

GiveDirectly

September 2014

Agenda for today's update

1. Check-in on GD/GW coordination
2. Uganda fraud case
3. Gov't relations risk
4. Governance
5. Strategy & priorities

We want to confirm status of coordination with you in two areas

Request	Current status	Stats
<p>GW impact tracking</p> <ul style="list-style-type: none"> Provide visibility into how many GiveDirectly donations were a result of GiveWell's recommendation 	<ul style="list-style-type: none"> Web donations: send GW-referred donation information in real-time to GW servers Checks: implemented form to capture referral info; send results to GW monthly Large donors: reach out 1:1 to all donors who give over 5K cumulatively and ask about GiveWell role and sharing of contact info; include results in above monthly report 	<p>9% of our retail donors (representing 9% of donations) indicate they were referred by GiveWell</p>
<p>Flexible donation</p> <ul style="list-style-type: none"> Enable donors to give us permission to use their money for cash transfer experimentation 	<ul style="list-style-type: none"> Drop-down menu online and form for check-writers includes option to designate donation as flexible for experimentation with cash More context will be provided on our work on experimentation as part of overall website redesign 	<p>Over the past two months, 2% of donors have selected the flexible option</p>

Are these changes working for you?

We recently experienced our worst fraud case to date in Uganda

Damages

- Two GD staff members stole 2% of transfers on Google campaign (\$20,500 in total) in form of 50,000 UGX deductions from penultimate or final transfers (85%) or theft of entire final transfers (15%)

Responsible parties

- Collusion between senior field officer (16 months with GD), office manager (16 months with GD), MTN master agent (partnering with for 10 months), Ezee Money master agent (partnering with for 10 months)

Immediate actions

- We've reached 92% of affected recipients to discuss
- We've dismissed responsible GD staff, promoted others, and brought Kenyan staff over to train
- We've filed police reports filed against all perpetrators (investigation underway) and will divide any recovered funds among affected recipients

Broader response

- We will make a number of specific changes to our process in Uganda.**
 - Move hotline to Kampala
 - FD audits all pay-days
 - Cultivating network of English-speaking informants
 - Real-time phone spot checks on pay-days
 - Senior MTN staff present at more pay-days
 - Increase use of networks that provide alternatives to pay-days.
- We will be writing about this publicly.** We view this as an opportunity to raise the bar for transparency, and push donors to ask more about integrity.

Gov't relations are warming up after a slower-than-usual round of approvals for geographic expansion

Kenya

Uganda

Status of approvals

- Written approval from Siaya County to expand to Ugunja district
- Verbal statement of support from Office of the President
- Renewed local registration for Bukedia district
- Renewing national registration, awaiting NGO board approval

Issues negotiated over

- List of requests including:
 - Avoid working with researchers that collect saliva (agreed temporarily)
 - Share recipient list (refused)
- Bribe request from Resident District Commissioner (didn't pay)

New opportunities

- Scheduling to meet Wycliffe Oparanya, Governor of Kakamega County, who is launching new \$2M CCT using recently devolved fund
- Request from Muruli Mukasa (MP from Nakosongola District, Cabinet Secretary for Security) to discuss working in his district

We emphasized values alignment in expanding our board

Jacqueline Fuller



- Director of Google.org
- Previously at Gates Foundation, deputy director of Global Health
- Masters from Harvard Kenney School
- Board of World Vision, Eastern Congo Initiative

Bill Meehan



- Lecturer at Stanford University Graduate School of Business
- 30 years at McKinsey & Company, in various senior roles (SF office, West Coast practice, Shareholder's Council--McKinsey's board)
- Board service: United Way SF, SF Symphony, Guidestar, Juniper Networks, Big Switch, Westward Learning

5 We're thinking about impact through and organizing work around three channels

