



**1by4 Strategic Vision**  
Regional Director SEA Region

(Picture: Regional Director, Dr Poonam Khetrapal Singh, administering oral polio vaccine, India.)

## A more responsive WHO in the South-East Asia Region



Addressing the persisting and emerging epidemiological and demographic challenges



Strengthening emergency risk management for sustainable development



Advancing universal health coverage and robust health systems



Articulating a strong Regional voice in the global health agenda





## 8 flagship priority areas to implement



- Measles elimination and rubella control by 2020
- Prevention of noncommunicable diseases through multisectoral policies and plans with focus on “best buys”
- The unfinished MDGs agenda: Ending preventable maternal, newborn and child deaths with focus on neonatal deaths
- Universal Health Coverage with focus on human resources for health and essential medicines
- Building national capacity for preventing and combating Antimicrobial Resistance
- Scaling up capacity development in emergency risk management in countries
- Finishing the task of eliminating diseases on the verge of elimination (Kala-azar, Leprosy, Lymphatic Filariasis and Yaws).
- Accelerating efforts to End TB by 2030.

## WHO Leadership Priorities

- Universal health coverage
- The International Health Regulations (2005)
- Increasing access to medical products
- Social, economic and environmental determinants
- Noncommunicable diseases including disabilities, mental health, violence and injuries
- Health-related Millennium Development Goals

12<sup>th</sup> General Programme of Work 2014-2019



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