

# Media and third-party sites

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- Why don't we allow quotes lifted from media?
  - Media outlets are not required to secure our approval. In fact, requiring review of our content goes against [freedom of the press](#). That said, our Media Relations team will contact a media outlet if we've been grossly misrepresented or misquoted.
- What about third-party sites?
  - We cannot guarantee material found on a third-party site has been approved by us. Often material found in the public domain isn't properly attributed to a Gartner source document. In fact, that's usually the first clue we haven't reviewed or approved it.
  - To ensure accuracy of our data, we require all references to be lifted from research published on gartner.com, which we can validate.