



## How we work with Distribution Partners

This document describes how we work with organisations with whom we partner, Distribution Partners (DPs), to distribute LLINs

### 1. (AMF & DP) **DISCUSSION and AGREEMENT** OF DISTRIBUTION ACTIVITIES AND RESPONSIBILITIES

Liaising between AMF and the potential Distribution Partner to establish activities and responsibilities during the pre-distribution, distribution and post-distribution phases.

### 2. (DP) **SUBMISSION** OF DISTRIBUTION PROPOSAL TO AMF

You complete and return the attached Distribution Proposal. Complete as fully and as best you can. If there is information we need that is missing we will let you know.

### 3. (AMF) **REVIEW** OF PROPOSAL BY AMF's MALARIA ADVISORY GROUP

We send the completed form to our Malaria Advisory Group (MAG). They assess the proposal. The MAG is looking for evidence the distribution is in a high risk malaria area, is well thought through and planned and is appropriately targeted. We also make sure there are no external factors that might suggest the distribution is inappropriate ie another agency is about to bednet the entire area.

### 4. (AMF & DP) **SIGNING** OF DISTRIBUTION PARTNER AGREEMENT

We then both sign a legal agreement. The template legal agreement is attached. The Agreement documents all that has been agreed between the two parties to ensure the distribution will be carried out as described in the approved Distribution Proposal.

### 5. (AMF) **CREATION** OF DISTRIBUTION PAGE

A distribution page is created on AMF's website. This allows the public, worldwide, to follow all aspects of the distribution. Donors can see where the nets they fund are distributed. After the distribution has taken place, pictures, video footage, reports and malaria case rate data are added to the distribution page. All distributions: <http://www.againstmalaria.com/en/distributions.aspx>. Example: [http://www.againstmalaria.com/Distribution\\_TopLevel.aspx?ProposalID=184](http://www.againstmalaria.com/Distribution_TopLevel.aspx?ProposalID=184)

### 6.(DP) **PRE-DISTRIBUTION REGISTRATION SURVEY**

Household level survey across the entire distribution area to establish net need per household on the basis of the number of sleeping spaces and usable LLINs for each household. Data verification procedures carried out.

### 7.(AMF) **NET PURCHASE** AND SHIPMENT ORGANISED

Once pre-distribution registration survey (beneficiary) data is complete and approved we purchase the nets and arrange shipment. We only buy WHOPES (WHO Pesticide Evaluation Scheme) Phase II approved nets. We do NOT cover any non-net costs. Non-net costs include shipping costs, customs clearance charges, in-country transport, distribution costs etc. You are presented with the shipping quote/s and can accept or seek an alternative quote.

### 8. (DP) **CLEARING** OF NETS

Once the nets arrive in country you are responsible for clearing them.

### 9. (DP) **DISTRIBUTION** OF NETS

You distribute the nets according to our agreement and with your agreed to responsibilities.

## 10. (DP) POST-DISTRIBUTION REPORTING

- i) A short Post-Distribution Report (PDR) emailed to AMF within three weeks of the distribution finishing. The PDR summarises how the distribution went.
- ii) Photos and unedited video footage (see information below) on cds/dvds are sent by post to AMF within four weeks of the distribution finishing.
- iii) Post-Distribution Surveys (PDS) carried out for each sub-distribution 6, 18, 30 and 42 months post-distribution.
- iv) Monthly malaria case rate data gathered for each health centre in the distribution area, for 42 months post-distribution, and provided to AMF

### **FURTHER INFORMATION ABOUT PICTURES/VIDEO FAND POST-DISTRIBUTION REPORT**

The Distribution Partner Agreement contains sections about photos, video, the Post-Distribution Report, Post-Distribution Surveys and monitoring malaria case rate data, required from the Distribution Partner. The following paragraphs give further information.

#### **Photos**

At least 60 digital pictures from EACH of the sub-distributions are required to be sent to AMF. These photos should capture the variety of activities that go to make up a distribution, with each 60+ picture set helping to tell the story of what happened. Photos will ideally cover: any pre-distribution activity i.e. briefing of volunteers/community leaders/staff; nets arriving at storage; nets on truck to distribution point; nets being unloaded; photo of village name sign if one exists; people arriving at distribution point; lining up for nets; photos of list of recipients; any coupons/thumbprint mechanism so people can see process of identifying beneficiaries; bednet demonstration; malaria education talk; lots of shots of nets being handed out to beneficiaries; photos of help hanging nets. Also: photos of the condition of the roads etc are good to show people this work is not easy; a few general shots of the village/s, houses huts etc so people can get an idea of the environment are also good. We know not every different photo will be possible.

#### **Video**

At least 20 minutes of unedited video footage from EACH of the sub-locations are required. A series of 10-15 second clips, each capturing an activity or scene from the distribution, is ideal. We suggest that lingering for more than 15 seconds on any one scene is not necessary as the video footage will be edited into short, fast paced clips that capture the whole distribution in a watchable fashion. The video footage does NOT have to be of professional quality. Footage from a simple hand-held digital camera is fine. Video footage can be unedited as we will edit it.

We take the video footage for each sub-location and edit it to one or several 90-120 second clips, adding an intro, outro and music to make short, highly watchable videos giving donors and others an idea of what happens when nets are distributed.

Example of video post-edit: <http://www.againstmalaria.com/en/Distribution.aspx?DistributionID=1>

All videos so far: [http://www.againstmalaria.com/en/Distribution\\_videos.aspx](http://www.againstmalaria.com/en/Distribution_videos.aspx).

Photos and edited video are available free of charge to distribution partners to use as they see fit.

#### **Post-Distribution Report (PDR)**

This can be a few pages or up to a dozen, particularly if photos are integrated into the pages. The larger the distribution of nets, the more pages this report is likely to contain. We are looking for a readable overview of what happened, when, with appropriate data and tables along with what went well and what didn't. A good example, from a Namibia distribution, can be seen here: [http://www.againstmalaria.com/Distribution\\_TopLevel.aspx?ProposalID=27](http://www.againstmalaria.com/Distribution_TopLevel.aspx?ProposalID=27) . It presents what

happened in a very readable, ordinary way and it uses pictures well. Another excellent example can be seen here: [http://www.againstmalaria.com/Distribution\\_TopLevel.aspx?ProposalID=184](http://www.againstmalaria.com/Distribution_TopLevel.aspx?ProposalID=184). The post-distribution report should be emailed to [rmather@againstmalaria.com](mailto:rmather@againstmalaria.com). One report covering the entire distribution is adequate. We do not need one for each sub-distribution location. For larger distributions a short weekly update summary is usually required.

### **Sending photos/video to AMF**

Video has to be sent on a DVD/s as file sizes make them too big for email. The whole set of photos can be put on a CDs and sent with the DVD. Pictures and video should be within folders clearly labeled for each sub-distribution.

### **Post-Distribution Surveys (PDSs)**

These occur 6, 18, 30 and 42 months after a distribution. They assess three things:

1. Hang-up % - are the nets still being used?
2. Correct usage – are the nets being used properly?
3. Net condition – in what state are the nets?

A 6-months Post-Distribution Survey (PDS-6) involves sampling 50 households per sub-distribution location for the above information. The PDS-6 must be carried out between months 5 and 7 post the initial distribution. Similarly for subsequent annual PDSs. The PDS form is shown below.

### **Malaria case rate data, pre and post-distribution**

This information is crucial to being able to monitor the impact of the nets over time. We ask for the following information and confirmations:

- a) Please provide 12 months historic monthly malaria case rate information for each health clinic in the intended distribution area
- b) Please indicate for each health centre if this malaria data is via Rapid Diagnostic Testing Kit (RDTK) analysis or via clinical observation
- c) Please indicate if there is a plan to ensure each health centre will always have an adequate stock of RDTKs to ensure malaria case rate information can be continually gathered?
- d) Please confirm you will be able to gather and provide that information for the next four years?

### **A word about the definition of a sub-distribution location.**

When we approve a distribution, we represent the distribution on our website as made up of a number of sub-distributions, mirroring distinct distribution points or areas. Why do we do this? First, it is part of our control mechanism for monitoring the distributions and second it allows us to connect fewer donors to each distribution thereby showing donors they have a significant impact on helping to fund each sub-distribution.

### **ADDITIONAL INFORMATION**

Against Malaria Foundation – [www.againstmalaria.com](http://www.againstmalaria.com) | [About us](#) | [Overview](#) | [Our approach](#) | [Distributing nets](#) | [Donation to distribution](#) | [Supporters](#) | [Distribution Partners](#) | [Trustees](#) | [Malaria Advisory Group](#) | [Fundraising partnerships](#) | [Charity status](#) |

The Against Malaria Foundation is a charity registered in the UK (registered number 1105319), in the USA (Federal Identification Number: 20-3069841) and in other countries.



## POST-DISTRIBUTION SURVEY OF MOSQUITO NET USAGE

Country: \_\_\_\_\_ Location/Sub-location: \_\_\_\_\_  
 Date of Original Distribution: \_\_\_\_\_ Date of this Review: \_\_\_\_\_

### To the Householder

In the past, you received mosquito nets for free in a community distribution. We are conducting a random review of 50 households to assess net usage and net condition. We would like to ask for your permission to enter your home to gather this information. Information is gathered anonymously; your personal details are not recorded.

I agree to allow you enter my home in my presence for a few minutes for the purpose of assessing the use and condition of my mosquito nets.

Signature of Householder: \_\_\_\_\_

1. How many nets are there in the household?  
 Number of (regularly used) sleeping spaces: \_\_\_\_\_ Total number with nets: \_\_\_\_\_

2. How many of the nets are being used at night?  
 ALL or number of nets: \_\_\_\_\_  
 Yes / No

3. Are all the nets being used correctly?  
 Please ask the Householder to demonstrate how the nets are used at night.

### 4. Of the Against Malaria Foundation nets ONLY:

Number originally received	Hung	Present but not hung *	Not present *
=	+	+	+
*Reason:			

### 5. What is the condition of the Against Malaria Foundation nets ONLY?

Please select: Very Good (<2cm), OK (fewer than 10 small holes), Poor (more than 10 small holes or 1 big hole)

Condition	Who slept under this net last night?	Condition	Who slept under this net last night?
Net 1		Net 6	
Net 2		Net 7	
Net 3		Net 8	
Net 4		Net 9	
Net 5		Net 10	

### CERTIFICATION

I certify the information in this form is correct

Reviewer's name and position: \_\_\_\_\_  
 Reviewer's organisation: \_\_\_\_\_  
 Official Stamp

Against Malaria Foundation [www.AgainstMalaria.com](http://www.AgainstMalaria.com)

100% of our funds buy nets, they are put over heads and beds and we demonstrate that has happened.



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## About malaria

Between 1 and 3 million people die from malaria each year.

Half a billion fall sick.

70% of the deaths are children under 5

**This is the equivalent of seven 747s of children under 5 dying from malaria each day**

Malaria is the world's single largest killer of pregnant women

90% of the deaths are in sub-Saharan Africa

Yet malaria is totally preventable and treatable. Nobody need die.

Prevention is better than treatment.

The most effective means of prevention is sleeping under a mosquito net

Specifically a Long-Lasting Insecticide treated Net (LLIN)

Each net costs \$5/€4/£3

Every 20 nets distributed and installed equals 1 life saved

Malaria is the single greatest drag on the economy of Africa

Every \$1m spent effectively on malaria improves the GDP of the continent by \$12m

## About the Against Malaria Foundation (AMF)

Charity started in 2005.

A registered charity in the UK, US (501c3), Australia, Japan and other countries

World Swim Against Malaria - first event involving 250,000 people in 130 countries.

People raise funds for us through fundraising activities or simply donate

100% of the funds we receive buy nets

We achieve 100% buying nets due to significant pro bono support from Citi, PwC, Microsoft (banking, accounting, technology) and many others

Website in nine languages

470,000 people have taken part in fundraising activities

To date we have distributed 2.1 million nets in 36 countries protecting more than 4 million people.

Over their four year lifetime, these nets will avert ~100,000 deaths and will prevent many more from falling sick

Every donation is linked to a specific distribution so donors see exactly where the nets they fund are distributed.

Efficiency, transparency and accountability and demonstrating impact are very important to us.

[www.againstmalaria.com](http://www.againstmalaria.com)

## What people say about us

# GiveWell

REAL CHANGE FOR YOUR DOLLAR

## Top-rated charities

Thousands of hours have gone into finding our top-rated charities. They're proven, cost-effective, underfunded, and outstanding.

[\(Details of our process\)](#)

### #1 [Against Malaria Foundation \(AMF\)](#)

*Preventing deaths from malaria in sub-Saharan Africa*

Malaria is a major problem in sub-Saharan Africa. Over 1 million people – mostly children – die each year. Insecticide-treated bed nets prevent cases of and deaths from malaria and are relatively inexpensive – about \$5 per net. (For more details, see our full report on [bed nets](#).) We believe that AMF is highly effective in expanding access to bed nets.

Tax deductibility: US, UK, CAN

Donate »

[Full review](#)



The screenshot shows the GiveWell website interface. At the top, a red banner reads "THE LIFE YOU CAN SAVE" with "ACT UP" and "END" on the right. Below this, a navigation bar includes "about us", "the problem", "our pledge", "resources", "news", and "getting involved". A search bar is visible. The main content area is titled "Giving What We Can" and "Recommended Charities". It contains text explaining the importance of charity choice and lists three recommended charities: "Against Malaria Foundation (AMF)", "Schistosomiasis Control Initiative (SCI)", and "Deworm the World". To the right, there is a yellow sidebar with the text "WHAT YOU CAN DO WITH A CUP OF COFFEE OR A BOTTLE OF WATER IS MORE THAN SOME PEOPLE HAVE TO LIVE ON" and "We recommend organizing to save lives and help people". Social media icons for Twitter, Facebook, and YouTube are at the bottom of the sidebar.

We support the work being done by [GiveWell](#), who reviewed hundreds of charities and have recommended only a small number of them. As far as charities with a focus on the world's poorest people are concerned, the following are their two top-ranking charities:

#### 1. [Against Malaria Foundation](#)

AMF provides long-lasting insecticide-treated nets (for protection against malaria) in bulk to other organizations, which then distribute them in developing countries. - [donate to it](#)

Links to the above:

<http://www.givewell.org/charities/top-charities>

<http://www.thelifeyoucansave.com/organizations>

<http://www.givingwhatwecan.org/resources/recommended-charities.php>