

Cancer and Tobacco Use PSA (:60)

Lung cancer, and cancers of the mouth and throat, stomach, kidney, pancreas, liver, bladder, colon and rectum, cervix, voice box, esophagus, and a type of leukemia. *All* of these cancers are linked to tobacco use; the leading *preventable* cause of cancer and cancer deaths.

Each year, 660,000 people in the U.S. are diagnosed with, and 343,000 people die from, a cancer related to tobacco use. Cancers linked to tobacco use make up 40 percent of all cancers diagnosed. Quitting tobacco use *at any age* can reduce the risk of cancer.

Call 1-800-QUIT-NOW or go to smokefree.gov for free assistance. Encourage friends, family, and coworkers to quit, make your home and vehicle 100 percent tobacco free, and teach children and adolescents about the health risks of tobacco use and secondhand smoke exposure.

To learn more, visit cdc.gov/vitalsigns.