

Global news and insights for a new generation of business leaders.

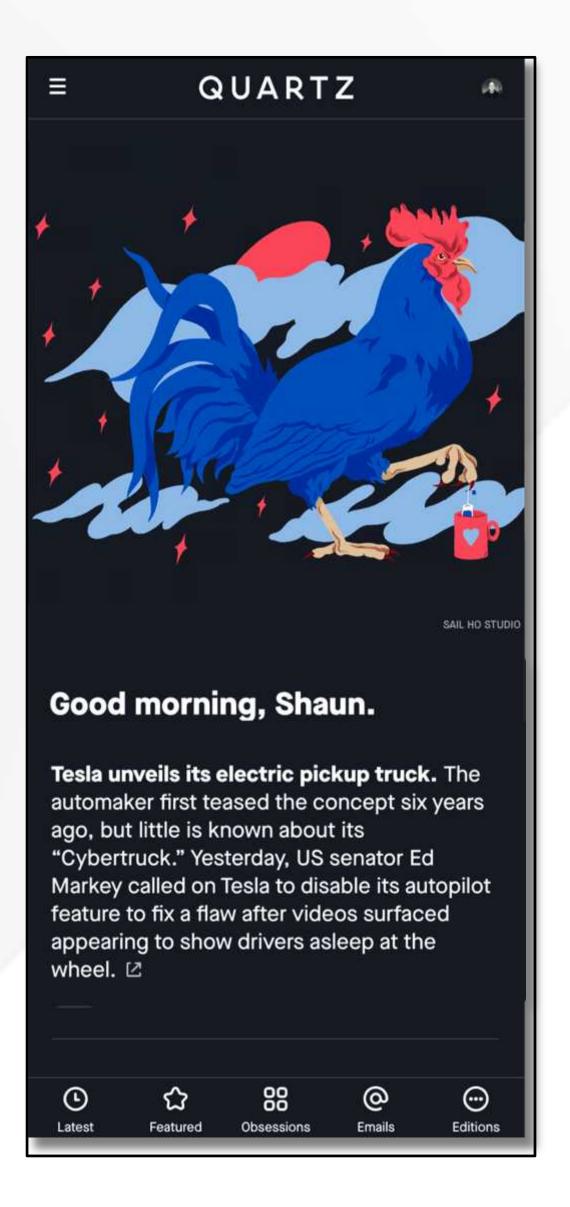
Quartz readers are young, global, and influential.

We have **16.3MM** unique visitors to qz.com, **840k** email subscribers, and we reach **31MM** users on our social channels.

- Our users are influential—45% are business decision makers.
- Quartz is essential—60% of BDMs say we help them make business decisions.
- Our users are mobile first, with 74% accessing Quartz from a phone.

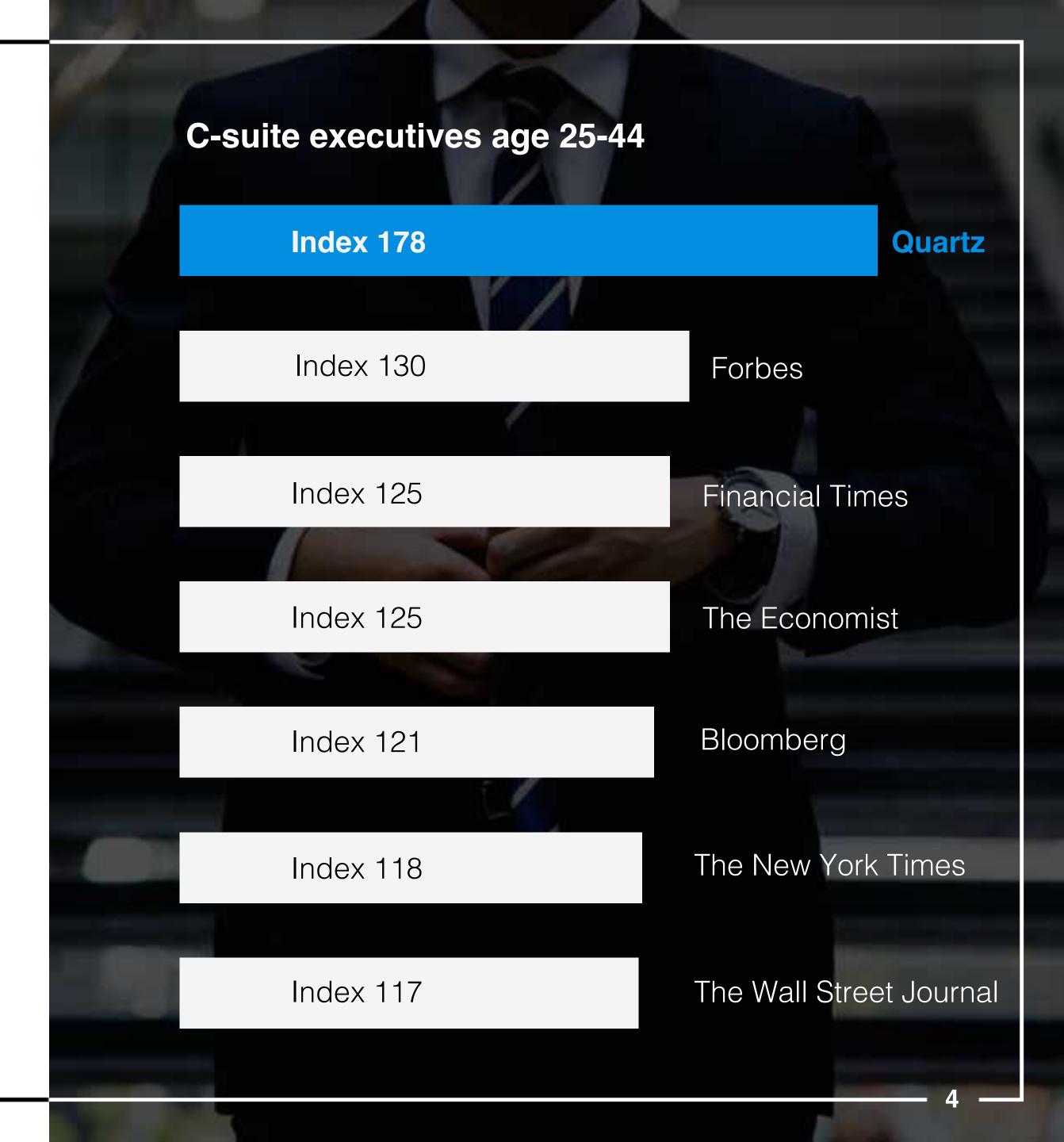
Reader profile:

- 60% male / 40% female
- 54% US / 46% ex-US
- Median age: 39
- Average annual HHI: \$170k



Source: Google Analytics average Oct-Dec 2019, Quartz Global Audience Survey 2019, Google Analytics

Quartz is the publication of choice for the next generation of business leaders.

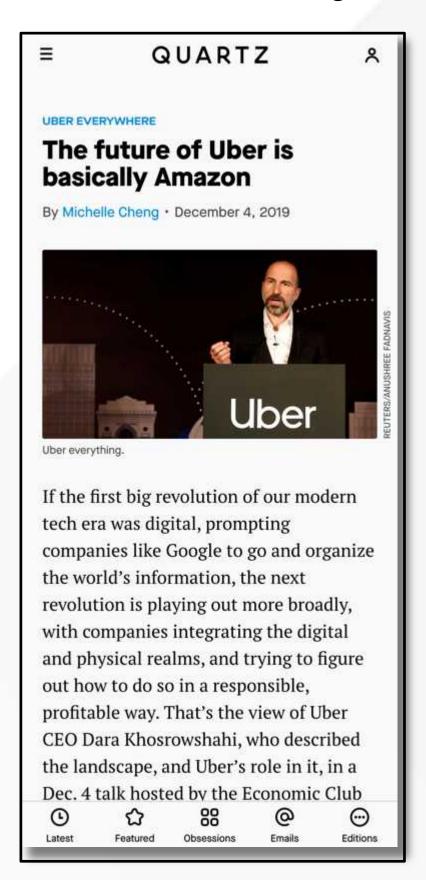


Source: Ipsos Global Business Influencers Survey 2019. Competitors include: The New York Times, The Financial Times, The Economist, The Wall Street Journal, Forbes, and Bloomberg.

Our products

Quartz

Flagship home for business news and insights.



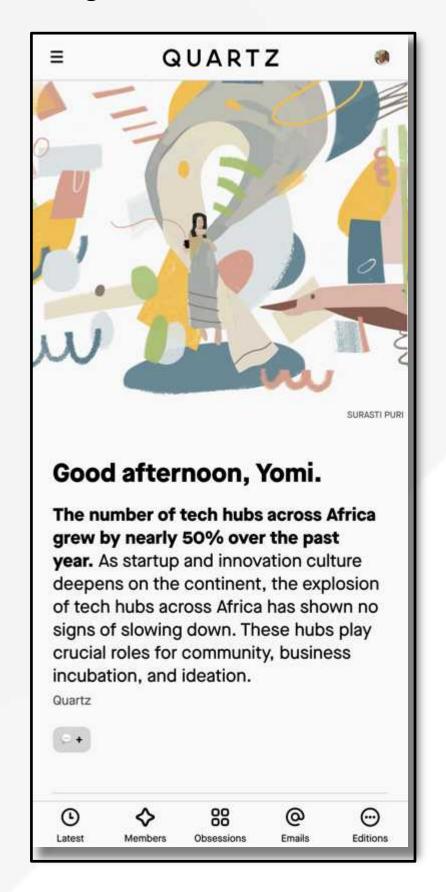
Quartz at Work

Management news, advice, and ideas for business leaders.



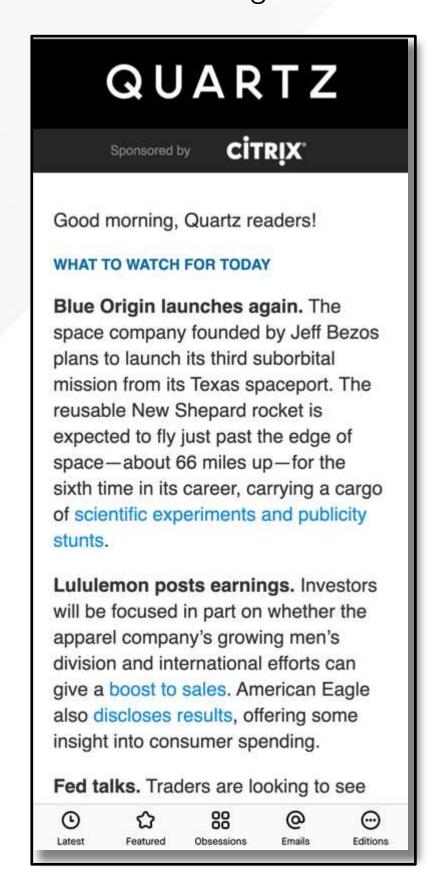
Global editions

Editions for Africa, India, and the UK lend a global lens on local news.



Emails

Elevating the most important and interesting news.



Our coverage

We structure our coverage around Obsessions—the topics driving the biggest shifts in business and the trends worth paying attention to in the year to come.

Machines with Brains

The people, companies, and technology ushering in the age of intelligent machines

Future of Finance

A deeper understanding of the changes and technology shaping markets around the world

Future of Mobility

How transit and travel are adapting to the growth of cities and a more mobile population

Future of Food

How we're feeding our growing population and what impact that has on the global economy

Future of Work

How advances in automation, AI, e-commerce, and the sharing economy are changing our jobs

Global Economic Disruptions

The new private and public sector systems shaping everything from trade to jobs

The New Luxury

What we wear, what we buy, and what we do, and how they are influenced by new values and aspirations

The New Propaganda

An investigation of the powerful methods and actors that influence our choices

The Third Age of TV

A look at how streaming is changing how and where we consume both TV and film, and who is creating it

Space Business

An exploration of the leading space companies and their impact on industries on earth

Being Human

Exploring how humans are living with and learning from the life-changing technology we created

Because China

Analyzing the changes in China that are reshaping global tourism, education, technology, and more

Climate Consciousness

Considering the environmental, economic, and geopolitical impact of our changing climate

Big Tech

How the world's most valuable tech companies—and their leaders—influence the way we live and work

The Aging Effect

How the massive surge in the global population of seniors is reshaping industries and societies at large

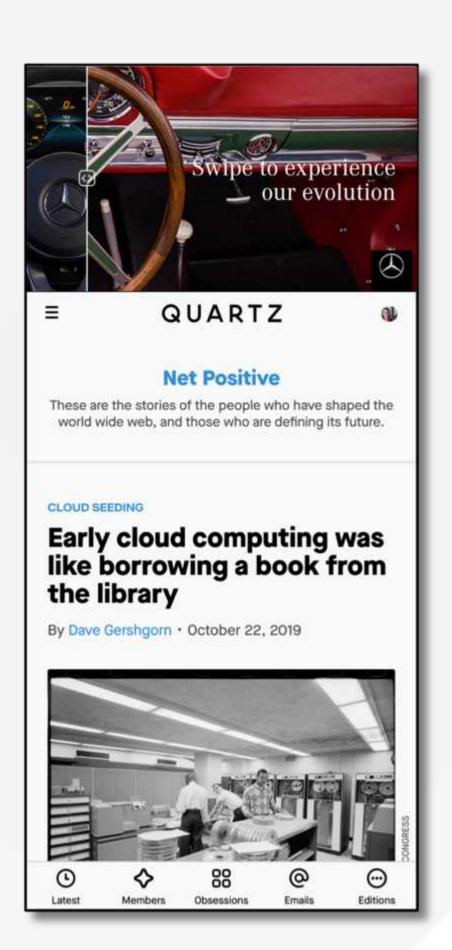
Advertising products: high-impact display

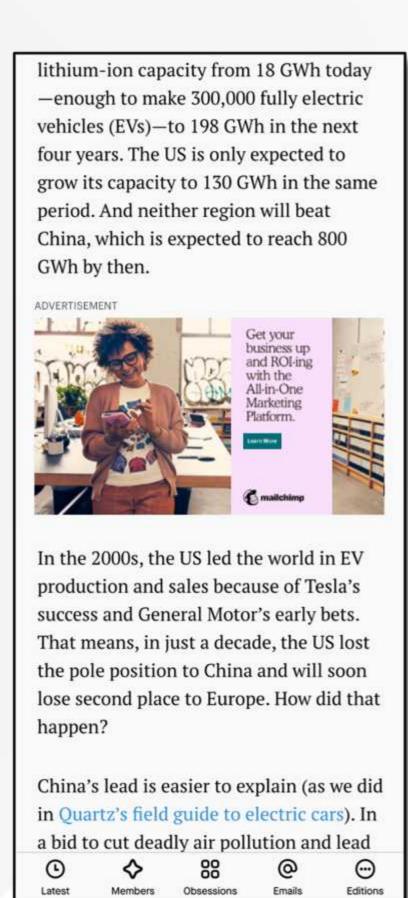
We prioritize the user experience with elegant, edge-to-edge placements and provide 100% SOV when viewing.

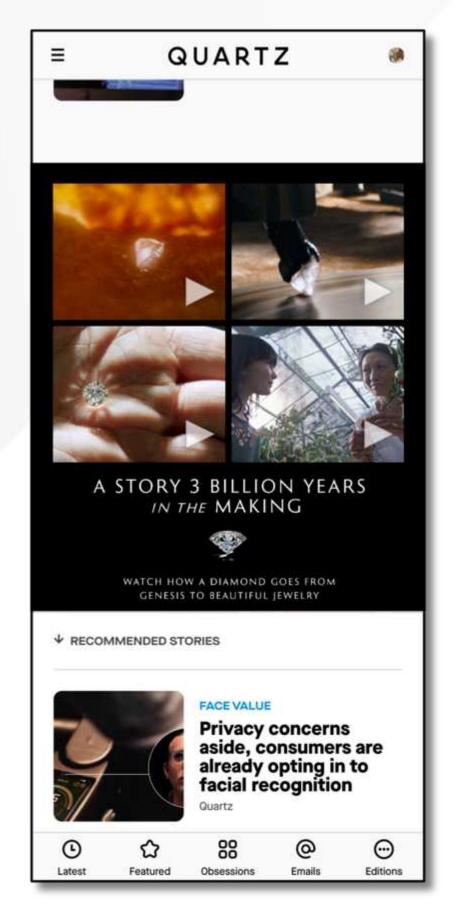
We develop custom creative and provide an engaging canvas for existing creative. We also accommodate IAB, programmatic guaranteed, preferred deals, and private auction.

The ad sizes we accept are:

- IAB: 300x250 (mobile), 970x250 (desktop)
- Point-of-entry: 1280x720 (mobile), 3200x1040 (desktop)
- In-article: 1280x720 (mobile and desktop)
- Post-article: 720x860 (mobile), 3200x1040 (desktop)





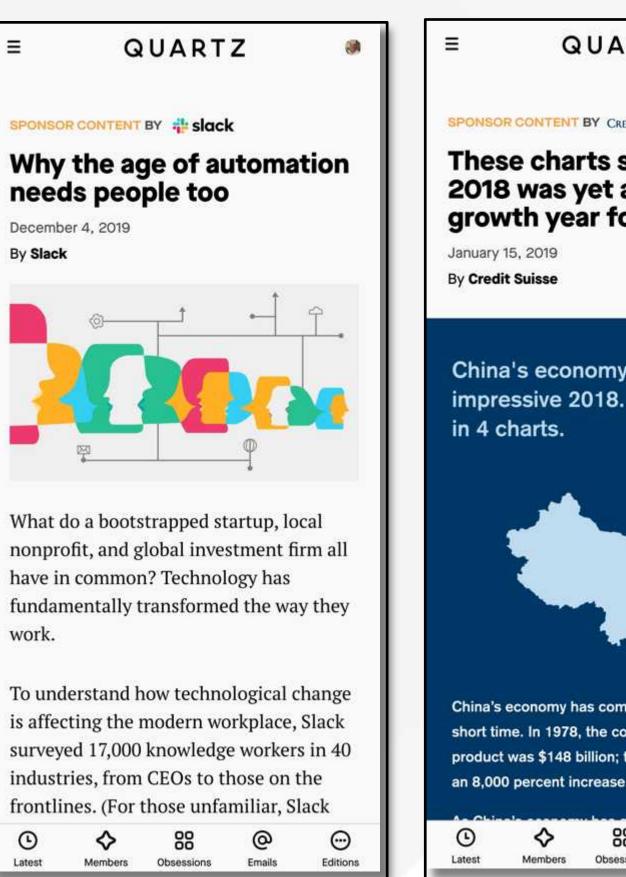


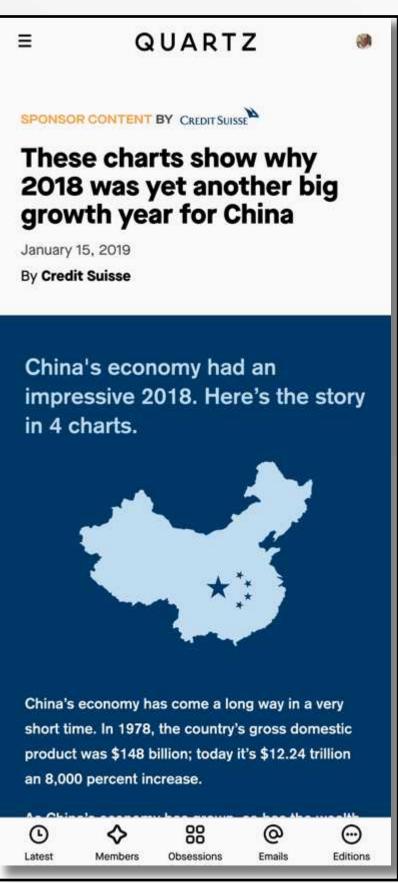
Point-of-entry In-article Post-article

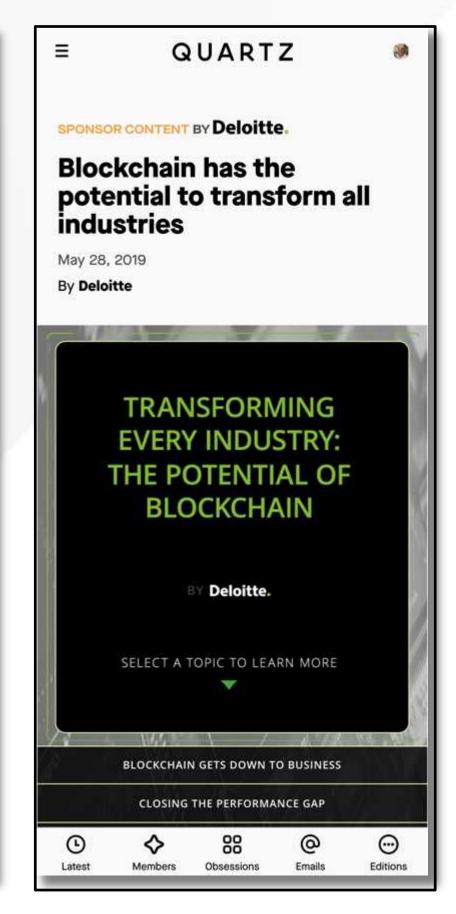
Advertising products: custom content

Our in-house team of writers, designers, and developers will bring your story to life through lenses and formats native to Quartz.

We can either transform your company's own content, or develop original pieces of thought leadership.







Quartz guide

Data visualization

Research primer

Advertising products: email sponsorships

Quartz Daily Brief

The most important and interesting business news

QUARTZ

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Good morning, Quartz readers!

WHAT TO WATCH FOR TODAY

Blue Origin launches again. The space company founded by Jeff Bezos plans to launch its third suborbital mission from its Texas spaceport. The reusable New Shepard rocket is expected to fly just past the edge of space—about 66 miles up—for the sixth time in its career, carrying a cargo of scientific experiments and publicity stunts.

Lululemon posts earnings. Investors will be focused in part on whether the apparel company's growing men's division and international efforts can give a boost to sales. American Eagle also discloses results, offering some insight into consumer spending.

Fed talks. Traders are looking to see



Emails Editions

Quartz Daily Obsession

An interactive email for curious minds



Speed bumps

If you want to read faster than most other people, there are plenty of books, classes, and videos offering to teach you how. Speed reading has been an international fascination since the 1950s, when American school teacher Evelyn Wood created a system teaching students how to read thousands of words per minute. She called it "dynamic reading," but "speed reading" is the name that

The premise is simple: Using a few basic techniques, like eliminating distractions and reading large numbers of words at once, you can move through a text much faster, without sacrificing comprehension. That makes it

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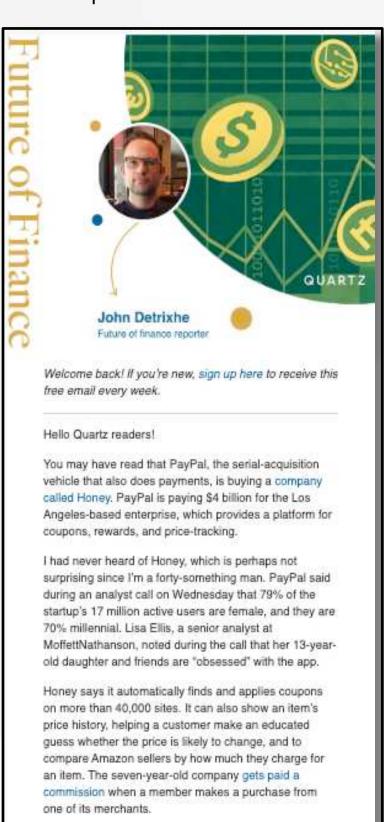
Quartzy

How to live with good taste, health, and humor

QUARIZY Dec. 13, 2019 Happy Friday! I'm Oliver Staley, Quartz's New Yorkbased culture and lifestyle editor. When it gets cold, I think about skiing, and for the last eight years, that means skiing with my two children. Skiing with kids is not for the faint of heart. It often begins with a painful, predawn wake up. Equipment must be accounted for, including the invariably missing mittens and goggles. Sluggish children are roused from bed, plied with breakfast, and stuffed into a freezing vehicle. Skis, boots, and poles are either schlepped awkwardly across a vast, icy (or muddy) parking lot, or procured after a long wait in the rental shop. More lines follow: first for chairlift tickets, then to get on the chairlift. The first ride up can be bottom-numbingly cold. There will be whining. And then you arrive at the top. The air is clear, the snow is crisp, the kids are bursting with excitement. In front of you are miles of snowy slopes, hours of lung-

Vertical emails

Insights from the week in finance, climate tech and space business



Quartz Africa Weekly

News and innovation from the continent



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GETTING IN

One should never draw any significant conclusions from sentiment shared on social media, but sometimes a response is so overwhelming you can get some sense of how people might be feeling. That was the case with the news Nigeria is planning to allow all African passport holders to apply for a visa on arrival at a Nigerian port rather than go through the days, weeks or even longer it might take to apply ahead of travel at a Nigerian embassy.

There was much delight and praise for the plan, as much from Nigerians themselves as there was from other Africans. Nigerian passport holders, like other Africans, are quite familiar with the difficulty of cumbersome paperwork

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