Industry Recognition: Expert Opinion

Example 1

Yes

What analysts say about us

FORRESTER*

Forester Presents: Low-Code Platforms Deliver Customer-Facing Apps Fast, But Will They Scale Up?

In this guide, Forrester describes the five factors for how well a low-code platform will scale, how to strategically commit to a quality and scalable platform, and the reasons to utilize a low-code platform for other mission-critical apps.

Gartner

Gartner Magic Quadrant for Enterprise Application Platform as a Service

Gartner has put together a wide-angle view of companies that provide application platform as a service aPaaS offerings.

Why is this OK?

- 1. Aligns with a simple listing of recognition by keeping each research firms' reports and branding separate and distinct.
- 2. Includes proper attribution.
- 3. Provides access to the full report with a link to the licensed Gartner reprint. Note: The required disclaimer is not listed here but IS listed on the associated vendor's landing page. This is in line with the guidance in the Copyright and Quote Policy. You may forgo the required disclaimer IF your promo links to something larger that already includes the disclaimer.
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Industry Recognition: Expert Opinion

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Example 2



Industry Recognition



ABC Corp., Inc. named a leader in the Gartner Magic Quadrant for Property and Casualty Insurance Claims Management Modules for the second consecutive year. (Research Note G00265172, June 2015)



ABC Corp., Inc. position as a leader in the IDC MarketScape: Worldwide Policy Administration Systems 2015 Vendor Assessment.

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- 2. Includes proper attribution. Note: The required disclaimer is not listed here but IS listed on the associated vendor's landing page. This is in line with the guidance in the Copyright and Quote Policy. You may forgo the required disclaimer IF your promo links to something larger that already includes the disclaimer.
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Industry Recognition: Expert Opinion

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Example 3

Yes

Large Technology Company Analyst Recognition

These are just a few of the industry analyst reports and recognition by leading independent observers.

2019 Recognition

IDC MarketScape has positioned Large Technology Company as a Leader in the Asia/Pacific (Excluding Japan) Microsoft Dynamics 365 Implementation Service 2019 Vendor Assessment

November 4, 2019

HFS has included Large Technology Company in their Top 10 Internet of Things (IoT) Service Providers 2019

HFS Research; Tanmoy Mondel, Mayank Madhur, Josh Matthews, Tapati Bandopadhyay, October 24, 2019

IDC MarketScape has named Large Technology Company as a Major Player in the European Managed Cloud Services 2019 Vendor Assessment

October 18, 2019

Gartner has recognized Large Technology Company as a Visionary in their report, Magic Quadrant for Life Insurance Policy Administration Systems, Europe Laurie Shotton, 14 October 2019

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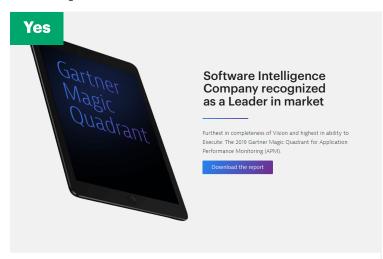
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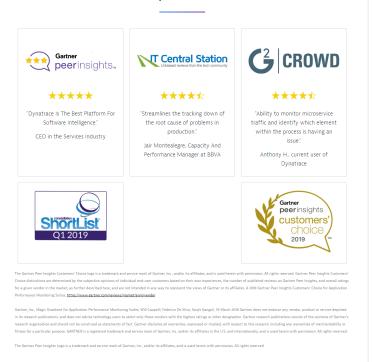
Industry Recognition: How to Separate Customer Recognition From Expert Recognition

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Example 4



Our peer reviews



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- 2. User-generated peer reviews (i.e. customer recognition) on the bottom of the page are separate and visually distinct from the expert-opinion recognition above.
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