

STRATEGIC PLAN FY19-FY22

| Healthier lives through effective prevention and treatment of infectious diseases | | | | | |
|---|--|--|--|--|--|
| Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan | | | | | |
| Transparency | | | | | |
| GOALS OBJECTIVES | | | | | |
| A. Provide evidence- based, valuable, and sustainable educational programs B. Foster innovative approaches that will accelerate progress toward the NFID mission and vision | | | | | |
| C. Seek and implement high-impact collaborations to leverage, increase, and diversify NFID reach C. Seek and implement high-impact collaborations to leverage, increase, and diversify NFID reach D. Distill and disseminate timely and relevant infectious disease information to key audiences through appropriate channels E. Identify, engage, and recognize past, present, and future leaders and advocates to support the NFID mission | | | | | |
| rsify ces | | | | | |
| Evidence that NFID education leads to more effective infectious disease interventions | | | | | |
| Increased utilization of NFID educational resources | | | | | |
| Increased awareness and perceived value of NFID among key audiences and influencers Higher levels and increased diversity of funding | | | | | |
| ons served | | | | | |
| verill sss si intaktivit | | | | | |