

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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JAMA DERMATOLOGY publishes peer-reviewed information concerning a broad range of issues relating to the skin and its conditions-clinical studies, surgical therapeutics, techniques, and breakthrough treatments.

FIELD SERVED

JAMA DERMATOLOGY serves the fields of Dermatology, other subspecialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians (MD's and DO's) who practice Dermatology or one of its subspecialties, in direct patient care, medical teaching, medical research, administration, and other professional activities reported in Paragraph 3a.

CHANNELS

JAMA DERMATOLOGY MAGAZINE



6 issues in the period
13,060 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
JAMA DERMATOLOGY MAGAZINE (6 issues in the period)	12,900	160	13,060

ADDITIONAL DATA

PARAGRAPH 3b:

Paragraph 3b includes 12,832 qualified non-paid circulation. Qualified paid circulation of 152 combined with the qualified non-paid circulation equals 12,984 total qualified circulation for the analyzed issue.

Association rosters and directories include 1 source of circulation for a quantity of 12,832 copies or 98.8%, including The American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Sr. VP of Publishing and Mission Operations

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report.

It will be included in the annual audit made by BPA Worldwide.

Date signed August 17, 2020

State Illinois

County Cook

Received by BPA Worldwide August 17, 2020

Type BD

ID Number J135B0J0

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	111
Allocated for Trade Shows and Conventions	-
All Other	1,206
TOTAL	1,317

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,060	100.0	12,900	98.8	160	1.2
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,060	100.0	12,900	98.8	160	1.2

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Total Qualified
February	13,152
March	13,102
April	13,083
May	13,035
June	13,003
July	12,984

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2020
This issue is 0.7% or 91 copies below the average of the other 5 issues reported in Paragraph 2.

Professional Classification	Total Qualified	Percent of Total	Major Professional Activity														
			Patient Care					Other Professional Activity					Osteopathic				
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Hospital Based	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity	Total Osteopathic Physicians	
Dermatology	12,689	97.7	9,308	302	1,079	654	2,035	11,343	34	6	12	586	638	587	99	22	708
Other Specialties	250	1.9	139	3	56	14	73	212	1	-	1	30	32	-	6	-	6
TOTAL COPIES TO PHYSICIANS	12,939	99.6	9,447	305	1,135	668	2,108	11,555	35	6	13	616	670	587	105	22	714
Others Allied to the Field	45	0.4															
TOTAL QUALIFIED CIRCULATION	12,984	100.0															

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF JULY 2020

Qualification Source	Qualified Within			Total Qualified*	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	12,832	-	-	12,832	100.0
*Association rosters and directories	12,832	-	-	12,832	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,832	-	-	12,832	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2020

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	36		Kentucky	125	
New Hampshire	55		Tennessee	203	
Vermont	28		Alabama	133	
Massachusetts	466		Mississippi	68	
Rhode Island	75		EAST SO. CENTRAL	529	4.1
Connecticut	205		Arkansas	83	
NEW ENGLAND	865	6.6	Louisiana	234	
New York	1,091		Oklahoma	94	
New Jersey	360		Texas	967	
Pennsylvania	586		WEST SO. CENTRAL	1,378	10.6
MIDDLE ATLANTIC	2,037	15.7	Montana	31	
Ohio	421		Idaho	40	
Indiana	160		Wyoming	14	
Illinois	534		Colorado	236	
Michigan	384		New Mexico	50	
Wisconsin	224		Arizona	254	
EAST NO. CENTRAL	1,723	13.3	Utah	122	
Minnesota	242		Nevada	68	
Iowa	86		MOUNTAIN	815	6.3
Missouri	240		Alaska	15	
North Dakota	16		Washington	257	
South Dakota	33		Oregon	169	
Nebraska	42		California	1,768	
Kansas	81		Hawaii	60	
WEST NO. CENTRAL	740	5.7	PACIFIC	2,269	17.5
Delaware	22		UNITED STATES	12,960	99.8
Maryland	287		U.S. Territories	3	
Washington, DC	83		Canada	20	
Virginia	336		Mexico	-	
West Virginia	40		Other International	-	
North Carolina	404		APO/FPO	1	
South Carolina	161				
Georgia	308				
Florida	963				
SOUTH ATLANTIC	2,604	20.0	TOTAL QUALIFIED CIRCULATION	12,984	100.0