# Copyright and Quote Policy

## Gartner Vendor Rating Press Release Example

### ABC Company receives overall Positive rating in Gartner report

*"The global market for cloud IaaS has consolidated around hyperscale service providers," report states*

**STAMFORD, CT – 1 November 2018:** ABC Company (ABC: NASDAQ) today announced that it has received a Positive rating from Gartner, the leading provider of research and analysis on the global information technology industry.[1]

"With a deep commitment to focusing on high-growth markets in areas such as automation, cloud computing, security and software as a service (SaaS), ABC Company has laid out a strong roadmap for the future," said John Doe, executive vice president, Enterprise Solutions and Technology Group. "We believe Gartner's evaluation of ABC Company validates the strength of our portfolio and our ability to meet our customers' needs."

Gartner's Vendor Ratings assess aspects of a technology provider's strength, show how providers stack up and how they are positioned for the long-term, help manage provider portfolio risks, and support key purchase, investment and renewal decisions Vendor Ratings also deliver a holistic view of providers' offerings and strategic directions to help you see how these align with your business objectives and ensure you have a balanced provider portfolio.

In this Gartner evaluation of ABC Company, the company received a Positive rating. The evaluation was based on criteria, which was the company's product/service, support/account management, pricing structure, technology/methodology, strategy, and corporate viability. In addition, the company earned a Positive rating in the following categories: Identity and Access Management, Service and Portfolio Management and Service and Capacity Assurance.

According to Gartner, a Positive rating states that "potential customers [should] consider this vendor a strong choice for strategic investments."

"Our commitment to focusing on high-growth markets in areas such as automation, cloud computing, security and software as a service (SaaS), ABC Company has laid out a strong roadmap for the future," said John Doe. "We believe Gartner's rating validates our investments, while planning for known limitations."

For the Mainframe Modernization category, which includes innovative new products geared to simplify mainframe management like ABC Company Product 1 and ABC Company Product 2, ABC received a Strong rating. Strong is the highest possible rating given.

[1] Gartner, "Vendor Rating: ABC Company" John J. Johnson, 1 November 2018.

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**About ABC Company**
ABC Company (NASDAQ: ABC) provides IT management solutions that help customers manage and secure complex IT environments to support agile business services. Organizations leverage ABC Company software and SaaS solutions to accelerate innovation, transform infrastructure and secure data and identities, from the data center to the cloud. Learn more about ABC Company at www.abccompany.com.

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