the conference. ➤ <i>Recognition in program book</i></p>	\$3,500
<p>WIFI PASSWORD: Highlight your company by having the name of your company as the password for the conference WIFI. Attendees will remember your name as they access the complimentary WIFI provided during the conference! ➤ <i>*Can be combined with Mobile App Splash Page for a discounted rate.</i></p>	\$2,500
<p>PRESIDENT’S RECEPTION: Support an exclusive gathering of PSI biggest donors. Includes two corporate invitations to the reception.</p>	\$2,500
<p>CHARGING STATION: Sponsor a charging station with your name on it. Attendees will power up their devices and thank you for letting them stay connected.</p>	\$2,500
<p>BREAK SPONSOR: (4 Opportunities) Sponsor one of these conference breaks and your organization will receive recognition on signs posted in the break areas. Attendees will thank you for the coffee!</p>	\$1,500
<p>LOGO on CONFERENCE BAG: There is no better way to reach every attendee at the Conference than by putting your name and logo on the official conference bag.</p>	\$1,000
<p>WATER BOTTLE: All attendees will receive a water bottle to use at the water stations throughout the conference. It’s a refreshing way to sport your logo! You will supply the water bottles and ship them to the conference site to be distributed at registration.</p>	\$1,000
<p>LANYARDS: All attendees will wear the conference lanyard with your company’s name or logo.</p>	\$1,000
<p>CONFERENCE EMAIL BLASTS: Include your banner ad in (2) email blasts promoting the Conference sent to over 10,000 potential attendees.</p>	\$500
<p>PEN OR PAD SPONSOR: Send us your company pen or pad and we will hand it out with the conference bag!</p>	\$500
<p>CONFERENCE BAG SWAG: Item to place in conference bags which is handed out to each attendee.</p>	\$500

exhibitors



EXHIBITOR PRICING:

	Standard (Until May 15)	Late (May 15 and After)
Commercial Exhibitor	\$800	\$900
Non-Profit Exhibitor	\$500	\$600

*Non-profit and Institute Organizations may apply for discounted exhibit space with a copy of their tax-exempt certificate.

EXHIBITORS RECEIVE:

- (1) 6' table, with (2) chairs and a full-length linen
- Conference registration for (2) booth representatives with access to all sessions
- Listing in the Official Conference Program
- Listing on the Official Conference Website
- Logo on Exhibit Signage and all printed materials listing exhibitors

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601 Loyola Avenue
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Save the Date
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 CONFERENCE**

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SPONSORSHIP & ADVERTISING COMMITMENT FORM

EMAIL FORM: Send form via email to psioffice@postpartum.net (or use online form)

LOGOS: E-mail full-color AND black/white logos to psioffice@postpartum.net, for inclusion in conference materials. PNG File preferred.

Your logo must be received no later than June 1, 2022 to be included in all printed materials.

List the contact person to whom all correspondence should be sent. (Please print clearly)

Contact Person: _____ Title: _____

Organization: _____

Street Address: _____

City, State/Province: _____ Postcode/ZIP: _____

Country: _____ Phone: _____ Fax: _____

E-mail: _____ Website: _____

<input type="checkbox"/> Keynote - \$50,000 (exclusive)	<input type="checkbox"/> Board/Volunteer Dinner- \$7,500	<input type="checkbox"/> Conference Bag- \$1,000
<input type="checkbox"/> Scholarship - \$25,000	<input type="checkbox"/> Hickman Research Lunch- \$5,000	<input type="checkbox"/> Website Banner - \$1,000
<input type="checkbox"/> Celebration - \$15,000 (exclusive)	<input type="checkbox"/> Travel Award Sponsor- \$3,500	<input type="checkbox"/> Water Bottle - \$1,000
<input type="checkbox"/> Diamond Sponsor- \$7,500	<input type="checkbox"/> Poster Session - \$3,500	<input type="checkbox"/> Lanyards - \$1,000
<input type="checkbox"/> Platinum Sponsor - \$5,000	<input type="checkbox"/> WIFI Password - \$2,500	<input type="checkbox"/> Email Blast - \$500
<input type="checkbox"/> Gold Sponsor - \$3,500	<input type="checkbox"/> Charging Station - \$2,500	<input type="checkbox"/> Pen & Pad - \$500
<input type="checkbox"/> Silver Sponsor - \$2,500	<input type="checkbox"/> Presidents Reception - \$2,500	<input type="checkbox"/> Bag Swag - \$500
	<input type="checkbox"/> Break Sponsors - \$1,500	

ADVERTISING OPPORTUNITIES IN PROGRAM BOOK

<input type="checkbox"/> Full Page - \$1,000	<input type="checkbox"/> Half Page - \$500	<input type="checkbox"/> Quarter Page - \$250
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Payment Information:

Total Payment: \$ _____ Check number: _____

Credit Card: Visa MasterCard American Express

Card Number: _____ Exp Date: _____ CVC Code: _____

Cardholder Name: _____

Phone: _____ Signature: _____

Cardholder Email: _____

Postpartum Support International is a 501(c)(3) designated organization (Tax ID: 77-0196208)

Make checks payable to PSI and mail to:

5034A Thoroughbred LN

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Contact Person: _____ Title: _____

Organization: _____

Street Address: _____

City, State/Province: _____ Postcode/ZIP: _____

Country: _____ Phone: _____ Fax: _____

E-mail: _____ Website: _____

EXHIBIT OPPORTUNITIES

Commercial Exhibit July 15-16 - \$800 before May 15, 2022 | \$900 on or after May 15, 2022

Nonprofit Exhibit July 15-16 - \$500 before May 15, 2022 | \$600 on or after May 15, 2022

Pre-Conference Exhibit July 13-14 - \$100 before May 15, 2022 | \$200 on or after May 15, 2022

I agree to the PSI Conference Policies and Procedures. Authorizing Officer, Please Sign Below:

SIGNATURE: _____

Payment Information:

Total Payment: \$ _____ Check number: _____

Credit Card: Visa MasterCard American Express

Card Number: _____ Exp Date: _____ CVC code _____

Cardholder Name: _____

Phone: _____ Signature: _____

Cardholder Email: _____

ONLINE FORM + PAYMENT
www.postpartum.net/professionals/psi-conference/exhibitors/

EXHIBIT FORM