

“Positive” Rating

Your Company
Logo

Table 1. Detailed Rating

Initiative	Rating	Change
Corporate Viability		
Strategy	Promising	No Change
Financial	Caution	No Change
Marketing	Positive	No Change
Organization	Promising	No Change
Market Offerings		
Product/Service	Positive	Up
UCC	Positive	No Change
Contact Center	Strong Positive	No Change
Networking	Promising	No Change
Services	Promising	Up
Technology/Methodology	Strong Positive	No Change
Pricing Structure	Positive	No Change
Customer Service/Support		
Sales/Distribution	Promising	No Change
Support/Account Management	Promising	No Change

Source: Gartner (March 2014)

ABC Company Receives “Positive” Rating in Gartner Vendor Rating Report

Overall Rating: **Positive**

- ▶ The full report is available for download by clicking [here](#).

Source: Vendor Rating: ABC, Inc.
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Analysts: Drew Kraus, Mark Fabbi, Jay Lassman, Eric Goodness, Steve Blood, Frank Marsala

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