

## Recruiting, Funding, and Training an Effective and Innovative Maternal Behavioral Health Workforce

**Date: Wednesday, July 21<sup>st</sup>, 2021**

**Time: 1:00pm – 2:00pm ET**

[Registration link](#) (with Zoom log-in information)

**Objectives:**

- Highlight best practices in behavioral health workforce recruitment and retention.
- Discuss traditional and non-traditional funding sources for maternal behavioral health.
- Share innovative models and programs that address maternal behavioral health.

12:50 pm	<b><i>Begin Login (Zoom)</i></b>
1:00 pm	<b><i>Welcome and Introductions</i></b> <ul style="list-style-type: none"> <li>• Welcome remarks</li> <li>• Review session objectives and agenda</li> </ul>
1:05	<b><i>Strategies for Expanding an Effective and Innovative Behavioral Health Workforce</i></b>  <b>Joy Burkhard, MBA</b> <ul style="list-style-type: none"> <li>• Founder &amp; Executive Director, 2020 Mom</li> </ul>
1:25	<b><i>Knowledge Builds Connections &amp; Community Trust</i></b>  <b>Kay Matthews, LCHW</b> <ul style="list-style-type: none"> <li>• Founder &amp; Executive Director, Shades of Blue Project</li> </ul>
1:45 pm	<b><i>Q&amp;A</i></b>
1:57 pm	<b><i>Closing Remarks</i></b>
2:00 pm	<b><i>Adjourn</i></b>