

**GiveDirectly**

**September 2016**

# Basic Income Study

- Three arms + Control (100 villages):

	Current Funding (80% power)	Full Funding (90% power)
Long-term, basic: 12 years of cash transfers at Ksh. 75 / adult / day, delivered monthly	32 villages	41
Short-term, basic: 2 years of cash transfers at Ksh. 75/ adult / day, delivered monthly	74	95
Lump-sum arm with NPV equivalent to short-term arm	83	106

- Eligibility:
  - Adult individuals, not households, are the relevant unit for GiveDirectly for all arms (i.e., each adult in a household has their own line)
  - All full-time resident adults ( $\geq 18$ ) will receive payments
  - All individuals  $\geq 15$  years old will begin to receive payments once they turn 18 for whatever remains of the payment period (e.g., 9 years for a 15 year old)
  - Migration: Eligible recipients who migrate out of the village will continue to receive. Recipients that migrate into the village after enrollment has begun are not eligible to receive.
- Cost-Effectiveness
  - We think the direct impact of the UBI program will be about ~60% as effective as the lump sum program, but that the potential policy impact more than makes up for that difference
  - We also see the project as being a fundraising booster for GD as it has generated significant public attention (>40 media stories), thus helping us serve additional lump-sum HHs
  - Since reasonable minds might disagree on how to value the project, we are letting donors choose whether to fund UBI or fund GD's normal cash transfer programs

# Ongoing Research Projects

- **General Equilibrium**
  - Currently in the midst of endline data collection. Plan is to finish endline data collection by the end of the year, and hope to survey over 9,000 households, 700 village elders, 80 assistant chiefs, 200 school head teachers and 3,000 enterprises.
  - Pre-analysis plan for the midline data has been filed, and are actively working on finalizing pre-analysis plans for the local leader survey data and the rest of the endline data. Analysis has begun on the midline data and is ongoing.
- **Ideas42**
  - Data collection complete, currently finalizing pre-analysis plan to be completed in October
  - Analysis to follow with final report expected in January 2017
- **Aspirations**
  - The study is currently well underway; the team has baselined nearly all participants. Some study groups have already received token transfers
  - Expecting roughly 6-10 months more of enrollment in Aspiration villages. After that GD will send transfers to Aspirations villages over several months. The research team does treatment between the LS1 and LS2.
- **Gender Contracts**
  - Objective is to test whether various exercises or nudges about making plans for spending the cash could end up reducing violence against women and HH conflict, and improve women's empowerment.
  - A small pilot was conducted (80 HH) earlier this year. Pilot results will be analyzed and the team may look to launch a more full scale project in the next year.
- **Coffee**
  - Census completed and enrollment of households is well underway and expected to continue through October, at which point payments will commence
  - We have pushed endline back to early 2018 as recent fly harvests have been poor and we want to be sure to endline after the reliable December 2017 main harvest