

Gartner at a glance

Last updated 06 October 2021
Data reflects year-end 2020*

About Gartner

- **Gartner provides actionable, objective insight** to executives and their teams
- **Founded in 1979, we have nearly 16,000 associates** in 90+ offices around the world
- **Member of the S&P 500 with \$4.1B in revenue in 2020**
- **Our expert guidance and tools enable faster, smarter decisions for leaders** in every major area of an organization:



Customer Service & Support



Finance



Human Resources



Information Technology



Legal & Compliance



Marketing & Communications



Product Management



Research & Development



Sales



Strategy



Supply Chain

Clients we serve

- **More than 14,000 client enterprises** in more than 100 countries
- **Executives and their teams** across all enterprise functions in every industry around the world
- **Enterprises large and small, in public and private sectors**, including 76% of the Global 500

Actionable, objective insight

- Developed through rigorous proprietary research methodologies to ensure our insights are **independent and objective**
- Created by a global team of **2,150+ research and advisory experts** who understand your role, business and industry
- Complemented with **peer perspectives and advice** accessed through:
 - The **Gartner Peer Connect client community** of nearly 116,000 active participants from every enterprise function
 - **Worldwide destination conferences plus virtual live and recorded events** tailored for specific executives and their teams
 - The **Gartner Peer Insights public community**, where 180,000+ enterprise IT users have shared more than 380,000 online reviews covering more than 11,600 IT products and services
- **Quoted by leading business publications worldwide** an average of 70 times every week

Expert guidance

- Delivered in more than **490,000 direct client interactions each year**
- Provided by **experts, many of whom are former practitioners**, to help challenge conventional thinking and accomplish critical activities
- Informed by an **annual average of 300+ new thoroughly vetted practitioner-sourced case studies**
- Applied in **2,100+** technology-driven strategic consulting and contract optimization engagements annually with CIOs and other senior executives through our Consulting business

Practical tools

- Gartner Score maturity diagnostics that cover **more than 60 functional areas across the enterprise** and apply a consistent methodology that uniquely factors capability and organizational importance
- **100+ Gartner Magic Quadrants**, a standard for objective market analysis covering more than 800 technology and technology service vendors
- **170+ new Gartner Ignition Guides** produced in 2020 for accelerating team execution of initiatives in nearly every enterprise function
- Gartner TalentNeuron™ combines big data and statistical insights to provide **global talent, location and competitive intelligence** for making better short- and long-term talent decisions
- The Gartner Digital IQ index, including reports on the **performance of 1,000+ brands benchmarked across thousands of data points** covering four dimensions of digital: Site, marketing channels, social media and path to purchase

To learn more about how Gartner works with leaders to enable faster, smarter decisions and stronger performance, visit gartner.com.

*SEC-reported data as of 31 December 2020. Other data collected between then and 15 March 2021.

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