

2019

 @TwitterBusiness

2019



January

01

SUN	MON	TUE	WED	THU	FRI	SAT
		1 New Year's Day 3.5B <small>Tweet impressions¹</small> Rose Bowl Parade NHL Winter Classic 866B <small>Tweet impressions¹</small>	2	3	4	5
6 Golden Globe Awards 1.3B <small>Tweet impressions¹</small>	7	8 Consumer Electronics Show → 422M <small>Tweet impressions¹</small>	9	10	11	12 North American International Auto Show → 29M <small>Tweet impressions¹</small>
13	14 World Hat Day	15	16	17	18 Igloofest →	19
20	21 Martin Luther King Jr. Day 165M <small>Tweet impressions¹</small>	22 World Economic Forum → 109M <small>Tweet impressions¹</small> State of the Union 1.8B <small>Tweet impressions¹</small>	23	24 Sundance Film Festival →	25	26 Australia Day UFC 233
27 25th Annual Screen Actors Guild Awards 159M <small>Tweet impressions¹</small>	28	29	30	31		

EVENTS LENGTHS

North American International Auto Show	1/12-1/21
World Economic Forum Annual	1/22-1/25
Igloofest	1/18-2/3
Sundance Film Festival	1/24-2/3
Consumer Electronics Show	1/8-1/11

NOTES

● Entertainment ● Sports ● Holidays ● Other

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2019

February

02

SUN	MON	TUE	WED	THU	FRI	SAT
					1 Black History Month →	2 Groundhog Day 49M <small>Tweet impressions¹</small> NFL Honors 243M <small>Tweet impressions¹</small>
3 Super Bowl LIII 4.8B <small>Tweet impressions¹</small> Puppy Bowl 27M <small>Tweet impressions¹</small>	4	5 Chinese New Year	6	7	8 New York Fashion Week → 91M <small>Tweet impressions¹</small>	9 National Pizza Day 34M <small>Tweet impressions¹</small>
10 BAFTAs 72M <small>Tweet impressions¹</small> Grammy Awards 2B <small>Tweet impressions¹</small>	11	12 IBM Think → 475K <small>Tweet impressions¹</small>	13	14 Valentine's Day 2.6B <small>Tweet impressions¹</small>	15	16 London Fashion Week → 34M <small>Tweet impressions¹</small>
17	18 Presidents' Day 107M <small>Tweet impressions¹</small> National Drink Wine Day 5.6M <small>Tweet impressions¹</small>	19 Milan Fashion Week →	20 BRIT Awards 310M <small>Tweet impressions¹</small>	21	22 National Margarita Day 14M <small>Tweet impressions¹</small>	23
24 Academy Awards 5B <small>Tweet impressions¹</small>	25 Mobile World Congress → 100M <small>Tweet impressions¹</small>	26 New Rules Summit →	27 Paris Fashion Week → 59M <small>Tweet impressions¹</small>	28		

EVENTS LENGTHS

New York Fashion Week	2/8-2/16
London Fashion Week	2/16-2/20
Milan Fashion Week	2/19-2/25
Paris Fashion Week	2/27-3/6
Black History Month	2/1-2/28
IBM Think	2/12-2/15
Mobile World Congress	2/25-2/28
New Rules Summit	2/26-2/29

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SUN	MON	TUE	WED	THU	FRI	SAT
					1 Women's History Month →	2
3 Carnaval 523M <small>Tweet impressions¹</small>	4 RSA Conference →	5 Mardi Gras 68M <small>Tweet impressions¹</small> Pancake Day	6	7 Geneva International Motor Show → 18M <small>Tweet impressions¹</small>	8 International Women's Day 838M <small>Tweet impressions¹</small> SXSW → 306M <small>Tweet impressions¹</small>	9
10 iHeart Radio Music Awards 147M <small>Tweet impressions¹</small>	11	12	13	14 Pi Day 69M <small>Tweet impressions¹</small>	15 Red Nose Day	16 JUNO Awards → 34M <small>Tweet impressions¹</small>
17 St. Patrick's Day 311M <small>Tweet impressions¹</small> March Madness →	18 Game Developer's Conference →	19	20 Purim →	21	22	23
24	25	26	27	28 MLB Season Begins 5.1B <small>Tweet impressions¹</small>	29 PAX East → Ultra Music Festival → 62M <small>Tweet impressions¹</small>	30
31						

EVENTS LENGTHS

SXSW	3/8-3/17	Motor Show	3/7-3/17
Ultra Music Festival	3/29-3/31	Game Developer's Conference	3/18-3/22
JUNO Awards	3/16-3/17	PAX East	3/29-3/31
March Madness	3/17-4/8		
Women's History Month	3/1-3/31		
Purim	3/20-3/21		
RSA Conference	3/4-3/8		
Geneva International			

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April

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SUN	MON	TUE	WED	THU	FRI	SAT
	1 April Fool's Day 698M <small>Tweet impressions¹</small> Oktane Conference →	2 Equal Pay Day	3	4	5	6
7 National Beer Day 24M <small>Tweet impressions¹</small> WWE Wrestlemania 485M <small>Tweet impressions¹</small>	8 March Madness Final	9 Channel Partners Conference → 326K <small>Tweet impressions¹</small>	10 National Sibling's Day 10M <small>Tweet impressions¹</small>	11 National Pet Day 39M <small>Tweet impressions¹</small> Masters Tournament → 893M <small>Tweet impressions¹</small>	12 Coachella → 4.7M <small>Tweet impressions¹</small>	13 NBA Playoffs → 6.5B <small>Tweet impressions¹</small>
14	15 Tax Day Boston Marathon 73M <small>Tweet impressions¹</small>	16	17	18	19 Passover → Good Friday	20
21 Easter 18.9M <small>Tweet impressions¹</small> Earth Day 170M <small>Tweet impressions¹</small>	22	23	24 Tribeca Film Festival → 30M <small>Tweet impressions¹</small>	25	26 Stagecoach Music Festival → 4.8M <small>Tweet impressions¹</small>	27 White House Correspondents' Dinner
28	29 Dell Tech World → 103M <small>Tweet impressions¹</small>	30				

EVENTS LENGTHS

Coachella	4/12-4/21	Oktane Conference	4/1-4/4
Tribeca Film Festival	4/24-5/5	Channel Partners Conference	4/9-4/12
Stagecoach Music Festival	4/26-4/28	New York International Auto Show	4/19-4/28
Masters Tournament	4/11-4/15	Dell Tech World	4/29-5/2
NBA Playoffs	4/13-TBD		
Stanley Cup Playoffs	TBD		
Passover	4/19-4/27		

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May

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SUN	MON	TUE	WED	THU	FRI	SAT
			1 Graduation Season →	2	3 World Press Freedom Day	4 Star Wars Day 196M <small>Tweet impressions¹</small> Kentucky Derby 109M <small>Tweet impressions¹</small>
5 National Small Business Week → 13M <small>Tweet impressions¹</small> Cinco De Mayo 196M <small>Tweet impressions¹</small>	6 MET Gala 25M <small>Tweet impressions¹</small> Teacher Appreciation Week → 11M <small>Tweet impressions¹</small>	7	8	9	10	11
12 Mother's Day 796M <small>Tweet impressions¹</small>	13	14 Cannes Film Festival → Unleash America Conference →	15	16 PGA Championship → 100M <small>Tweet impressions¹</small>	17	18 Eurovision Grand Final 3.8B <small>Tweet impressions¹</small>
19	20	21 Chelsea Flower Show → 12M <small>Tweet impressions¹</small>	22	23	24	25 National Wine Day 15M <small>Tweet impressions¹</small>
26 Indy 500 French Open →	27 Memorial Day 329M <small>Tweet impressions¹</small>	28 Computex → 44M <small>Tweet impressions¹</small>	29	30	31 DreamHack 2019 →	

EVENTS LENGTHS

Cannes Film Festival	5/14-5/25	Unleash America Conference	5/14-5/15
National Spelling Bee	TBD	Chelsea Flower Show	5/21-5/25
Buzzer Beat Festival	TBD	Computex	5/28-6/1
PGA Championship	5/16-5/19	DreamHack 2019	5/31-6/2
French Open	5/26-6/9		
National Small Business Week	5/5-5/11		
Teacher Appreciation Week	5/6-5/10		

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						1 Governor's Ball → 7.4M <small>Tweet impressions¹</small> LGBTQ Pride →
2	3	4	5	6 Stanley Cup Playoffs 2.7B <small>Tweet impressions¹</small>	7 Taste of Country Music Festival → 553K <small>Tweet impressions¹</small>	8 Cisco Live → 17M <small>Tweet impressions¹</small> Best Friends Day 63M <small>Tweet impressions¹</small>
9 Tony Awards 106M <small>Tweet impressions¹</small>	10	11	12	13 Bonaroo Music Festival → 17M <small>Tweet impressions¹</small> Premios Juventud →	14 Apen Food and Wine Classic → 312K <small>Tweet impressions¹</small> Ultra Japan →	15 MTV Movie & TV Awards 14M <small>Tweet impressions¹</small>
16 Fathers Day 692M <small>Tweet impressions¹</small>	17 Cannes Lions → 90M <small>Tweet impressions¹</small>	18	19	20 Firefly Music Festival → 7.3M <small>Tweet impressions¹</small>	21 National Selfie Day 61M <small>Tweet impressions¹</small> Summer Solstice 57M <small>Tweet impressions¹</small>	22
23	24 CeBIT → 30M <small>Tweet impressions¹</small>	25	26 SummerFest → 12M <small>Tweet impressions¹</small>	27	28	29 Tour De France → 1.9B <small>Tweet impressions¹</small>
30						

EVENTS LENGTHS

Governor's Ball	6/1-6/3	Tour De France	6/29-7/21
Taste of Country Music Festival	6/7-6/9	LGBTQ Pride	6/1-6/30
Bonaroo Music Festival	6/13-6/16	Cisco Live	6/8-6/13
Premios Juventud	6/13-6/15	Apen Food and Wine Classic	6/14-6/16
Ultra Japan	6/14-6/16	CeBIT	6/24-6/28
Cannes Lions	6/17-6/21		
Firefly Music Festival	6/20-6/23		
SummerFest	6/26-7/7		
BET Awards	TBD		
EA Play	TBD		

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	1 Wimbledon →	2	3 Henley Royal Regatta →	4 Independence Day 551M <small>Tweet impressions¹</small> Essence Festival → 14M <small>Tweet impressions¹</small>	5 Calgary Stampede → 13M <small>Tweet impressions¹</small>	6
7	8 John Deere Classic →	9	10 VidCon → 83M <small>Tweet impressions¹</small> Just for Laughs Festival → 3M <small>Tweet impressions¹</small>	11	12	13
14 Bastille Day 79M <small>Tweet impressions¹</small>	15	16	17 World Emoji Day	18 San Diego Comic Con → 552M <small>Tweet impressions¹</small>	19 Tomorrowland → 224M <small>Tweet impressions¹</small>	20 Pitchfork Music Festival → 7.2M <small>Tweet impressions¹</small>
21 National Ice Cream Day	22	23	24	25	26 Fuji Rock Festival → 70M <small>Tweet impressions¹</small>	27
28	29	30	31			

EVENTS LENGTHS

Essence Festival	7/4-7/7	Wimbledon	7/1-7/14
Calgary Stampede	7/5-7/14	Henley Royal Regatta	7/3-7/7
Just for Laughs Festival	7/10-7/28	John Deere Classic	7/8-7/14
Tomorrowland	7/19-7/28	Amazon Prime Day	TBD
Fuji Rock Festival	7/26-7/28	VidCon	7/10-7/13
Pitchfork Music Festival	7/20-7/22	San Diego Comic Con	7/14-7/21
Shark Week	TBD		

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August

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SUN	MON	TUE	WED	THU	FRI	SAT
				1 Back to School → Lollapalooza → 70M <small>Tweet impressions¹</small>	2 Edinburgh Fringe Festival → Rogers Cup → 61M <small>Tweet impressions¹</small>	3
4	5	6	7	8	9 Outside Lands →	10 WWE SummerSlam →
11 Community Shield 88M <small>Tweet impressions¹</small> Teen Choice Awards 200M <small>Tweet impressions¹</small>	12	13	14	15 Little League World Series →	16 Summer Sonic → 91M <small>Tweet impressions¹</small>	17 Billboard Hot 100 Festival →
18 MTV VMAs 2.5B <small>Tweet impressions¹</small>	19	20 GamesCom 306M <small>Tweet impressions¹</small>	21	22	23	24
25 Burning Man → 32M <small>Tweet impressions¹</small>	26 US Tennis Open → National Dog Day 73M <small>Tweet impressions¹</small>	27	28 Venice International Film Festival → 22M <small>Tweet impressions¹</small>	29	30 Electric Zoo → 3.9M <small>Tweet impressions¹</small>	31 PAX West → 128M <small>Tweet impressions¹</small>

EVENTS LENGTHS

Lollapalooza	8/1-8/4	Rogers Cup	8/2-8/11
Edinburgh Fringe Festival	8/2-8/26	Little League World Series	8/15-8/25
Outside Lands	8/9-8/11	US Tennis Open	8/26-9/8
Summer Sonic	8/16-8/18	WWE Summerslam	8/10-TBD
Billboard Hot 100 Festival	8/17-8/18	PAX West	8/31-9/1
Venice International Film Festival	8/28-9/7	Burning Man	8/25-9/2
Electric Zoo	8/30-9/1		
Disney Epcott Food and Wine Festival	TBD		

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1	2 Labor Day 186M <small>Tweet Impressions¹</small>	3	4	5	6 National Read a Book Day	7
8 National Grandparents Day	9	10	11	12	13 Goodwood Revival →	14
15 Oracle OpenWorld → US Hispanic Heritage Month → 40M <small>Tweet Impressions¹</small>	16	17 UN General Assembly 184M <small>Tweet Impressions¹</small>	18	19 Talk Like a Pirate Day	20	21
22 Primetime Emmy Awards	23 Finovate Fall 2019 → New York Advertising Week →	24	25	26	27	28
29 National Coffee Day	30					

EVENTS LENGTHS

Goodwood Revival	9/13-9/15	US Hispanic Heritage Month	9/15-10/15
iHeart Radio Music Festival	TBD	Oracle OpenWorld	9/15-9/19
Miss America Competition	TBD	Finovate Fall 2019	9/23-9/25
Premio Mutishow	TBD	New York Advertising Week	9/23-9/26
Universal Studios Halloween Horror Nights	TBD		

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October

10

SUN	MON	TUE	WED	THU	FRI	SAT
		1 HR Technology Conference → Breast Cancer Awareness Month →	2 TechCrunch Disrupt → 66M <small>Tweet impressions¹</small>	3 New York Comic Con →	4 National Taco Day Manufacturing Day Austin City Limits →	5
6	7	8	9	10	11	12
13	14 Canadian Thanksgiving	15	16	17 National Pasta Day	18	19
20	21	22 Mobile World Congress Americas →	23 DevLearn →	24 UN Day	25	26
27	28	29	30	31 Halloween 2.6B <small>Tweet impressions¹</small>		

EVENTS LENGTHS

New York Comic Con	10/3-10/6	Mobile World Congress Americas	10/22-10/24
Austin City Limits	10/4-10/13	DevLearn	10/23-10/25
Halloween Horror Nights	TBD	TwitchCon	TBD
MLB World Series	TBD	Politicon	TBD
Breast Cancer Awareness Month	10/1-10/31		
HR Technology Conference	10/1-10/4		
TechCrunch Disrupt	10/2-10/4		

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2019

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November

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 Microsoft Ignite →	5	6	7	8	9
10	11 Veterans Day 199M ^{Tweet impressions} COP24 →	12	13	14	15 Buen Fin → 22M ^{Tweet impressions}	16
17 American Music Awards 833M ^{Tweet impressions}	18	19 Dreamforce → 28M ^{Tweet impressions}	20	21	22	23
24	25	26	27	28 Thanksgiving 1.4B ^{Tweet impressions} Macys Thanksgiving Day Parade	29 Black Friday 904M ^{Tweet impressions}	30 Small Business Saturday

EVENTS LENGTHS

Latin Grammy Awards	TBD
ENEM 2019	TBD
Microsoft Ignite	11/4-11/8
COP24	11/11-11/22
Buen Fin	11/15-11/18
Dreamforce	11/19-11/22
BlizzCon	TBD
ENEM 2019	TBD
Amazon Re:invent	TBD

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SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Cyber Monday	3 Giving Tuesday	4	5	6	7
8	9 President's Cup →	10	11	12	13	14
15	16	17	18	19	20	21 Winter Solstice
22 Hannukah →	23	24 Christmas Eve	25 Christmas 5.8B <small>Tweet impressions¹</small>	26 Boxing Day Kwanzaa → Solar Eclipse	27	28
29	30	31 New Year's Eve 4.5B <small>Tweet impressions¹</small>				

EVENTS LENGTHS

Miss France	TBD	Hannukah	12/22-12/30
Asian Music Awards	TBD	Kwanzaa	12/26-1/1
The Game Awards	TBD	Comic Con Brazil	TBD
President's Cup	12/9-12/15		
Corrida De Sao Silvestre	TBD		
Heisman Trophy Presentation 2019	TBD		
WWE TLC	TBD		

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