

Company A receives “representative vendor” recognition in Gartner’s Market Guide report*



	Managed Sourcing	Authoring Workflow	Curation	Personalization	Amplification
Company A	X	X			
Company B	X	X			
Company C			X		
Company D		X			
Company E	X	X	X		
Company F				X	X
Company G		X		X	
Company H					X
Company I		X	X		
Company J			X		
Company K	X	X			X
Company L		X			
Company M					X

Company A is named a representative vendor in Gartner’s Market Guide for Content Marketing specializing in Managed Sourcing and Authoring Workflow.

As of May 2014

*Gartner, Market Guide for Content Marketing, Jake Sorofman, Allen Weiner, May 2014

*This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from **[insert client name or reprint URL]**.*

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.