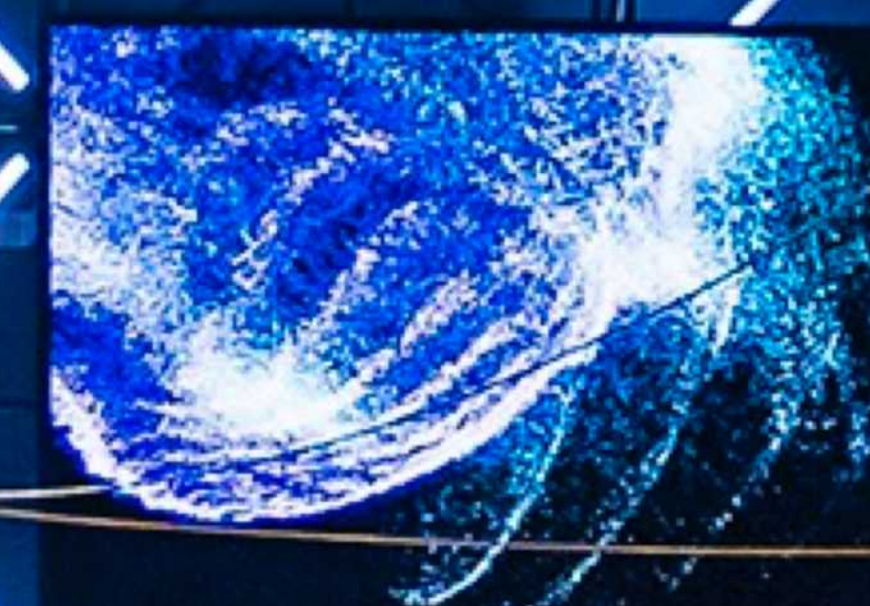


QUARTZ

2020 MEDIA KIT

QUARTZ



News for
the next era,
not the
next hour

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REPAIRS &
ALTERATIONS
ON THE PREMISES

Telephone



**Global news and insights
for a new generation of
business leaders.**

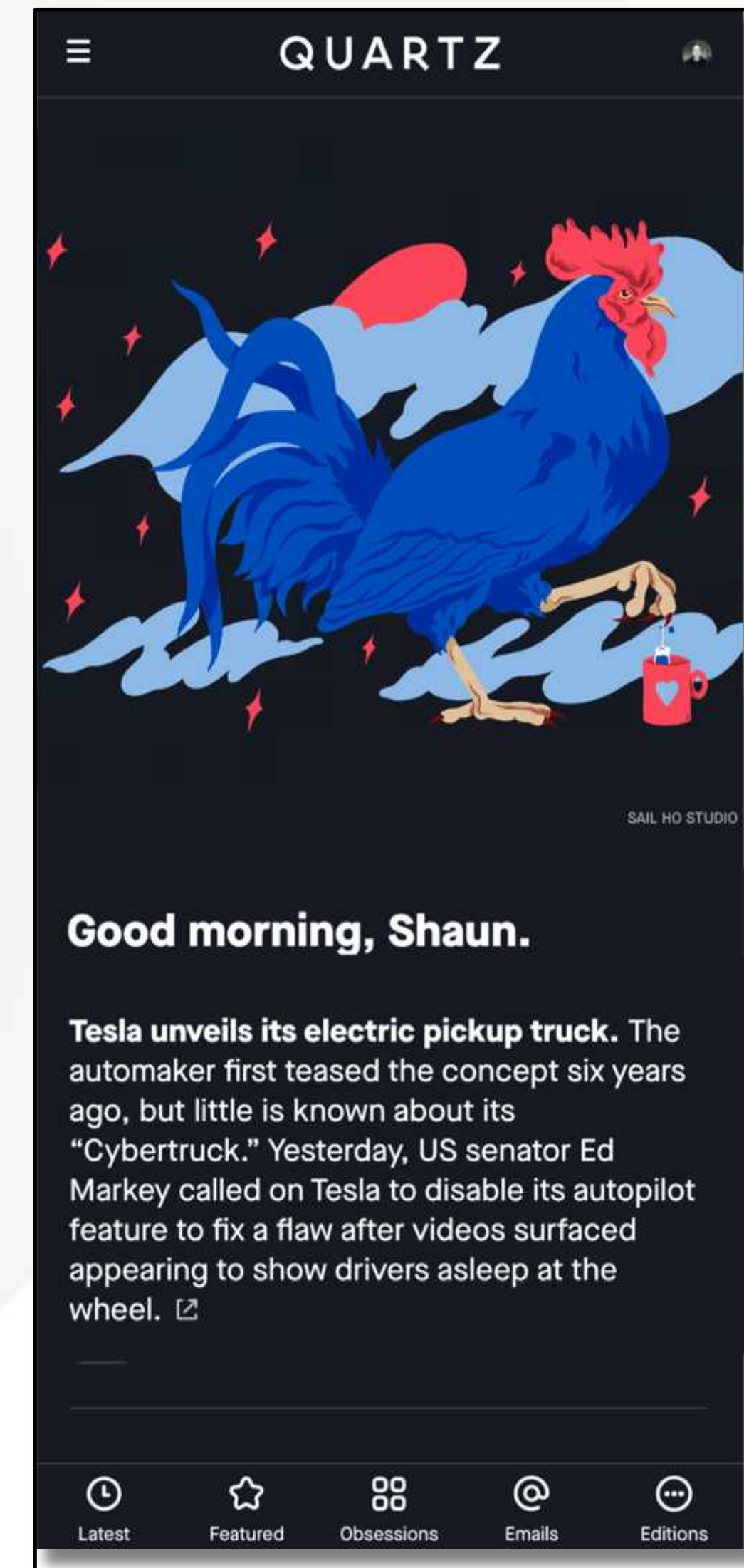
Quartz readers are young, global, and influential.

We have **16.3MM** unique visitors to qz.com, **840k** email subscribers, and we reach **31MM** users on our social channels.

- Our users are influential—**45%** are business decision makers.
- Quartz is essential—**60%** of BDMs say we help them make business decisions.
- Our users are mobile first, with **74%** accessing Quartz from a phone.

Reader profile:

- **60%** male / **40%** female
- **54%** US / **46%** ex-US
- Median age: **39**
- Average annual HHI: **\$170k**

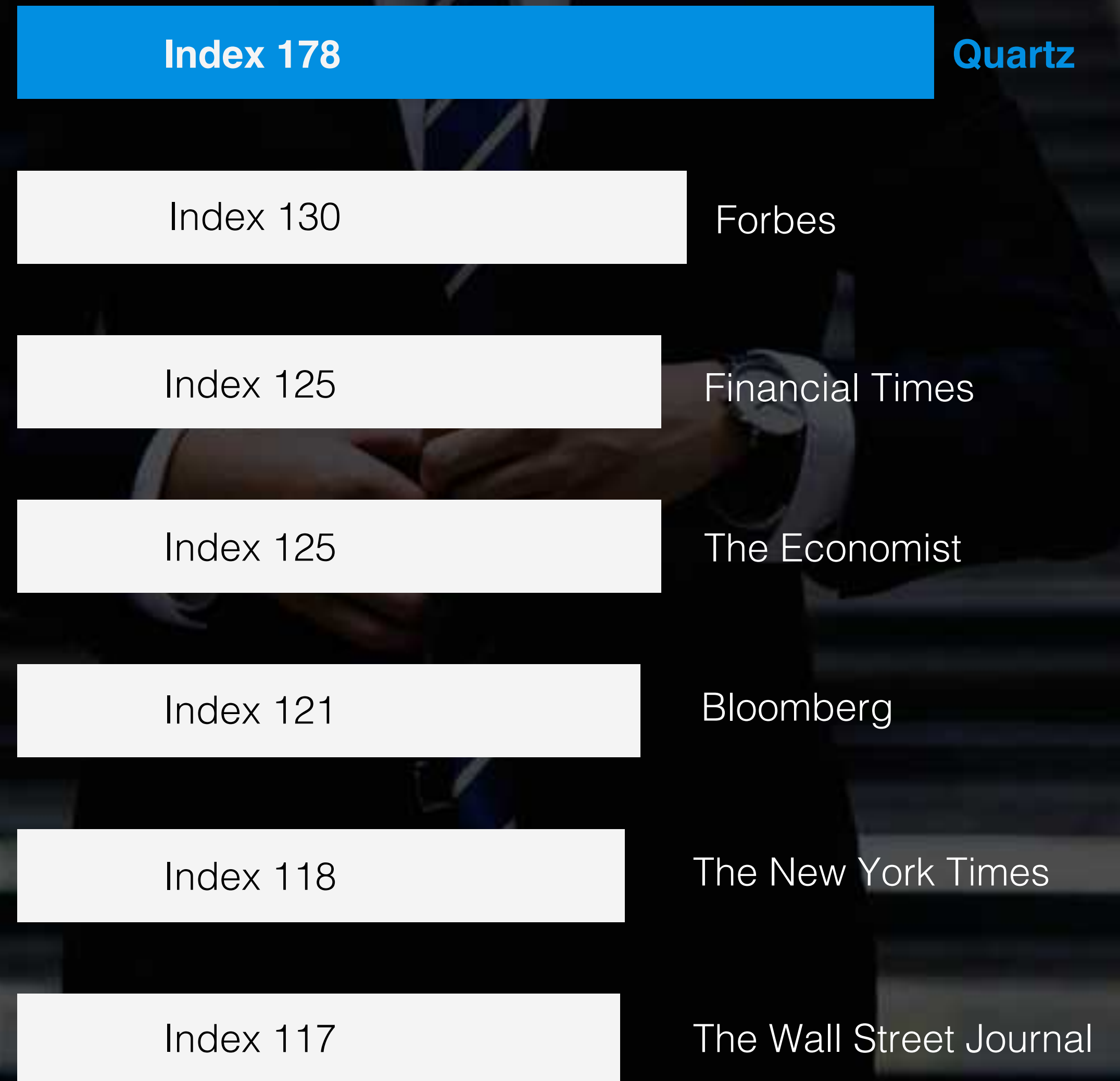


Source: Google Analytics average Oct-Dec 2019, Quartz Global Audience Survey 2019, Google Analytics

Quartz is the publication of choice for the next generation of business leaders.

Source: Ipsos Global Business Influencers Survey 2019. Competitors include: The New York Times, The Financial Times, The Economist, The Wall Street Journal, Forbes, and Bloomberg.

C-suite executives age 25-44



Our products

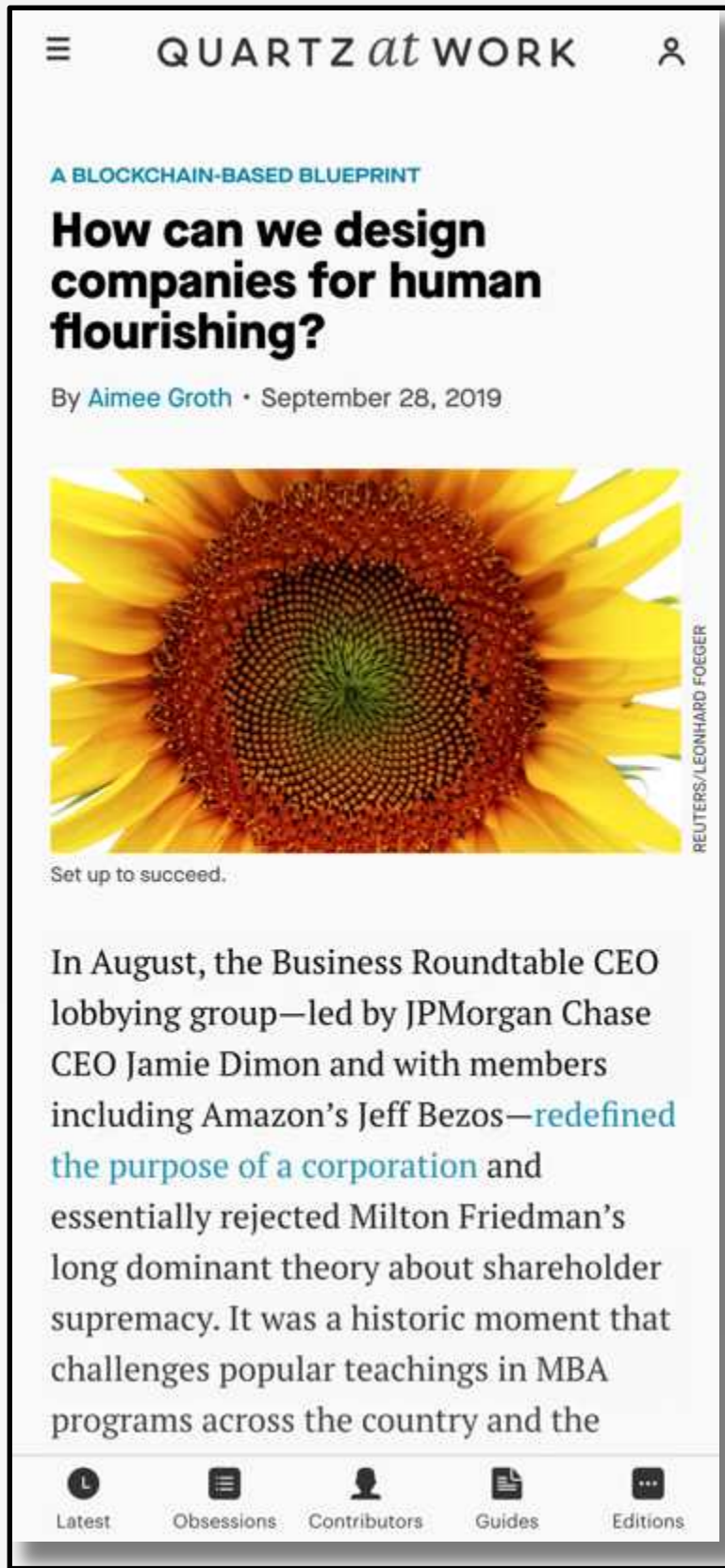
Quartz

Flagship home for business news and insights.



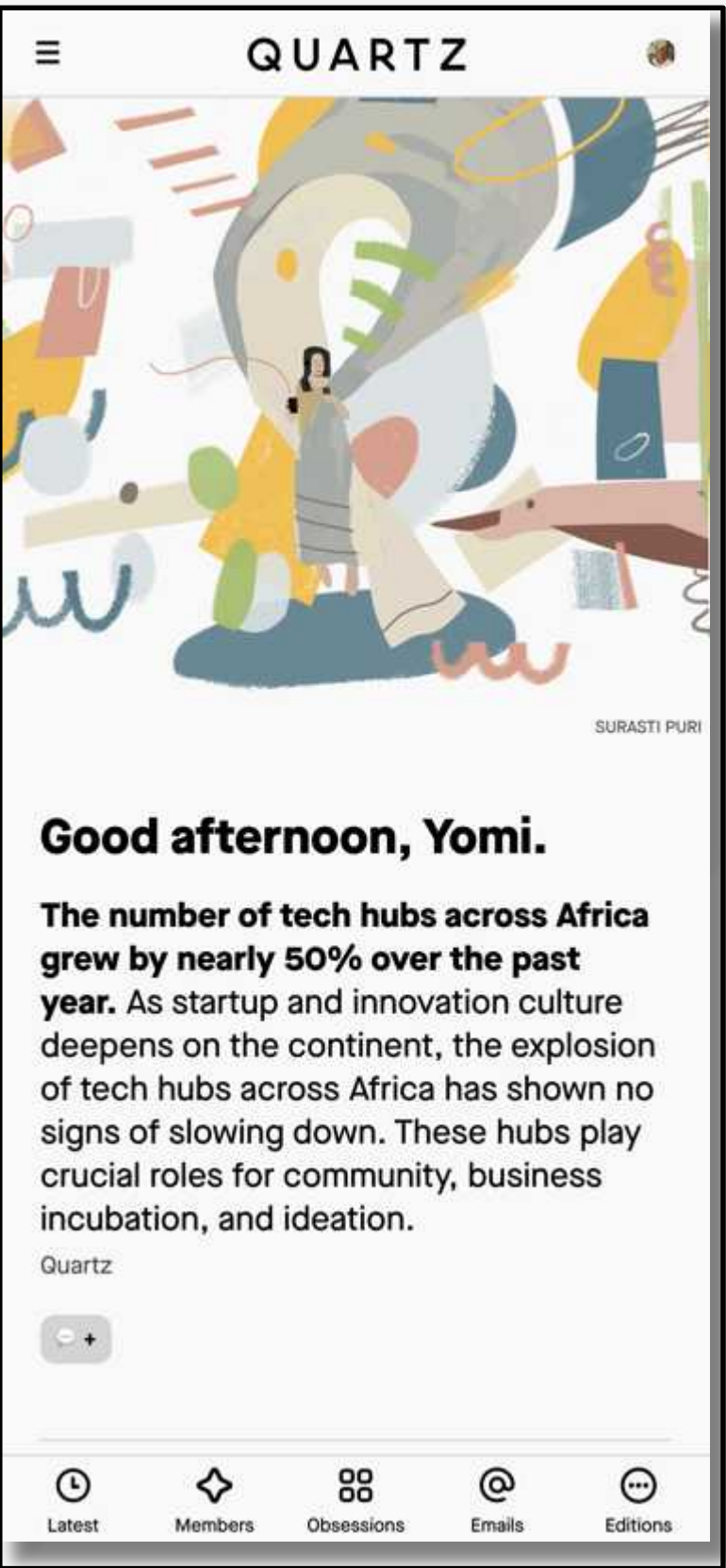
Quartz at Work

Management news, advice, and ideas for business leaders.



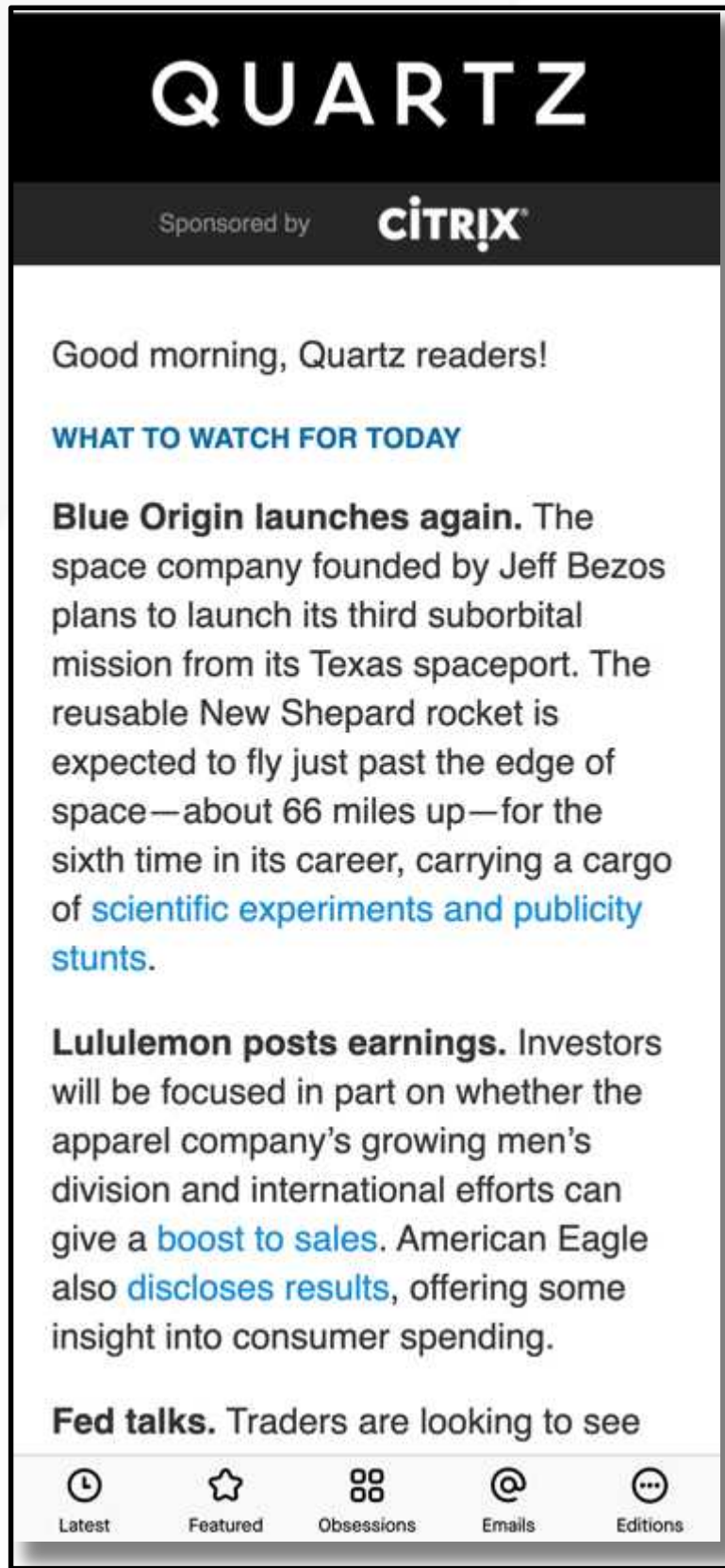
Global editions

Editions for Africa, India, and the UK lend a global lens on local news.



Emails

Elevating the most important and interesting news.



Our coverage

We structure our coverage around Obsessions—the topics driving the biggest shifts in business and the trends worth paying attention to in the year to come.

Machines with Brains

The people, companies, and technology ushering in the age of intelligent machines

Future of Finance

A deeper understanding of the changes and technology shaping markets around the world

Future of Mobility

How transit and travel are adapting to the growth of cities and a more mobile population

Future of Food

How we're feeding our growing population and what impact that has on the global economy

Future of Work

How advances in automation, AI, e-commerce, and the sharing economy are changing our jobs

Global Economic Disruptions

The new private and public sector systems shaping everything from trade to jobs

The New Luxury

What we wear, what we buy, and what we do, and how they are influenced by new values and aspirations

The New Propaganda

An investigation of the powerful methods and actors that influence our choices

The Third Age of TV

A look at how streaming is changing how and where we consume both TV and film, and who is creating it

Space Business

An exploration of the leading space companies and their impact on industries on earth

Being Human

Exploring how humans are living with and learning from the life-changing technology we created

Because China

Analyzing the changes in China that are reshaping global tourism, education, technology, and more

Climate Consciousness

Considering the environmental, economic, and geopolitical impact of our changing climate

Big Tech

How the world's most valuable tech companies—and their leaders—influence the way we live and work

The Aging Effect

How the massive surge in the global population of seniors is reshaping industries and societies at large

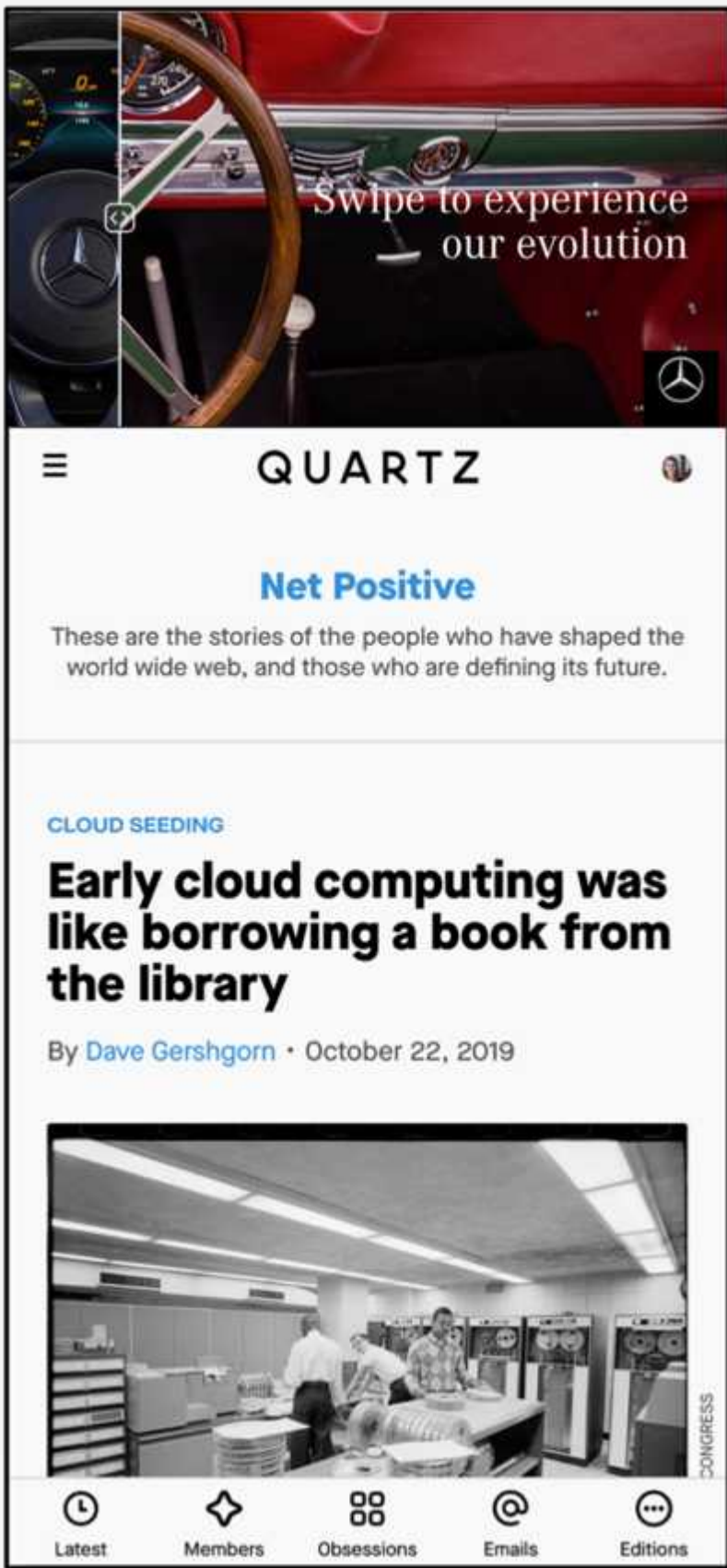
Advertising products: high-impact display

We prioritize the user experience with elegant, edge-to-edge placements and provide 100% SOV when viewing.

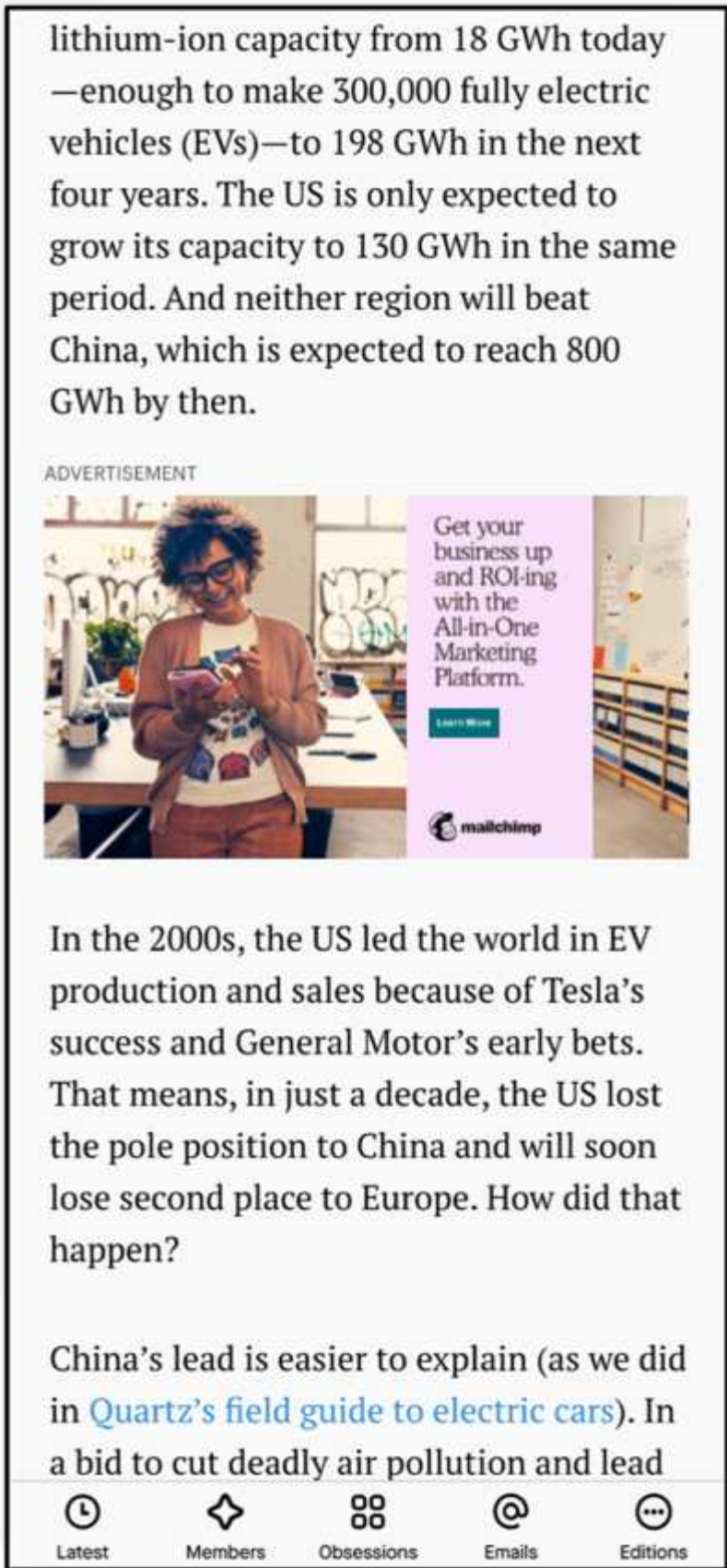
We develop custom creative and provide an engaging canvas for existing creative. We also accommodate IAB, programmatic guaranteed, preferred deals, and private auction.

The ad sizes we accept are:

- IAB: 300x250 (mobile), 970x250 (desktop)
- Point-of-entry: 1280x720 (mobile), 3200x1040 (desktop)
- In-article: 1280x720 (mobile and desktop)
- Post-article: 720x860 (mobile), 3200x1040 (desktop)



Point-of-entry



In-article



Post-article

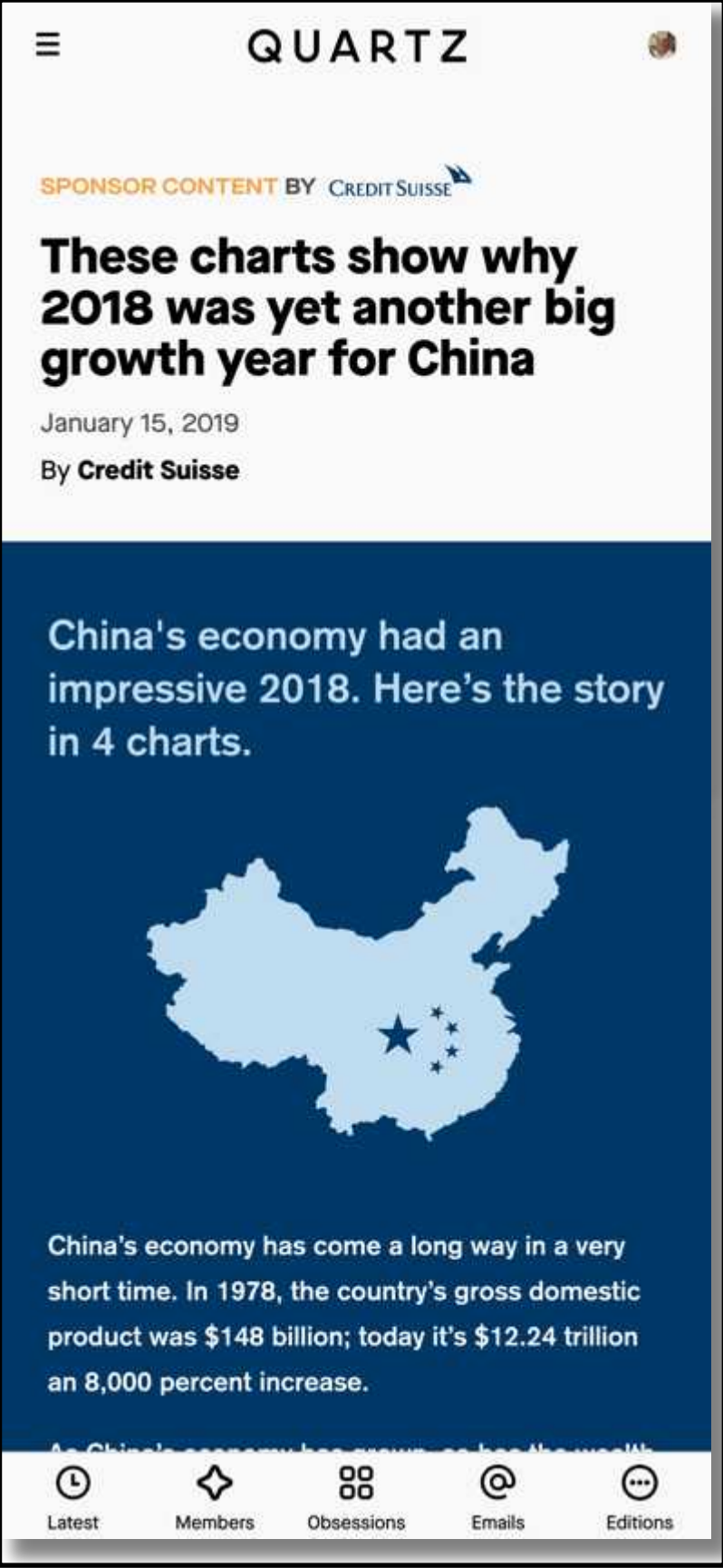
Advertising products: custom content

Our in-house team of writers, designers, and developers will bring your story to life through lenses and formats native to Quartz.

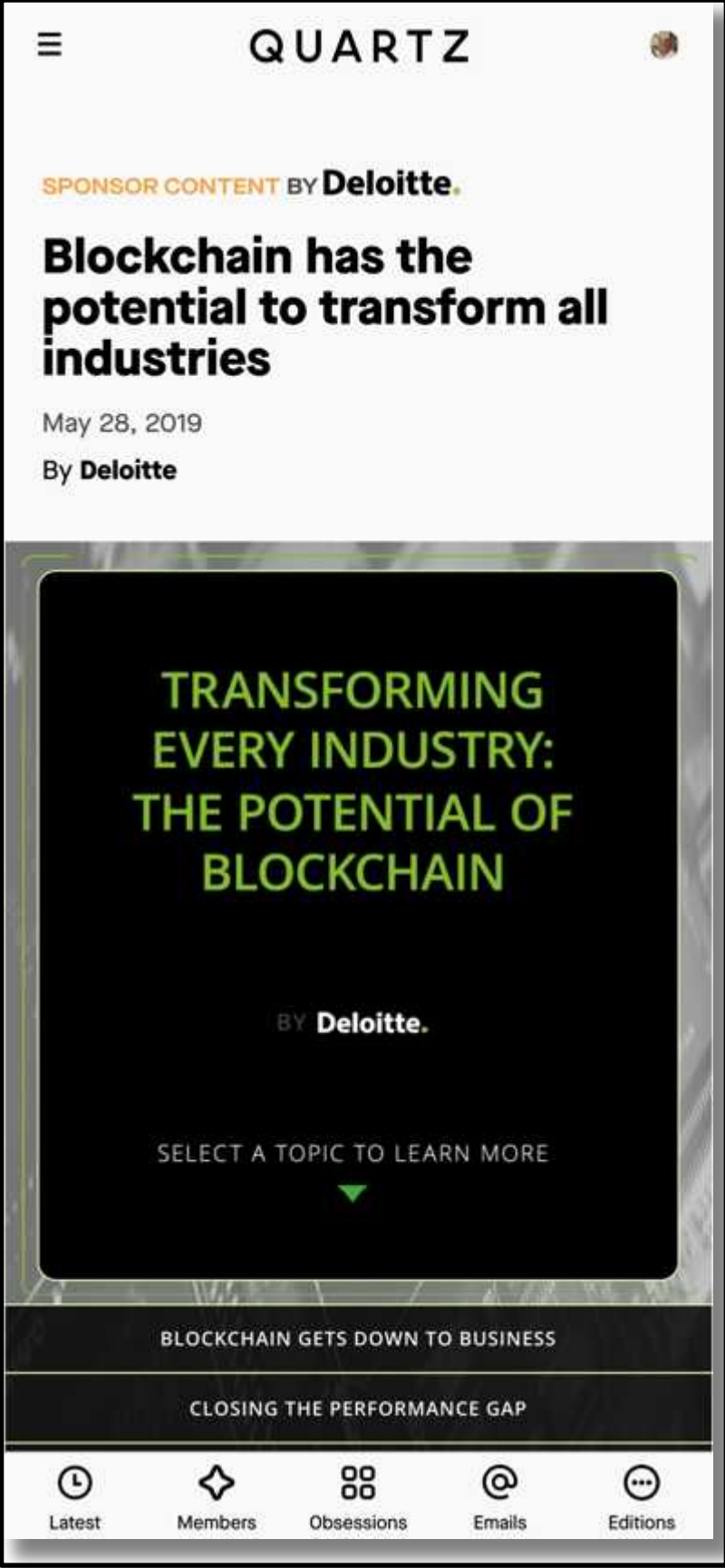
We can either transform your company's own content, or develop original pieces of thought leadership.



[Quartz guide](#)



[Data visualization](#)

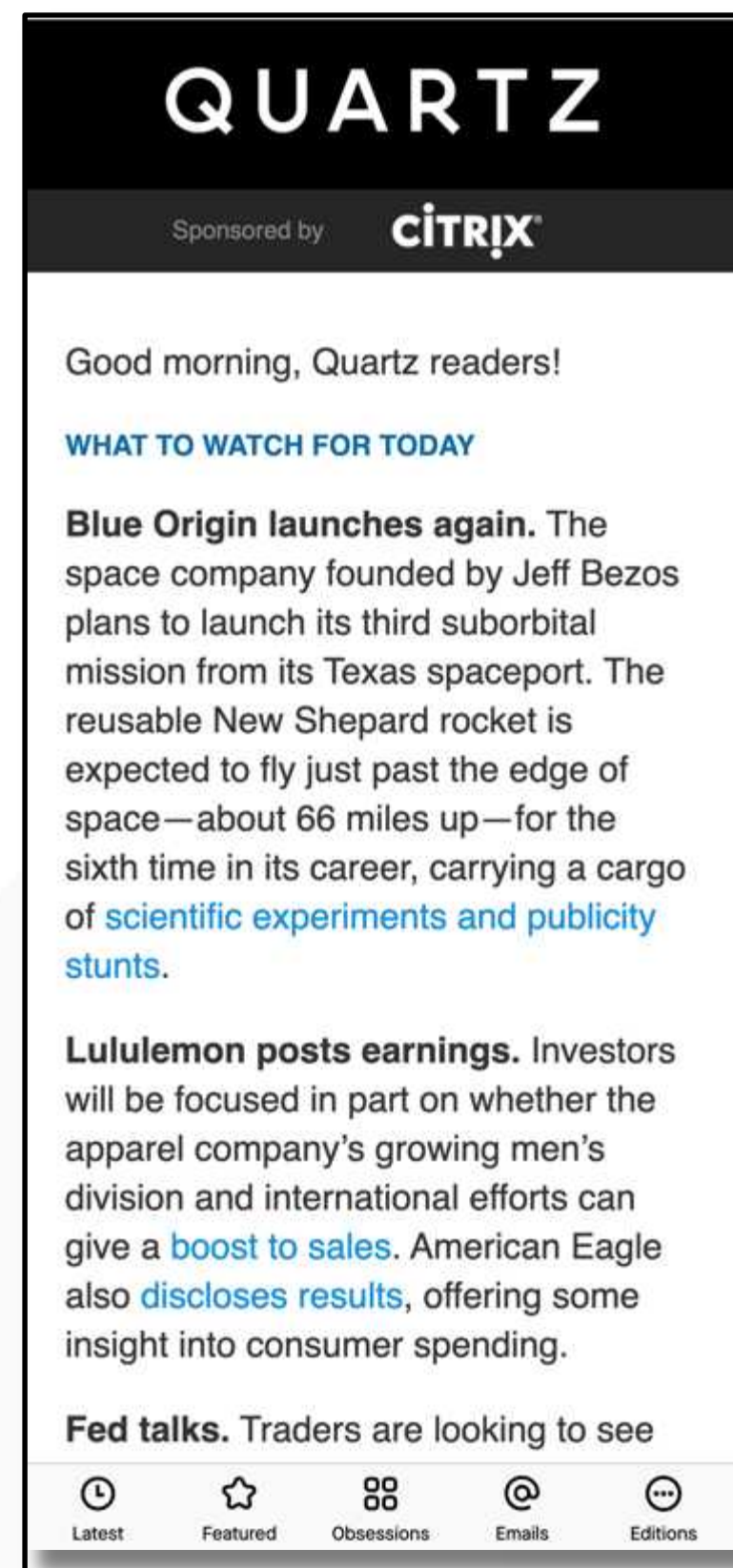


[Research primer](#)

Advertising products: email sponsorships

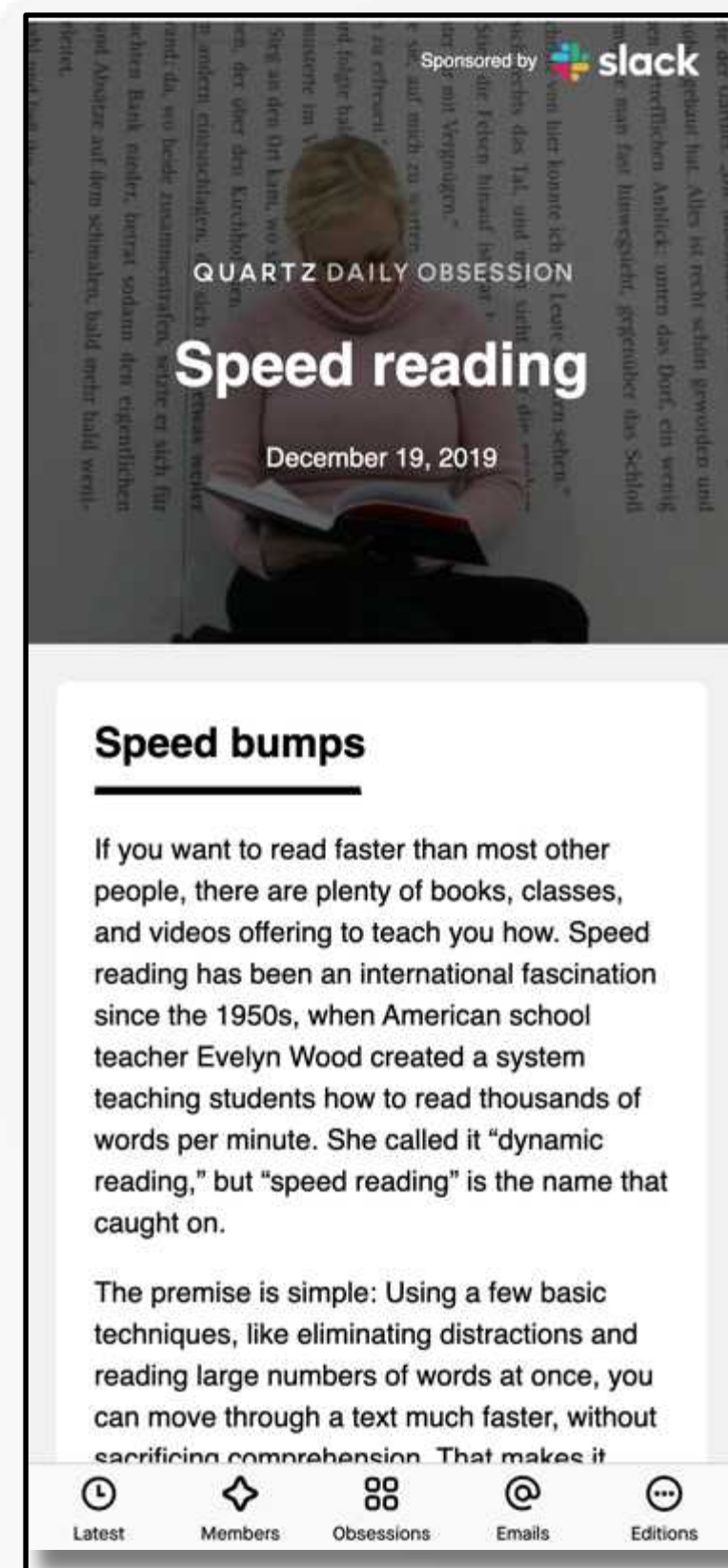
Quartz Daily Brief

The most important and interesting business news



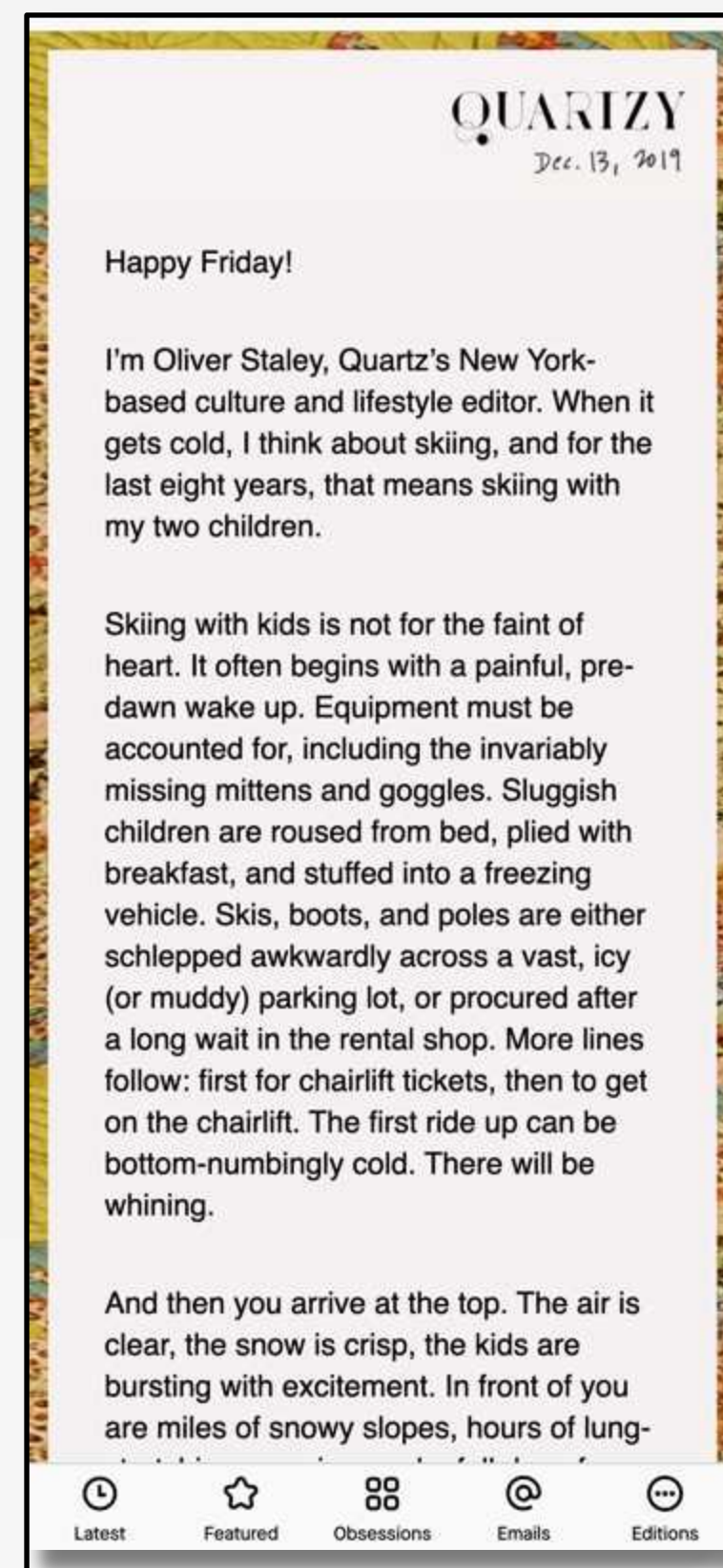
Quartz Daily Obsession

An interactive email for curious minds



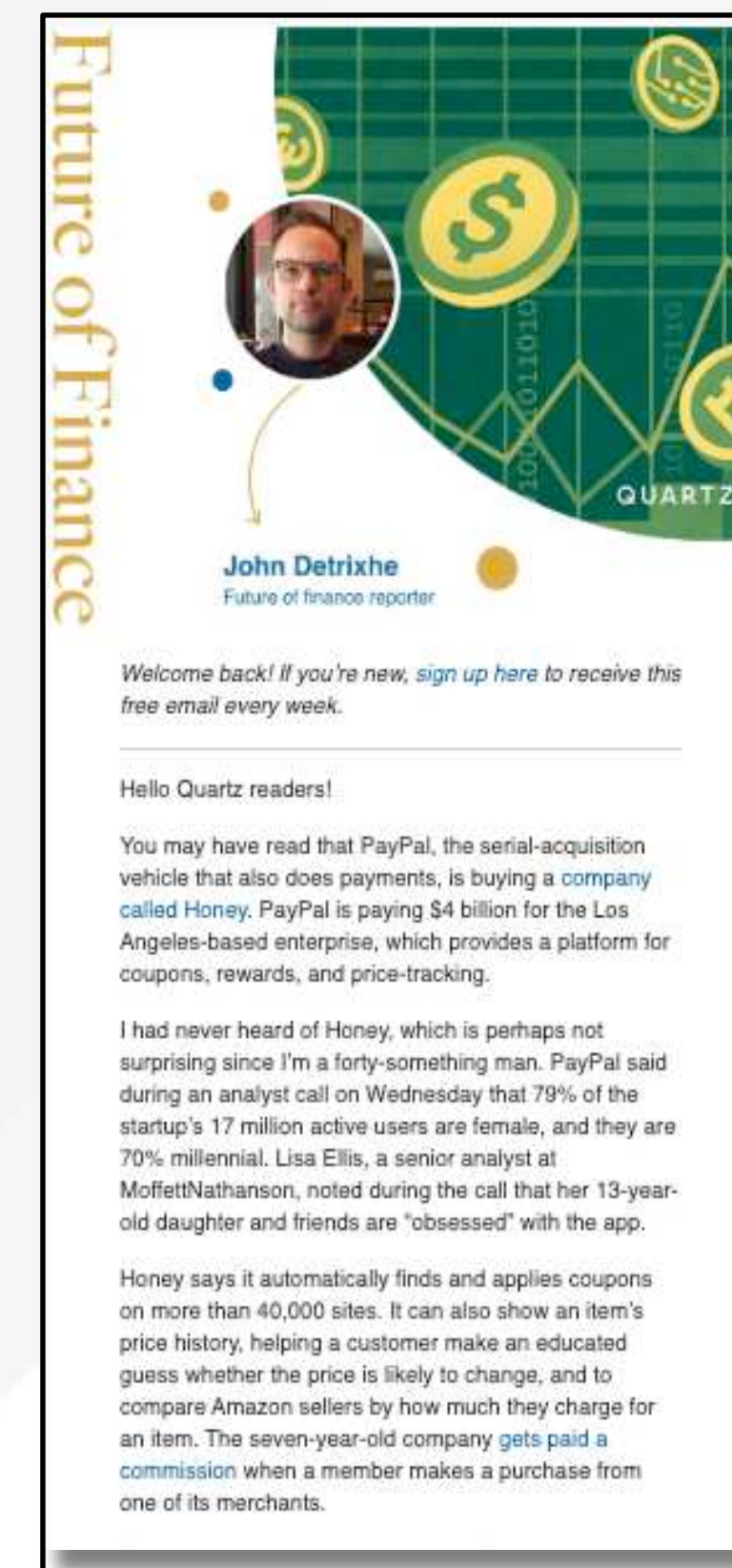
Quartz

How to live with good taste, health, and humor



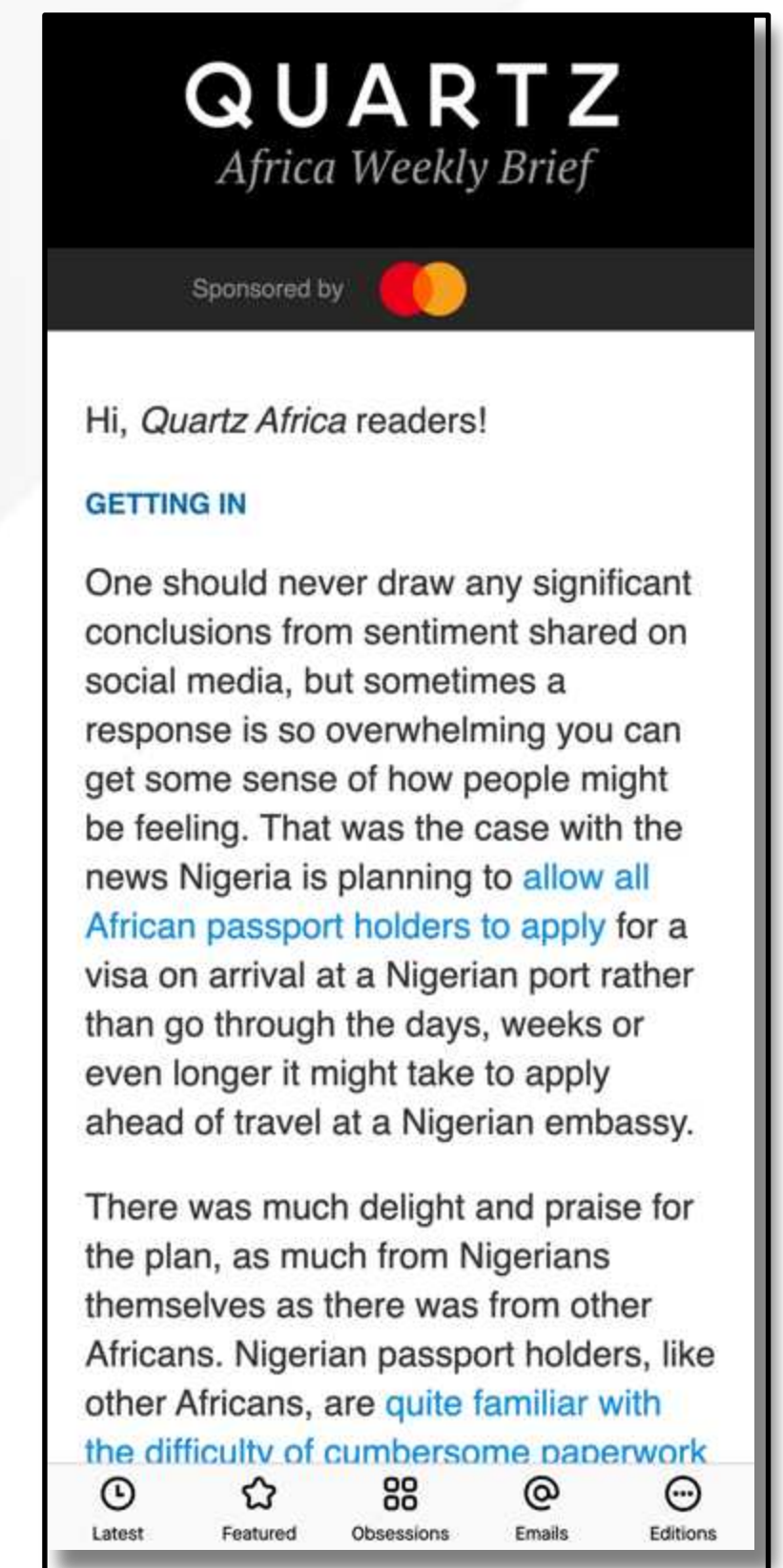
Vertical emails

Insights from the week in finance, climate tech and space business



Quartz Africa Weekly

News and innovation from the continent



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