GiveDirectly

May 2015

GD continues to structure work around three impact channels

\$	Nature of impact	Related org priorities	Status
Direct impact	Recipients receive transfers and improve their lives	Segovia deployment	 All of enrollment is now run through Segovia— Uganda on v2.0 and Kenya on 1.0 and upgrading soon Payments integration and dashboard in progress Time savings at ~30 min per enrollment db update
		Targeting	Desk research complete, design of pilots underway
Design lab	In transferring funds, GD generates knowledge	Macro/long-term study	Baseline ongoing, fully funded
	that expands or improves existing \$150B + cash market	Behavioral optimization	Baseline complete, March 2016 endline
		Gender contracts	2 village pilot complete by fall 2015
		Index insurance	Collating results of 225 person pilot
		Aspirations	Discussing size and timing in light of new power calcs
Benchmark	Success of GD and cash transfers generally creates pressure for transparency, evidence,	[Redacted]	[Redacted]
	and for other approaches to prove they outperform cash.	Real-time transparency initiatives	Segovia dashboard for donors and stakeholders, eventually website and app

Kenya rolling campaign increased speed, with smaller campaigns driving learning in both Kenya and Uganda

Uganda

- Began enrollment for a new campaign, 201503, in March 2015
- Roughly \$2M, located in Bukedia district where all operations to date have been
- Will push learnings on cash-out models via new partnership with a bank
- Using biometrics to authenticate recipients at the cash-out point
- Stuart's last campaign before heading to business school, recruitment ongoing for a new FD to replace him
- Bukedia district still has 27,000 un-visited, eligible households, and country-wide registration is in process that will provide approval for all 7.3m households in Uganda.

Kenya

- Rolling campaign ongoing—paced increased to enrolling ~1,400 new HH / month at peak
- Smaller "design lab" projects (ideas42, index insurance, targeting project) occur either in parallel to rolling campaign or are folded into its operational flow
- Operating now in Ukwala, moving Rachuonyou North in Homa Bay County in July
- County-level government approval equivalent to ~70 K additional eligible households in Siaya and Homa Bay counties

We want to better understand how you are thinking about costeffectiveness, and how we can help

Outcome measures directly affected by CTs Area **Outcome from Haushofer Shapiro** 58% increase in assets, mostly **Assets** home and livestock 23% more likely to have iron roof Revenue from self-employment **Earnings** up 38% 42% reduction in # days children Food go without food security 20% increase in food consumption Mental ■ .18 SD increase in happiness health .14 DS reduction in stress Spillover effect: .23 SD increase **Domestic** in empowerment index violence Suggested but non significant reduction in violence

Methodological questions to consider

- Is it important to convert all metrics to a single common unit?
 - Do any of the metrics matter in their own right for the purposes of comparison— to us, to donors, or to recipients?
 - Do we have multiple metrics from other interventions that we can compare to?
- If we need to convert, are there other papers that can translate these outcomes into a common unit?
 - What is the return on good mental health?
 - What is the return on childhood food security?
- How can we use the 5 year studies from Uganda and Sri Lanka to project forward these short term outcomes?
- How do we weigh recipients' own preferences?
 - How much would recipients pay to get the outcomes from malaria nets, deworming? How much of the CT outcomes would that buy?
 - If they choose to invest some of their transfer but not all, is it fair to assume the other expenditure is equally valuable to them?

Results from ongoing studies will become available over the next 2 years, with smaller studies concluding sooner

Size

Macro/long term (GE)

- Baseline still in progress
- Some midline results likely available fall 2016
- Final results of GE portion likely by mid 2017, with long term follow up thereafter

Behavioral optimization (ideas42)

- Baseline and initial treatment complete
- A few bullets on baseline results available and in appendix
- Endline scheduled for March 2016, with paper which we can share available a few months thereafter

Gender contracts

- Initial focus groups complete, second round underway
- Actual usage of contracts in villages pending, results available by fall 2015

Index insurance

- Research and scoping project with The Rockefeller Foundation exploring synergy between cash programs and index insurance that included a field pilot
- Gave 225 past recipients a \$100 transfer and option to purchase index insurance protecting against drought with transfer, showing much lower acquisition costs than typical insurance providers get and high recipient demand (62%)
- Final read-out available summer 2015

We would value your guidance on what documentation of policy

impact to provide

 We see broader impact on the aid sector as core part of the rationale for donating to GD

- We understand from previous discussions that GW tries to measure broader impact by speaking with actors whose decisions have been influenced
- We would value input on which references and what documentation to provide

Areas of potential policy impact we could expand on			
[Content redacted]			

Appendix

[Redacted]

[Content redacted]