

Dated: 1st April 2021



COVID-19 VACCINATION

Prioritised Groups For **COVID-19 Vaccine**

Persons who are at high risk of getting infected & population having risk of high mortality to be vaccinated first



Healthcare workers



Frontline workers



Population above the age of 50 years



Population with associated comorbidities such as hypertension diabetes/HIV/cancer/chronic disease etc





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COVID-19 VACCINATION

Phased Roll-Out of **COVID-19 Vaccine**



Vaccine roll-out will take place in phased manner based on vaccine availability



Phase 1: Specific priority groups (Healthcare, frontline workers, persons above 50 yrs, persons with comorbidities) to be covered



Further plan will be announced by the National Expert Group on Vaccine Administration for COVID-19 (NEGVAC)



Registration process & details of the vaccination sessions will be provided closer to the implementation period



For more information, Call 1075 (24X7 helpline) or
Visit www.mohfw.gov.in, www.cowin.gov.in



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COVID-19 VACCINATION

All You Need to Know About **COVID-19 Vaccine**

(1/2)



COVID-19 vaccine is safe and effective and will be available in phased manner



COVID-19 vaccine along with COVID Appropriate Behavior are effective to protect individuals from COVID-19 Infection



COVID Appropriate Behavior to be strictly followed at all times, even after vaccination



Pre-registration is a must for the eligible beneficiaries



Vaccine will not be given to the individuals who are not registered





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All You Need to Know About **COVID-19 Vaccine**

(2/2)



Registration process will be guided by the mobilisers/volunteers as and when available

If you are unwell at the time of your second dose of vaccine appointment, **it is better to wait until you have recovered**



Get the second dose as soon as possible after recovery



Do not attend vaccination appointment if you are self-isolating, waiting for COVID-19 test or not feeling well



Complete schedule of the vaccination will reduce chances of a person becoming seriously ill





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All You Need to Know While **Waiting For Phase 2**



Attend community meetings on vaccination process & you may also volunteer to support implementation of Phase 1 vaccination in your area



Do not be misled by the fake vaccine marketing/promotions as COVID-19 vaccine is not available in the open markets yet



Do not be anxious about the availability of the vaccine, wait for your turn



Follow COVID Appropriate Behavior at all times, even after vaccination



If feeling unwell, get tested for COVID-19 at a nearest facility. If tested positive, self-isolate immediately and seek medical support



For more information, Call 1075 (24X7 helpline) or
Visit www.mohfw.gov.in, www.cowin.gov.in



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Role of Influencer During **Preparation Phase**

PRIs/Community Leaders/Representatives
of SHGs/RWAs, etc. (1/2)



Participate in state/district/block & Task Force meetings organized by Health Dept & gather correct information for the community



Share information about the vaccine, prioritization, eligibility criteria through website, WhatsApp & other social media platforms



Support the health workers in registering the eligible beneficiaries



Participate in community meetings to build positive perspectives about vaccination process



Support social mobilizers in counseling beneficiaries who are hesitant towards immunization





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COVID-19 VACCINATION

Role of Influencer During **Preparation Phase**

PRIs/Community Leaders/Representatives
of SHGs/RWAs, etc. (2/2)



Circulate information about Health Ministry website for getting verified facts about the Vaccine



Support Healthcare workers to identify a place for vaccination & provide necessary support in conducting the session



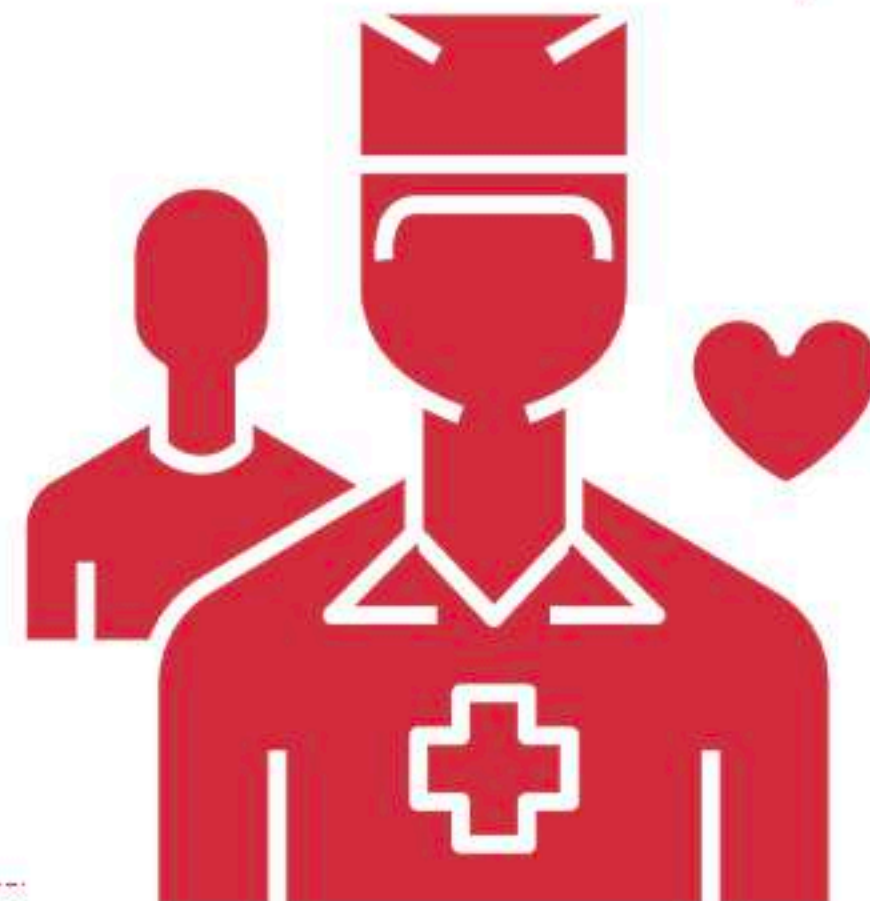
Encourage the beneficiaries to mark the date & time of the vaccination



Inform people who are self-isolating, waiting for a COVID test or feeling unwell to not attend vaccination appointment



Promote COVID Appropriate Behaviour in the community





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Role of Influencer During **Vaccination Phase**



Support the inaugural process in your area & be present at the vaccination session site if required



Support frontline workers to mobilize the registered beneficiaries as per the time slots



Support vaccination team in crowd management & maintenance of sanitized session site



Help address any queries from the community & promote COVID Appropriate Behaviour at the vaccination site



Provide the beneficiary with contact details of the ANM/ASHA/Mobiliser in case of post vaccination uneasiness





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Role of Influencer During Post Vaccination Phase



In case of any Adverse Effects Following Immunization (AEFI), appeal to the community to stay calm while waiting for a proper diagnosis



Regularly update the community regarding the vaccination progress & address any questions related to vaccine eagerness & hesitancy



Support in identifying any dropouts of any registered beneficiaries & inform ANM/ASHA



Ensure well being of the beneficiaries & remind them about the second dose of the vaccine



Inform people that if they are unwell at the time of the second dose of vaccination, they should get the second dose only after getting fully recovered





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Role of Social Mobiliser During **Preparation Phase** (1/2)



Conduct community meetings to inform on the benefits, details of the vaccination roll-out, eligibility criteria & address queries



Emphasize on the importance of COVID-19 vaccination to beneficiaries through house to house distribution of IEC materials & social media platforms



Counsel and support beneficiaries in the process of registration



Support beneficiary identification and registration as per the eligibility criteria as pre-registration is compulsory for all





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Role of Social Mobiliser During **Preparation Phase**

(2/2)



Inform registered beneficiaries to carry a photo identity card to the vaccination centers



Inform the beneficiaries about venue, date & time of the vaccination session



Identify, orient and engage influencers in the locality to support you in the roll-out



Ensure influencers accompany you in the mobilization activities and invite them to vaccination sessions



Inform beneficiaries to avoid going for vaccination in case they have any COVID-19 symptoms





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Role of Social Mobiliser During **Vaccination Phase**



Ensure beneficiaries are called for the session as per the given time slots



Display the IEC materials strategically around the vaccination site to increase visibility



Ensure sanitizing of the venue & help maintain COVID Appropriate Behavior among the beneficiaries



Support Healthcare workers to facilitate the entry & exit protocols and crowd management



Ensure beneficiaries wait at the session site for 30 minutes after vaccination



Provide the name & phone number of the concerned ANM/ASHA if there is any discomfort post vaccination





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Role of Social Mobiliser During Post **Vaccination Phase**



Identify dropouts from registered list & coordinate with ANM/ASHA to ensure vaccination of beneficiaries



Remind beneficiaries of the second dose of vaccine, information which will be provided through SMS



Regularly update the community on the vaccination process & address any vaccine related queries

Follow up with beneficiaries through Home-visits/phone for any Adverse Effects Following Immunization (AEFIs) or discomfort



Incase of any AEFI, follow the protocols & support the Healthcare workers and AEFI committee teams





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Role of Volunteers in The Community During Vaccination

(1/2)



Be an authentic source of information for people with queries & doubts by keeping regular contact with ASHA, ANM, Healthcare providers, etc



Disseminate correct information with friends & communities through your social media - FB, Twitter, WhatsApp, etc.



Be a role model for practicing the COVID Appropriate Behavior (CAB) in your locality



Ensure that the community understands & follows CAB at all times





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Role of Volunteers in The Community During Vaccination

(2/2)



Support eligible beneficiaries during registration process; support in bringing the elderly to the vaccination centers



Be a citizen journalist to amplify the positive voices/experiences of the communities



Be informed on the process of vaccination and update yourself with the latest information

Notify the health functionaries & mobilizers if you hear of any misinformation and respond with facts & correct information



Do not share/circulate/forward any information received from





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Role of Volunteers at The **Vaccination Sites**



Support healthcare workers in setting up the vaccination site, identifying place for vaccination & sanitizing the vaccination sites



Support in organizing water/soap or sanitizers, extra masks for anyone who missed wearing it & seating arrangement for the beneficiaries



Facilitate crowd management, checking of the beneficiary list with identification card & ensuring COVID Appropriate Behavior



Help beneficiaries to follow entry and exit routes to the vaccination room



Support Mobilisers to display IEC materials on COVID-19 vaccination at the session site

