



September 18, 2009

Holden Karnofsky
GiveWell
320 7th Avenue #232
Brooklyn, NY 11215

Dear Mr. Karnofsky,

I am pleased to submit documentation that provides evidence of the role that Aid to Artisans (ATA) has played in economic empowerment among artisan communities in developing countries worldwide. Please thank Melissa Krauss for working with our offices and extending your first round deadline on our behalf.

For the past thirty years, ATA has helped improve the livelihoods of low-income artisans in some 40 countries through a targeted strategy that brings artisan products from often remote areas in Latin America, Asia, and Africa to markets primarily in North America and Europe. ATA's focus on market readiness programming and delivering access to export networks has enabled artisans to earn as much as four times their countries' per capita income.

Moreover, since women represent over 70% of the artisans that ATA works with, we see an even greater role in addressing gender-specific economic empowerment issues, especially in sub-Saharan Africa.

I look forward to hearing from you. Should you have any questions regarding our work, please do not hesitate to contact me.

Sincerely,

David O'Connor
President

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