



# THE STAKEHOLDER BRIEF

January - March 2018

The California Department of Public Health (CDPH) is pleased to present *The Stakeholder Brief*, a quarterly update of important upcoming activities, actions and accomplishments from CDPH. To receive this update or to unsubscribe from the list, visit the CDPH [Subscribe page](#). For questions, concerns or suggestions, please contact us at [CDPHpress@cdph.ca.gov](mailto:CDPHpress@cdph.ca.gov). Thank you!

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## Stakeholder Meetings

### California Conference of Local Health Officers

**January 4, February 1 and March 1**, the California Conference of Local Health Officers (CCLHO) Board of Directors will meet in Sacramento. All CCLHO Board of Directors meeting information is available on the CDPH [CCLHO Web page](#).

### Center for Chronic Disease Prevention and Health Promotion

**February 6**, the [Tobacco Education and Research Oversight Committee](#) will meet in Sacramento. Updates will be provided on legislation and the 2015-2017 Master Plan objectives. For more information, contact [Mayra Miranda](#), (916) 552-8268.

**March** (date TBD), Biomonitoring California will hold its regular Scientific Guidance Panel meeting in Sacramento (site TBD). Meetings include programmatic updates and reporting on project progress. Panel members provide feedback and recommendations for Program activities. For more information, contact [Nerissa Wu](#).

### Center for Family Health

**January 8**, the Women, Infants, and Children (WIC) Division will hold its quarterly Vendor Stakeholder meeting via webinar and teleconference. For more information, contact [Lantrel Stockton](#), (916) 928-8528.

**January 16**, the California SIDS Advisory Council will hold its quarterly meeting via teleconference from 1:30 – 3:30 p.m. For more information, contact [Mary DeSouza](#).

**January 22**, the Genetic Disease Screening Program will meet in Richmond to discuss current trends in newborn screening. The meeting will focus on advances in technologies providing new opportunities to treat and screen for more diseases in newborns. For more information, contact [James Harmon](#), (510) 231-7408.

**January, February and March** (dates TBD), the Women, Infants and Children (WIC) Division will host WIC local-agency regional meetings throughout California. These quarterly meetings provide an opportunity for face-to-face communications between the WIC local agency





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directors and CDPH WIC management to discuss current challenges and future projects. For more information, contact [Catherine Lopez](#).

## Center for Health Care Quality

**January and February** (dates TBD), the CDPH Center for Health Care Quality will host two stakeholder meetings to discuss the implementation of Senate Bill 97, which requires 3.5 direct care service hours per patient-day in skilled nursing facilities. More information is available on [the CDPH website](#).

**February 8**, the Healthcare-Associated Infections (HAI) Advisory Committee will hold its quarterly meeting in Sacramento. The Committee is charged with making recommendations to CDPH on the prevention, surveillance and public reporting of HAI. The agenda will be posted 10 days before the meeting. More information is on [the HAI Advisory Committee Web page](#).

**February 15**, the Center for Health Care Quality (CHCQ) will hold its semiannual stakeholder forum in Sacramento at the Sutter Square Galleria Center. This forum allows CHCQ to share updates regarding the Licensing and Certification Program and Healthcare Associated Infections Program to ensure Californians receive the highest quality of medical care in health facilities. Webinar instructions and the agenda will be posted in early February. More information is on [the CHCQ stakeholder forum Web page](#).

## Center for Health Statistics and Informatics

**February 1**, the CDPH Center for Health Statistics and Informatics-Vital Records (CHSI-VR) will meet with county clerks, recorders and health departments at the quarterly Vision Group meeting in Sacramento. For more information, contact [Yolanda Cisco](#), (916) 552-8154.

## Center for Infectious Diseases

**January 17**, the CDPH-Office of Binational Border Health, as part of the Border Health Consortium of the Californias, will convene a Border HIV Epidemiology Technical Work Group meeting in San Diego. The purpose of the technical work group is to develop a binational epidemiological profile of HIV/AIDS on the border and describe the problems associated with HIV along the border. For more information, contact [Prisci Quijada](#).

**January 24, February 21 and March 21**, Office of Binational Border Health, as part of the [San Diego County Promotores Coalition](#) (SDCPC) will convene the monthly SDCPC meeting in San Diego. The SDCPC is a group aimed at advancing the work of Promotores/Community Health Workers to reach underserved populations and decrease health disparities. The SDCPC mission is to advance and recognize the work of Promotores and to support



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organizations working with Promotores to increase access and services to residents of San Diego County. For more information, contact [Prisci Qujada](#).

**March** (dates TBD), the Office of Refugee Health, in collaboration with the California Department of Social Services' Refugee Programs Bureau, will hold four quarterly regional stakeholder meetings in Alameda, Los Angeles, Sacramento and San Diego. The goal is to promote community engagement and improve self-sufficiency, adjustment and integration for newly arriving refugees by sharing information on refugee processing and arrivals, health concerns and other issues affecting placement. For more information, contact [refugee.health@cdph.ca.gov](mailto:refugee.health@cdph.ca.gov).

## Emergency Preparedness Office

**January 17**, CDPH will host the California Joint Advisory Committee (JAC) on Public Health Emergency Preparedness meeting in Sacramento. The JAC advises CDPH on setting statewide preparedness strategies for public health and medical care during disasters. For more information, contact [Heather Corfee](#).

## Laboratory Field Services

**March 2**, Laboratory Field Services (LFS) will host the Clinical Laboratory Technology Advisory Committee (CLTAC) meeting in Richmond and Los Angeles (via videoconference). The CLTAC is laboratory science professionals who advise CDPH on clinical laboratory issues. The agenda and teleconference's access information will be posted on [the LFS - CLTAC Web page](#).

## Office of Health Equity

**January 18, February 15 and March 15**, the Office of Health Equity's CalBRACE Project will host Community of Practice (CoP) calls for local health departments working on adaptation to climate change. These calls will be held on the third Thursday of each month, and are open to local health departments with ongoing projects, or are interested in starting projects related to climate change and health. For more information, contact [CalBRACE@cdph.ca.gov](mailto:CalBRACE@cdph.ca.gov).

**February 7**, the Office of Health Equity's [Climate Change and Health Equity Program's](#) Climate Action Team – Public Health Workgroup (CAT-PHWG), will hold its quarterly meeting in Sacramento and via webinar. The workgroup presents, reviews and solicits input on the state's climate change and health equity data, policies and plans. For more information, please email [CCHEP@cdph.ca.gov](mailto:CCHEP@cdph.ca.gov).



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## Regulatory Actions

### Center for Environmental Health

**January 8**, the public comment period ends for proposed regulations (DPH-16-013) that would require medical X-ray facilities to post Radiologic Technology Act certificates and permits of personnel, or to post a list containing the individual's name, the certificate/permit number, and expiration date of the certificate or permit. More information is available on [the DPH-16-013 Proposed Regulation Web page](#).

**Early 2018** (date TBD), Manufactured Cannabis Safety Branch (MCSB) will release an emergency rulemaking package to incorporate common-use facilities, also known as shared manufacturing facilities. This license type will be for businesses and facility owners that alternate use of manufacturing premises.

## Grants and Contracts

### Center for Chronic Disease Prevention and Health Promotion

**February 1**, the Safe and Active Communities Branch's Domestic Violence Training and Education Program will release a competitive Request for Applications to fund local domestic violence organizations to implement and evaluate primary prevention programs utilizing a community mobilization strategy, and to build organizational capacity in community mobilization. For more information, visit the [Domestic Violence Prevention Web page](#) or contact [Nancy Bagnato](#), (916) 552-9846.

### Office of Health Equity

**January** (date TBD), the Office of Health Equity plans to release the final solicitation for the California Reducing Disparities Project (CRDP) to the public. The solicitation seeks to fund a contractor for a statewide mental health Education, Outreach and Awareness initiative, which is intended to implement components of the CRDP Strategic Plan developed during Phase I of the CRDP.

**January 25**, the Office of Health Equity will host a quarterly collaboration meeting with all 41 California Reducing Disparities Project (CRDP) Phase II contractors and grantees. The meeting is for identifying areas of improvement to keep the CRDP on track in meeting its programmatic goals and objectives.



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## Conferences, Presentations, Reports, Speeches and Training

### Center for Chronic Disease Prevention and Health Promotion

**January 9 - 10**, the Safe and Active Communities Branch's [Prescription Drug Overdose Prevention \(PDOP\) Initiative](#) will sponsor two one-hour webinars, Naloxone Administration 101 and Implementing Naloxone Distribution Systems. These webinars are for county health departments, opioid safety coalitions and needle-exchange/harm-reduction programs to assist in setting up naloxone distribution systems in their communities. For more information, contact [Steve Wirtz](#), (916) 552-9831.

**January 9 - 11**, the Nutrition Education and Obesity Prevention Branch, along with its Supplemental Nutrition Education Program-Education (SNAP-Ed) Implementing Agency counterparts, will host its [annual Local Implementing Agency Forum](#). The Forum brings together SNAP-Ed implementers from 57 counties and three cities in California to share experiences and advance their programming to benefit the health of low-income Californians. For more information, contact [Jessie Gouck](#), (916) 449-5383.

**January 24**, Environmental Health Investigations Branch's Community Participation and Education Section staff will facilitate a train-the-trainer workshop, in San Diego, for Asthma Management Academy (AsMA) facilitators on "The Basics of Motivational Interviewing." This three-hour workshop will show how educators can use motivational interviewing to encourage those living with asthma to improve their self-management skills. For more information, contact [Lorene Alba](#).

**January 29 - 31**, the Safe and Active Communities Branch will host a Close to Home Community Mobilization Training and Networking Meeting in Sacramento. Staff from local rape crisis centers and domestic violence organizations will learn how to increase capacity to prevent domestic violence, teen dating violence and sexual violence. For more information, visit the [Domestic Violence Prevention](#) webpage or contact [Nancy Bagnato](#), (916) 552-9846.

**February** (date TBD), the Environmental Health Investigations Branch's Community Participation and Education Section, and implementation partners, will deliver the Asthma Management Academy (AsMA) to community health workers from the medical managed care health plan LA Cares and QueensCare Health Center in Los Angeles. The AsMA is a professional development series providing asthma self-management education to non-licensed educators and home visitors who give direct asthma education to patients. For more information, contact [Lorene Alba](#).

**February 7**, the Environmental Health Investigations Branch's Community Participation and Education Section will present in Auburn at a Sierra Fund-sponsored mercury reduction



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advisory workgroup. The subject is how to communicate the risk of mercury exposure. For more information, contact [Lori Copan](#).

**February 22**, the Safe and Active Communities Branch's [Essentials for Childhood Initiative](#) will facilitate a panel discussion in Sacramento on childhood trauma, adversity and resilience. The presentation, part of the Department of Health Care Services learning series, will highlight Adverse Childhood Experiences Connection and new [Kidsdata.org](#) dashboard tools. For more information, contact [Steve Wirtz](#), (916) 552-9831.

**February 27**, the Safe and Active Communities Branch (SACB) will facilitate the [Statewide Opioid Safety \(SOS\) Workgroup](#) in Sacramento. This workgroup leverages multi-sector collaboration at the state and local levels to build a comprehensive approach to address the opioid epidemic in California. For more information, contact [Steve Wirtz](#), (916) 552-9831.

**March 21 - 22**, the Safe and Active Communities Branch's Statewide Prevention Coordination Program will provide training to eight local domestic-violence agencies on the development of comprehensive teen dating violence prevention programs using a public health approach. This training is being offered in collaboration with the California Governor's Office of Emergency Services and the California Partnership to End Domestic Violence. For more information visit the [Domestic Violence Prevention Web page](#) or contact [Nancy Bagnato](#), (916) 552-9846.

**March 21 - 22**, the Office of Problem Gambling will host the annual Problem Gambling Training Summit "Creating Pathways to a Brighter Future" at the Hilton Sacramento Arden West. The Summit provides advance training in the treatment and prevention of gambling disorders, and will provide continuing education units at no cost. Registration is free. For more information, visit the [OPG Website](#).

**March 28 - 29**, Environmental Health Investigations Branch's Community Participation and Education Section will facilitate an in-person, train-the-trainer workshop for Asthma Management Academy (AsMA) facilitators in San Diego. This two-day workshop will focus on improving workshop facilitation skills in community-based partners. For more information, contact [Lorene Alba](#).

## Center for Environmental Health

**January**, the Indoor Radon Program will give away free test kits to California residents, in observance of National Radon Action Month. Supplies are limited. For more information, or to order a test kit, visit the [Indoor Radon Program Web page](#).

**February 20**, the Food and Drug Branch's Industry Education and Training Unit will provide



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food safety training to regulated food processors in Sacramento (Good Manufacturing Practices). For registration and information, visit [the Food Industry Training Web page](#).

**March** (date TBD), the Food and Drug Branch's Industry Education and Training Unit will provide food safety training to regulated food processors in Southern California (Good Manufacturing Practices). For registration and location information, visit [the Food Industry Training Web page](#).

## Center for Family Health

**January 23**, the Women, Infants and Children (WIC) Division will facilitate the WIC Regional Breastfeeding Liaison meeting in San Diego. For more information, contact [Elizabeth Bilek](#), (916) 928-8536.

**February**, the Maternal, Child and Adolescent Health Division's Communications and Outreach Unit will hold a webinar for the California Home Visiting Program sites on how to launch a local storytelling effort to share personal stories showing the benefits of home-visiting programs. For more information, contact [Julie Rooney](#).

**February 10 – 13**, Center for Family Health (CFH) staff will present, at the Association of Maternal & Child Health Professionals 2018 annual meeting in Virginia, on "Building your Health Equity Muscle: A Primer for Leaders in MCH" as part of a discussion for how MCH can lead to better address social determinants of health. CFH staff-created posters will be presented on support for breastfeeding and home visiting programs.

**February 23**, Maternal, Child and Adolescent Health Division will host the Comprehensive Perinatal Services Program (CPSP) orientation training for newly enrolled CPSP providers and staff. For more information visit the [CPSP Web page](#).

## Center for Infectious Diseases

**January 24**, Sexually Transmitted Diseases Control Branch staff will present on congenital syphilis at [the Bay Area Infectious Disease Conference for Prenatal & Pediatric Providers](#) in Oakland. The conference is hosted by CDPH, and the public health departments from Alameda and Contra Costa counties, and the cities of Berkeley and San Francisco. For more information, contact [Dr. Julie Stoltey](#).

**January 29**, CDPH Vector-Borne Disease Section staff will present at the annual [Mosquito and Vector Control Association of California](#) meeting in Monterey. Staff will discuss the prevention, surveillance and control of Zika, West Nile virus, plague and hantavirus in California.





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**February 22**, the Division of Communicable Disease Control will host Sexual Health Educator Training Program train-the-trainers in Richmond. The Program is for school, community and clinic educators who want to build their knowledge and capacity in sexual health education, and help address training needs across California in support of the implementation of the California Healthy Youth Act. For more information, contact [STDHealthEd@cdph.ca.gov](mailto:STDHealthEd@cdph.ca.gov).

## Office of Health Equity

**January 1**, the [California Air Resources Board Assembly Bill 32 Scoping Plan](#) is expected to be released. The Office of Health Equity's Climate Change and Health Equity Program prepared the public health analysis of climate change mitigation strategies for the AB 32 2030 Target Scoping Plan Update.

**January 24 - 25**, the International Transformational Resilience Coalition will host the ["Preparing People for Climate Change in California" Conference](#) at the California Endowment's Oakland Conference Center. CDPH Office of Health Equity's Climate Change and Health Equity Program staff assisted with planning the conference.

**March**, the Office of Health Equity anticipates the release of the California Reducing Disparities Project's Strategic Plan to Reduce Mental Health Disparities. This community-authored plan includes community-identified strategies for transforming the California public mental health system into one that better meets the needs of unserved, underserved and inappropriately served communities.

## Recent Major Activities, Achievements and Publications

### Center for Chronic Disease Prevention and Health Promotion

The Nutrition Education Obesity and Prevention Branch's Champions for Change Be Better advertising campaign received a [2017 Honorable Mention](#) by the National Public Health Information Coalition (NPHIC). The Awards acknowledge excellence in public health communications. For more information, contact [Ian Tovar](#), (916) 449-5718.

The Nutrition Education Obesity and Prevention Branch Champions for Change Be Better Campaign received a 2017 Gold [MarCom Award](#) in Strategic Communications and Marketing Promotion in the category of Audio/Visual Branding for [television](#), outdoor and radio. The MarCom Awards, administered by the Association of Marketing and Communication Professionals, honor excellence in marketing and communication. For more information, contact [Ian Tovar](#), (916) 449-5718.



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The Nutrition Education Obesity and Prevention Branch received a 2017 [Gold International MerComm Galaxy Award](#) for the [Champions for Change Be Better Field Guide](#). The Be Better Campaign was a recipient of a [Gold Best in Advertising in 2016](#). For more information, contact [Ian Tovar](#), (916) 449-5718.

The Nutrition Education Obesity and Prevention Branch Champions for Change program was honored at the 3<sup>rd</sup> Annual California Capital Chapter [Public Relations Society of America's \(PRSA\) Influence Awards](#) in Sacramento. The Champions for Change *Be Better* Campaign launch event received an Influence Award for Special Events, and the [Be Better Field Guide](#) received a Merit Award for Collateral Material. For more information, contact [Ian Tovar](#), (916) 449-5718.

**November/December**, a manuscript co-written by Environmental Health Investigations Branch staff members, Drs. Gayle Windham and Martin Kharrazi, is expected to be published by [Environmental Health Perspectives](#). "Prenatal Maternal Serum Concentrations of Per- and Polyfluoroalkyl Substances in Association with Autism Spectrum Disorder and Intellectual Disability" describes results from analysis of data in the Early Markers of Autism study, which examined whether another class of chemicals (PFASs) was associated with neurodevelopment in offspring. The results did not show increases in risk of autism or intellectual disability among children of mothers who had higher levels of PFAS during pregnancy. For more information, contact [Gayle Windham](#).

**November**, Environmental Health Investigations Branch's Community Participation and Education staff awarded contracts with Esperanza Community Housing Corporation and Comite Civico del Valle to deliver the Asthma Management Academy, a professional development series that prepares community health workers and promotores de salud to provide asthma self-management education to families living with asthma. For more information, contact [Lorene Alba](#).

**November**, Environmental Health Investigations Branch's Community Participation and Education staff oversaw photography in Imperial County, for training videos to be used in the California Breathing's Asthma Management Academy (AsMA). AsMA is a training program for non-licensed educators, health promoters, community health workers and Promotoras de Salud. The videos, in English and Spanish, are expected to be completed in Spring 2018. For more information, contact [Scott Kessler](#).

**November**, the Safe and Active Communities Branch's Naloxone Grant Program distributed 27,234 doses of naloxone (Narcan nasal spray) to 32 local health departments (LHD) for distribution to local entities that serve populations at risk for opioid overdose, including harm reduction and syringe exchange programs, substance use disorder treatment services,



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homeless programs, law enforcement, and emergency medical and fire services. For more information, visit the [Naloxone Grant Program Web page](#) or contact [Nancy Bagnato](#), (916) 552-9846.

**December**, the Environmental Health Investigations Branch's Community Participation and Education Section conducted an online survey to better serve members of the public who want information about mold, and to understand local resources that promote or support healthy homes. Organizations surveyed include local health departments' environmental health divisions, code enforcement agencies, city and county Healthy Homes Programs and community-based organizations. For more information, contact [Lori Copan](#).  
Center for Environmental Health

**December**, the Manufactured Cannabis Safety Branch (MCSB) emergency regulations were approved by the Secretary of State for all commercial cannabis manufacturing in California. MCSB is one of three state licensing authorities charged with licensing and regulating commercial cannabis activity in California. MCSB was established in 2015 and is responsible for regulation of all commercial cannabis manufacturing in California. [For information on the MCSB, click here.](#)

## Center for Family Health

**October**, [Economic Hardship in Childhood: A Neglected Issue in ACE Studies?](#) was published online in the Maternal and Child Health Journal. The article uses 2011-2014 Maternal and Infant Health Assessment data to examine whether a mother's economic hardship in childhood was associated with her hardship and health risk behaviors before or during pregnancy.

**October**, [Worry about racial discrimination: A missing piece of the puzzle of Black-White disparities in preterm birth?](#) was published in the journal PLOS ONE using 2011-2014 Maternal and Infant Health Assessment data. The authors conclude that worry about racial discrimination may explain a large part of the racial disparity in preterm birth. Many studies have linked racism-related stress with health, and the results of this study support the connection specifically between racism-related stress and poor birth outcomes.

**December**, A manuscript co-authored by the Genetic Disease Screening Program staff, [Follow-up status during the first 5 years of life for metabolic disorders on the federal Recommended Uniform Screening Panel](#) (RUSP), was published in the journal [Genetics in Medicine](#). The findings support the program's mission to provide access to follow-up care to all families in the state regardless of the mother's socio-demographic characteristics.

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## Office of Health Equity

**November**, CDPH Director and State Public Health Officer Dr. Karen Smith received the Cultural Outreach Award from [Mental Health California](#) (MHC), a California-based charitable organization providing information about health, mental health and mental-wellness. MHC recognized Dr. Smith's excellence in cultural outreach for CDPH's California Reducing Disparities Project under the leadership of the Office of Health Equity.

**December**, the 2017 update of [Safeguarding California: Reducing Climate Risk](#) will be released. The Office of Health Equity's Climate Change and Health Equity Program wrote the public health chapter and provided input to the climate justice chapter, by request of the California Natural Resources Agency.