Make information governance fit for business purpose

How to reach your goals with a smarter approach

Information governance is a priority for the legal suite

Legal, compliance and privacy are all highly involved in designing and implementing the information governance framework.
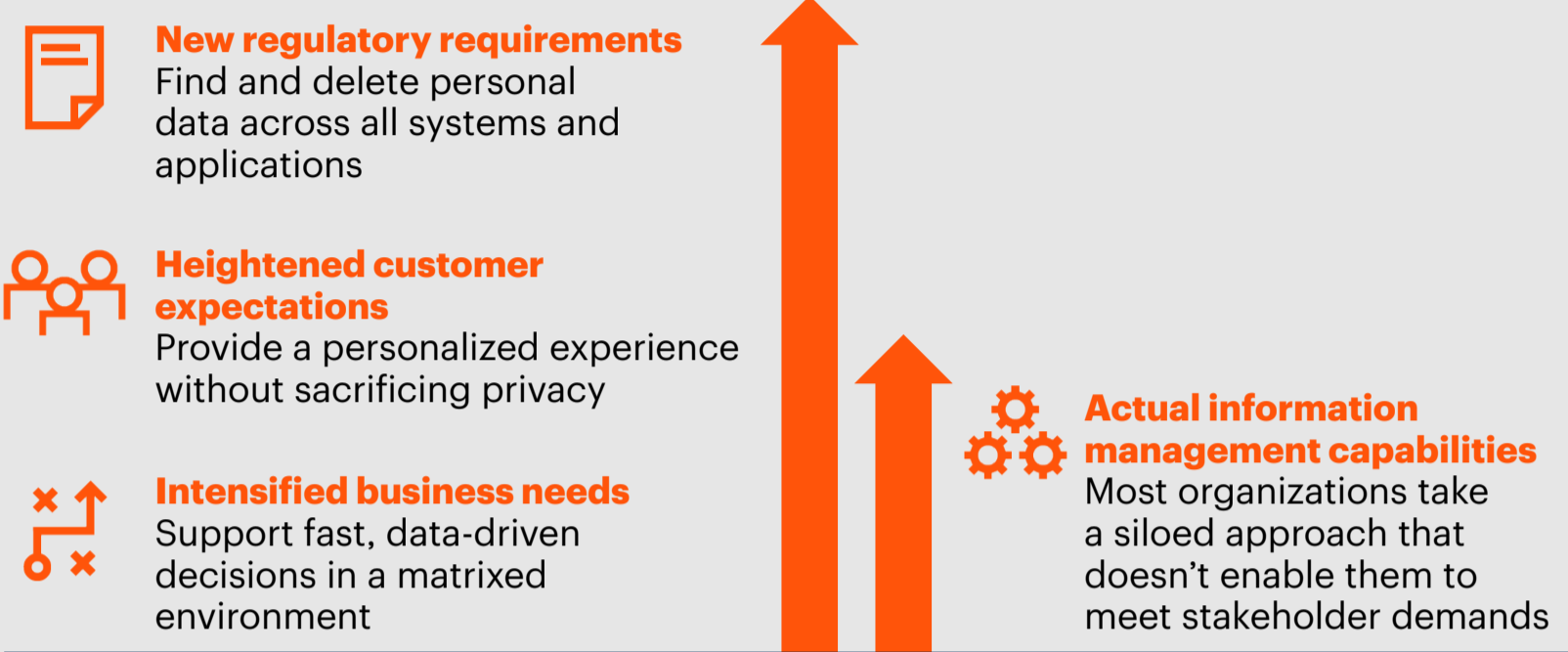
94% of legal functions

76% of compliance functions

64% of privacy functions

Please indicate which functions are involved in designing and implementing the information governance framework.
Please select all participating functions, even if they are part of another function.
n = 33

Urgency is rising as expectations outpace capabilities

As stakeholder expectations rise, organizations are having trouble keeping up.

New regulatory requirements
Find and delete personal data across all systems and applications

Heightened customer expectations
Provide a personalized experience without sacrificing privacy

Intensified business needs
Support fast, data-driven decisions in a matrixed environment

Actual information management capabilities
Most organizations take a siloed approach that doesn't enable them to meet stakeholder demands

Legal executives face many obstacles to success

Here are the top 3 cited challenges to information governance implementation:

62% say it's hard to build buy-in

59% say it's hard to coordinate stakeholders

48% say they don't fully understand how information is collected and used

What are the top challenges to creating and implementing an effective information governance framework at your organization?
Rank the top 3.
n = 94

As a result, progress is slow

Most organizations still don't have a solution in place, and many that do remain in the early stages.

Despite urgent stakeholder demands, most organizations are moving slowly toward a solution — if at all.

23% does not exist

37% exists

Even organizations with existing frameworks typically describe them as nascent.

40% does not currently exist, but planned for next 12-18 months
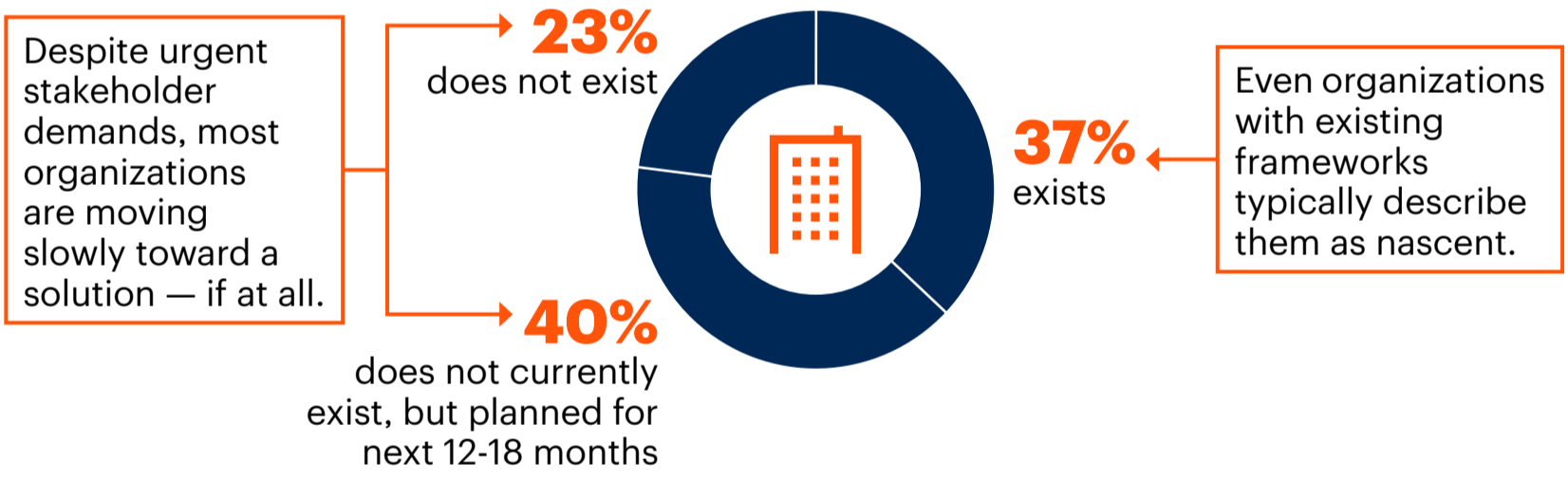
Is a formal information governance framework in place at your organization? In one word, please describe the state of information governance at your organization — most typically describe it with words like "nascent."
n = 101

Make governance fit for business purpose

Take an approach that's fit for business purpose:

1 Narrow scope to advance business needs
Target only urgent and important business problems or opportunities for improved governance

2 Design a flexible execution model
Expand and contract required stakeholders based on the specific business need to address

3 Define decision ownership
Clarify at what level decisions should be made and who can make them

Why it works
- Prioritizes the most urgent business needs and enables iteration as those needs evolve
- Adapts quickly to change and enables fast response to emerging issues
- Supports speed to decision making on the most urgent business decisions

Gartner can jump-start your progress

Here are the types of information governance resources available:

Benchmarking data

Advisory support

Research reports

Case studies

Live meetings

Learn more:
Visit gartner.com or call 1 866 913 8103.