BEN MARSHALL
FULL STACK DEVELOPER & SEO STRATEGIST

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Full stack developer & SEO strategist with broad experience in all aspects of website development, design, and marketing. Interested in challenging development and marketing opportunities. Particularly interested in WordPress & front-end development, search engine optimization and online marketing.

SKILLS

	GOOD	SKILLED
HTML5 & CSS3	●●●●●	
JavaScript	●●●● ○	
PHP & MySQL	●●●● ○	
SEO	●●●●●	
Online Advertising	●●●● ○	
Social Media Marketing	●●●● ○	

EXPERIENCE

WordPress Plugin & Theming • Drupal Theming • Shopify Theming • Sass, Compass, Singularity, Node, Gulp & Grunt • Blueprint, Bootstrap, Aurora, Foundation & Skeleton • CodeIgniter • jQuery • Git & SVN • Google Analytics • PPC • Social Network APIs • MailChimp, Email Marketing • SEO • Adobe PhotoShop & Illustrator • Sketch • WHM & cPanel

EDUCATION

Code School
2016 • ES2015
2016 • JavaScript Best Practices
2015 • Shaping up with Angular.js
2015 • JavaScript Road Trip
2015 • Unmasking HTML Emails

Brookhaven Communty College
2008 • Flash I

Tarrant County College
2003 - 2005 • General Studies

WORK HISTORY

Jun. 2015 - Present • Remote
Senior Web Developer at Entermedia, LLC
Built and maintained multiple client sites with a focus on WordPress development, Shopify, Drupal 7 and 8 theming. Technologies included PHP, MySQL, HTML5, CSS3, JS and task automation tools including Node, Grunt and Gulp. Notable clients include the *Breast Cancer Research Foundation*, *VH1 Save the Music*, *Betty and Veronica* and more.

Nov. 2012 - Jun. 2015 (2 years, 8 months) • Austin, TX
Senior Front-End Engineer at Stratfor Global Intelligence
Rebuilt & developed features for the Drupal 7 front-end of Stratfor.com. Provided SEO, analytics & email consulting to boost performance, rankings and conversion rates. Implemented a responsive layout, standardized front-end development, documentation and optimization. Built custom tools for departments to provide in-depth analytics.

Aug. 2012 - Feb. 2013 (7 months) • Remote
Freelance Developer at Highfivery.com
Built and maintained multiple client sites, implemented A/B testing, provided client consultation and support. Highlights included building a custom lead management system to allow staff at *PreDiabetes Centers* the ability to manage landing pages across multiple domains within one CMS.

Apr. 2012 - Jul. 2012 (4 months) • Austin, TX
Front-End Engineer at BioWare Austin
Responsibilities included front-end bug fixes and building out various informational pages using Drupal 6 for the MMO game, *Star Wars: The Old Republic* website. Contract ended due to widespread company layoffs.

Jun. 2008 - Jun. 2010 (1 year, 11 months) • Dallas, TX
Web Developer & Social Media Manager at Beckett Media
Re-launched and built pixel-perfect pages for Beckett.com. Created the back-end management system, including CMS theming for marketing resulting in an additional $10K/mo in revenue. Managed & integrated several social media accounts for Beckett's interests.

"Ben is a great web developer. When he came to BioWare he was given a few tasks in technologies that he did not have a lot of experience in. He not only successfully completed the tasks on time, but he blew our original expectations out of the water. Ben is both talented and resourceful and an asset to any team." — Benjamin Helgeson

WORK HISTORY (CONT.)

Oct. 2009 - Jun. 2010 (9 months) • Dallas, TX
Web Development Director at NowLegal.com, Inc.
Hired and lead a web development team to build and maintain NowLegal.com. Integrated the e-commerce site with a custom built 3rd party legal document service allowing the company to sell legal documents online.

Aug. 2009 - Oct. 2009 (3 months) • Plano, TX
Senior Web Developer & SEO Strategist at Haller, Harlan & Taylor
Three month contract role focused on re-building the companies' numerious sites, built & managed their social media presence and enhanced the site's search engine rankings. A major accomplishment included removing the first 3 pages of negative results for targeted keywords on Google.

Aug. 2008 - Aug. 2009 (1 year, 1 month) • Dallas, TX
Web Developer at EDGE Tech Corp.
Part of a small development team focusing on maintaining the companies' e-commerce site with focus on front-end development. Designed, built and maintained the employee intranet site and an exclusive "EDGE Agent" rewards site for the sales department.

Apr. 2007 - Aug. 2008 (1 year, 5 months) • Fort Worth, TX
Web Developer & Graphic Designer at MESA Distributors, Inc.
Designed, built and maintained the companies' commercial embroidery & screen printing machine informational sites. Created the promotional material including brochures, full page magazine ads, CD labels and trade show materials. Focused on keeping the brand design consistent through all web and print media projects.

RECOMMENDATIONS

"Ben is a great web developer. When he came to BioWare he was given a few tasks in technologies that he did not have a lot of experience in. He not only successfully completed the tasks on time, but he blew our original expectations out of the water. Ben is both talented and resourceful and an asset to any team."
Benjamin Helgeson
Web Developer at BioWare Austin

"Ben was an excellent addition to our team at Beckett. He has a great eye for UI/UX, and was able to easily translate a business requirement to a living user interface. He was a great communicator with our product managers, designers, and other team members."
Kyle Gifford
Senior Web Developer at Beckett Media

"I consider Ben very organized and easy to work with. He was always willing to help out with product related changes to our website in a timely fashion. I would say that Ben is a very talented web developer and was a valuable asset to EDGE when he was there."
Brandon Coles
Product Manager at EDGE Tech Corp.

FIND ME ONLINE

Personal Website
http://www.benmarshall.me

LinkedIn
https://www.linkedin.com/in/bmarshall511/

Twitter
https://twitter.com/bmarshall0511

GitHub
https://github.com/bmarshall511

StackOverflow
http://stackoverflow.com/users/1501927/ben-marshall

WordPress
https://profiles.wordpress.org/bmarshall511

Drupal
https://drupal.org/u/bmarshall