Gartner Strategy Leadership Council

Benchmarks and Diagnostics

Overview

Clients turn to our rich benchmarking resources to help them compare their functions against those of their closest peers. We collect data through client-based surveys and provide it back through our research, tools and custom reporting.

Clients use our diagnostic services to uncover functional improvement opportunities and prioritize investments and functional transformations.

Plan for next year

- **Strategy Budget and Efficiency Benchmarking:** Compare your Strategy and Corporate Development staffing, spending, structure and other risk and activity ownership against your closest peers.

Grow and improve your function

- **Gartner Strategy Score:** Assess your function's maturity and identify the largest opportunities to increase function performance.

Improve your capabilities, tools and processes

- **Strategic Planning Capabilities Assessment:** Assess the effectiveness of every step in your strategic planning process.
- **M&A Capabilities Assessment:** Assess all aspects of your M&A process.
- **Portfolio Management Capabilities Assessment:** Assess your effectiveness at selecting investment prioritization criteria, running project portfolio reviews, and allocating resources off-cycle.
- **Adjacent Growth Capabilities Assessment:** Assess your ability to identify, prioritize and pilot adjacent growth ventures successfully.
- **Strategy Execution Capabilities Assessment**: Assess your strategy functions competencies in areas such as strategy communication, performance management, and unlocking organizational capacity.
- **Scenario Planning Capabilities Assessment:** Evaluate your ability to craft, communicate and track strategy scenarios.

Improve your deliverables

- **Emerging Trends Assessment:** Identify and prioritize the top trends affecting your organization.

Identify the most important performance metrics in your function through our **benchmarks**.

Identify areas of potential focus and investment with the highest impact using relevant, quantitative data and analysis from our **diagnostics**.

Learn more
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